



GOOGLE GRANT FOR CHURCHES

UP TO \$10,000/MO... FREE!

AT A GLANCE

THE CHALLENGE

- Unsuccessful traditional outreaches
- Low online visibility
- Limited budgets
- Reaching the next generation

VALUE ADDED

- Statewide: 531 clicks, 28.14% CTR
- Local: 576 clicks, 35.38% CTR
- 17,904 total clicks
- 363+ Conversions (forms, calls, etc.)

THIS IS HOW WE AMPLIFY YOUR OUTREACH!



We've been using the Google Grant to help churches and other nonprofits achieve their goals since 2016.

Our mission is to add exponential value to people through specialized digital marketing.

EMILY FREE

Emprise Digital

THE CHALLENGE

Churches are great at building community, but in today's digital world, just relying on flyers and word-of-mouth isn't enough. They needed a way to reach more people online—without breaking the bank.

ENTER: THE GOOGLE GRANT

The Google Grant gives nonprofits up to \$10,000 a month in free advertising. Yup, free! This allows churches to:

- **Boost Online Presence:** Show up when people search for spiritual support, volunteer opportunities, or "churches near me."
- **Drive More Traffic:** Bring more people to the church website, whether it's for sermons, events, or ministry programs.
- **Target the Right Audience:** Get in front of locals looking for a church or ways to give back.

ADDING VALUE

Check out this data from one of our church clients over the last 365 days:

Regional (Statewide)

- 531 Clicks
- 363 engagement conversions
 - These include duration on the site, form submits, calls, direction clicks, etc.
- CTR Avg of 28.14%.

Local (20 Miles around the physical locations)

- 576 Clicks
- 410 engagement conversions
 - These include duration on the site, form submits, calls, direction clicks, etc.
- CTR Avg of 35.38%.

Depending on the goals of the church, we also run national campaigns. This client has a total of 17,904 clicks including all live campaigns in this same time period.