



# Sponsor CORCA

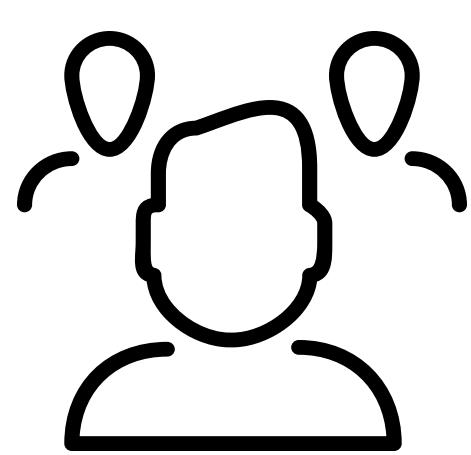
## Annual Conference Sponsorship Packages

Your sponsorship can make an outstanding impact on CORCA, while providing visibility for your company at the Conference. See below for these incredible opportunities:

Benefits Received	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Introduce Keynote Speaker	✓			
Company Profile in Program	✓			
Reserved Table(s) Offered at General Session	3	2	1	
Complimentary Registration(s)	4	3	2	1
Recognition on signage and in marketing	✓	✓	✓	✓

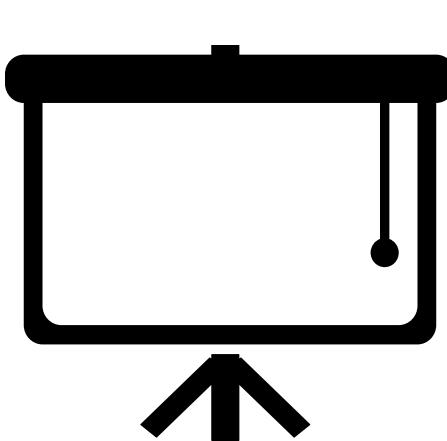
## Where Your Sponsorship Dollars Go

We know how valuable your budgets are, but we hope you will consider sponsoring CORCA annually so we can provide your teams the best programs and resources to support our mission of combating retail crime. See below for how we use your sponsorship, and why this additional sponsorship is so important:



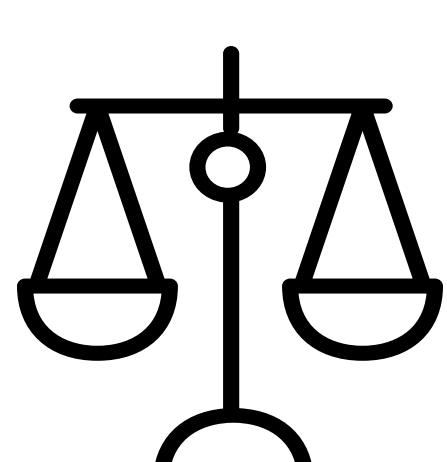
### ANNUAL CONFERENCE

The annual conference hosts around 200 guests which requires significant resources. CORCA is grateful that over 2/3 of the conference funding comes from sponsors.



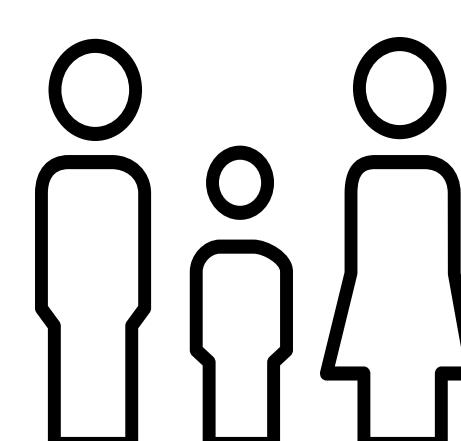
### QUARTERLY TRAININGS

CORCA hosts training classes throughout the year for retail and law enforcement members on topics including small business loss prevention solutions, partnering with local district attorneys, credit card fraud, and more. These classes are free-of-charge for members.



### LEGISLATIVE SUPPORT

The North and South Carolina Retail Associations provide legislative and regulatory work for its retail members on a wide range of important issues, including felony thresholds, ORC laws, and other loss prevention statutes. Your sponsorship allows CORCA staff to distribute important updates to members, and offer calls-to-action to members as needed.



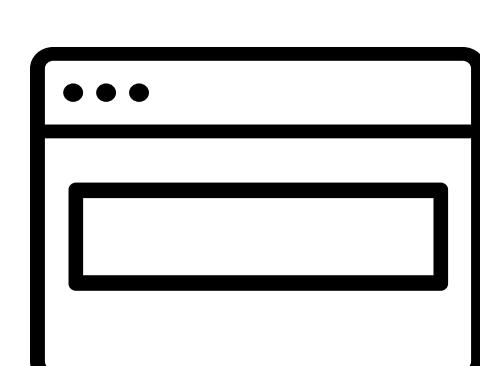
### COMMUNITY OUTREACH

CORCA is a part of the Retail Consumer Alliance Foundation, whose mission is to foster stronger community partnerships between consumers and the retail industry, educate consumers, and protect the public. CORCA is tasked with helping consumers understand the risks with organized retail crime, lowering the impact of retail crime on consumers' prices, and keeping stores safe.



### MARKETING

CORCA's mission is best served with an expansive network of retailers, law enforcement agencies, and service providers. Marketing plays a key role in growing that network.



### WEBSITE MANAGEMENT

CORCA.org is run through a website development company, which supports CORCA as it adds new website features, and retains its outstanding information-exchange database.



Questions? Contact Jessica Edwin at [jessicae@ncrma.org](mailto:jessicae@ncrma.org) or (919) 832-0811