



LEADERSHIP OTERO 2020

WHAT IS LEADERSHIP OTERO?

Leadership Alamogordo was founded in Alamogordo, New Mexico in 2001 at the direction of the Chamber of Commerce Board of Directors to identify current and emerging community leaders, enhance their leadership skills, and deepen their knowledge of the challenges and opportunities facing our community.

Leadership Otero Goals:

Leadership Otero is dedicated to the development of informed future leaders of Alamogordo and Otero County.

Identify and promote leading citizens for positions of higher responsibility in Otero County.

Educate leaders from public, private and non-profit sectors about their community and countywide issues.

Challenge these leaders to understand issues, define problems and develop solutions.

Leadership Otero provides participants with a forum for sharing ideas and engaging in discussions that will enhance their understanding of the major challenges and opportunities in Alamogordo and Otero County.

The Curriculum:

Leadership Otero class sessions are designed to address the pressing issues facing Alamogordo and Otero County. Each session features speakers and panelists that are acknowledged leaders in their respective fields. Participants actively engage in discussion and debate with them. This process offers the opportunity for inquiry, analysis and development of solutions to some of the most pressing problems in Alamogordo and Otero County.

Class sessions are held once a month from February through November in different locations throughout Alamogordo and Otero County, with an Orientation in January and graduation in December. Each of the 10 sessions runs a full day. In each location, the class members may tour city, county and business facilities and meet the managers, owners, presidents and decision makers of their respective organizations. Tuition is \$650 to cover the costs of the class.

Legacy Project

Each year, Leadership Otero students select a Legacy Project. Legacy Projects are meant to have a **lasting impact** on Alamogordo and Otero County for years to come. Past projects have included rebuilding the former Kids Kingdom “handprint wall”, providing funding for law enforcement equipment needs, and revamping the high school soccer complex entrance. Dream big!! The Legacy Project will be decided at the January Orientation, meaning you and your classmates will have almost an entire year to complete it!

Things to consider when selecting a project:

- Importance of project to community as a whole
- “Staying power” of the project: what does the long-term visibility of this project look like? Is it something that can be held up to the community and future Leadership students for years to come?

- Importance of the project to you! If you don't believe in the project you won't want to volunteer your valuable time.
- Does funding for this project already exist? Think about organizations that truly do not have a budget for your ideas: those are the ones to target!

What should you bring to class?

Leadership Otero expects you to bring to each class an open mind; one that can expand and accept challenges in addition to the status quo. The faculty and guest speakers expect you to question and expand on the subjects being presented.

This is **NOT** a forum for listening only, although that factor is an important part of the class. This is a forum to exchange ideas and thoughts, good or bad. You must expand your mind and look for solutions that are "outside the box" or are new ways of doing things in our community. There are no right or wrong answers, only new or different ways of addressing these concerns, challenges and opportunities.

You are about to take your first step on this new adventure! Enjoy!



Alamogordo Chamber of Commerce Leadership Otero Enrollment Application

Deadline to submit application is January 13, 2020, orientation will be on January 15, 2020, from 9AM-Noon, orientation is mandatory.

Please answer all questions

Name: _____
Last First Middle

Home Address: _____

City: _____ State: _____ Zip: _____ Telephone: _____

Age: ___ Birthdate: _____ City/State of Birth: _____

Shirt Size: _____ Dietary, Food Allergies and/or Special Needs: _____

Emergency Contact: _____ Telephone: _____

Business Firm: _____

E-mail: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____

Supervisor's Name: _____

Please send correspondence to (home or business): _____

Your exact title: _____

Your name to appear on your class shirt: _____

Please list two personal references:

NAME: _____ ADDRESS: _____ PHONE: _____

NAME: _____ ADDRESS: _____ PHONE: _____

Number of years lived in Otero County: _____

What do you consider your highest responsibility, skill or career achievement so far?

ORGANIZATION & ACTIVITIES:

List all community, civic, professional, business, religious, social, athletic and other organizations of which you have been a member, in order of their value to you during the past three (3) years.

ORGANIZATION	DATES	POSITION HELD	YOUR CONTRIBUTION
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How many nights per month do you currently commit to community, civic, professional, and other organizations and activities? _____

Have you been as active in civic activities as you would like to be? _____

If not, what have been the major barriers to your becoming involved? _____

If you were to become extremely interested in an organization or activity, how much time per month could you commit to its success? _____

What do you hope to gain from your involvement in Leadership Otero? _____

Please list three major concerns you have about your community and give any recommendations you may have towards these concerns.

1. _____

2.

3.

Please share your idea(s) for the Leadership Otero Class of 2020's Legacy Project:

What other things should the selection committee know about you to make an intelligent decision about your application for Leadership Otero?

I have read and completed this application and understand the eligibility requirements and submit this application for consideration.

APPLICANT'S SIGNATURE

DATE

I understand the eligibility and attendance requirements and fully support our employee's commitment to Leadership Otero.

EMPLOYER'S SIGNATURE

DATE

Please return completed application, and make checks payable to no later than January 13th:

Alamogordo Chamber of Commerce
1301 N. White Sands Blvd.
Alamogordo, NM 88310