



The Garden City Business Alliance

Supporting our community as we grow our business

Monthly Newsletter

During the April General Membership Meeting, the membership voted on a monthly newsletter for the businesses and community members. This newsletter will be recapping some of the topics discussed as well as highlighting some of our businesses. Please feel to submit any articles, blurbs, info to gcbasecretary1@gmail.com.

Autos for Autism



The 19th annual Autos for Autism car show will be taking place once again at Garden City Middle School. This year, the event will be on July 15th (rain or shine). The Autos for Autism is the biggest fundraising event for the Burger School for Autism, which is privately funded. Burger School is a non-profit school that serves Wayne County autistic students. Sponsorships are available for the event, as well as tables to advertise your business (free of charge). Please note that you cannot sell anything, but please feel free to bring some swag! Also, you can add your branded swag to their swag bags for free! For more info, please contact autosforautism@yahoo.com.

Promo Packs

The Marketing Committee has been working tremendously hard on promoting the GCBA. They are now accepting swag, flyers, coupons, etc to promote YOUR business in the upcoming events throughout the city. These promo packs will be first distributed at the Lucky Squirrel event in May, so get your information to the Marketing Committee by the end of April. You can drop off your swag at the Straight Farmhouse on Wednesday and Saturdays from 12pm-3pm. For more info, please contact Jill Lezotte-Kates at gcbamarketing@gmail.com.

Upcoming Events

Oak Street Walking Club
GC PARK 5/8 10am

Shop for a Cause
Ford Rd Mini Golf- all season

Mother's Day Celebration
Maplewood Center 5/10

Lucky Squirrel

Downtown GC 5/18, 6/15,
7/20, 8/17, 9/21

GC Theater Auditions
GCHS 5/31 & 6/1

Autos for Autism
GCMS 7/15

Crusin GC Park & Business
Expo
GC Park 7/22

Great Bacon Run
GC Park 8/17

Music in the Park
GC Park 8/22

Trunk or Treat
GC Park 10/24

Next General Membership Meeting-
5/10 9am
Straight Farmhouse



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Mother's Day Celebration

The Maplewood Senior Center will be hosting a Mother's Day Celebration on Friday, May 10, from 11am-3pm. You will listen to the Waco Band while enjoying a delicious lunch catered by Kathy's Catering. There will be plenty of prizes for the raffle. Tickets go on sale at the Maplewood Center Information Desk on Monday, April 15th. Call 734-793-1870 for more information.

Want to Get Involved? Volunteers Needed

Seeking volunteers for various events and committees. The Marketing and Events Committee currently meets on the 1st Friday of the month at the Maplewood Center starting at 9:30am. Volunteers are needed currently being sought for the Lucky Squirrel events, Business Expo, Music in the Park, Trunk or Treat, and Santaland Parade.

You can also help out the local charities with the Shop for a Cause promotion going on with the GCBA. We are pairing local charities with businesses to promote the business while giving back to the community. Please contact Jackie at gcbaevents@gmail.com for more information.

GCBA Website

*You Can't Buy Happiness,
But You Can Buy Local &
That's Kind of the Same Thing.*

We are actively working on the website to ensure its accuracy and that we are utilizing it to its full potential. Please check to make sure that your information is correct on the website. Any changes, please send them to gcbamarketing@gmail.com. The website requirement form can be found on the website at www.gardencitybusinessalliance.org.

May Marketplace Deadline- April 20th
gayle@donnicholson.net

Contact Us

General info
gcbusinessalliance@gmail.com

Alan Bennett- President
gcbapres@gmail.com

Elaine Salter- Vice President
gcbavicepres@gmail.com

Sharon Hassett- Treasurer
gcbatreasurer1@gmail.com

Jill Buterbaugh- Secretary
gcbasecretary1@gmail.com

Marketing Committee
gcbamarketing@gmail.com

Events Committee
gcbaevents@gmail.com



Website Requirements

Business Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone #: _____

E-Mail Address: _____

Website: _____

Social Media: (Up to 3)

Facebook: _____

Instagram: _____

LinkedIn: _____

Pintrest: _____

Snapchat: _____

Twitter: _____

Other: _____

Description: (optional 280 character limit)

Please email company logo to: GCBAMarketing@gmail.com