



2023 Running Scared 5K & Community Health Fair Sponsorships

With over 100+ runners and 100+ health fair attendees in years past, this event is a crowd favorite! Advertise your business and services at the Running Scared 5K and Health Fair! Contact Tera at Tera@canalwinchester.com to secure your sponsorships today!

Presenting Sponsor – \$2,800 (accepting 1 only)

- Eight (8) complimentary racers
- Logo on registration site, emails, social media, medals, t-shirt, and event promotions
- Display table at event
- Brief speaking opportunity
- Opportunity to provide marketing gift for each attendee
- Social media promotion
- First right of refusal for the following year.

Health Fair – \$1,000 (accepting 1 only)

- Logo on Health Fair bags for each attendee
- Logo on registration site, emails, social media, t-shirt
- Logo on 5K t-shirt for runners
- Presence at booth at the Health Fair
- Opportunity to provide marketing materials in Health Fair attendee bags
- Social media promotion

Awards Sponsor – \$500 (accepting 1 only)

- Logo on t-shirts for each runner
- Logo on registration website
- Adult & Children's costume contest judge (day-of event)
- Opportunity to provide marketing materials in 5K registration packets
- Social media promotion

Kids Entertainment Sponsor – \$300 (accepting 5 only)

- Business name on 5K t-shirt
- Logo sign near the entertainment station: bounce house, face painting, paint-a-pumpkin/photo booth
- Logo on registration website
- Social media promotion

Safety Officer Sponsor – \$200 (accepting 2 only)

- Business name on 5K t-shirt
- Logo sign near the safety officers on 5K course
- Logo on registration website
- Social media promotion

Water/Food Stations Sponsor – \$250 (accepting 1 only)

- Logo at water station on 5K course OR logo at post-race refreshment table
- Logo on registration website
- Social media promotion

Mileage Marker Sponsor – \$200 (accepting 1 only)

- Logo on mile 2.1 sign for 5K course
- Option to provide additional signs
- Logo on registration website
- Social media promotion

Patron Sponsor – \$125

- Business name on t-shirt
- Logo on registration website
- Social media promotion

