

2020 Ambassador Application Packet

Mission: To demonstrate membership value, increase retention rates, and boost membership sales. Facilitate networking between new members & old members.

Who are Chamber Ambassadors?

Ambassadors are chosen through an application process each year and are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to Chamber members.

Ambassador Responsibilities:

- Attend 75% (9 of 12) of monthly Ambassador meetings.
- Accept new member assignments and conduct member conversations (quality contacts), reporting relevant information from these discussions to Chamber staff.
- Attend a minimum of 8 Business After Hours, Coffee with Colleagues, and/or ribbon cuttings.
- Volunteer at all signature events, Chamber-hosted festivals, etc.

Meeting Dates & Time:

First Tuesday of each month
8:30 – 9:30 a.m.
Carnegie Conference Room,
701 Craven Street, Beaufort, SC 29902

January 7, 2020	July 7, 2020
February 4, 2020	August 4, 2020
March 3, 2020	September 1, 2020
April 7, 2020	October 6, 2020
May 5, 2020	November 3, 2020
June 2, 2020	December 1, 2020

Ambassador Benefits

- Official Ambassador name badge
- Ambassador and company recognition on Chamber website: beaufortchamber.org
- One annual Ambassador Spotlight in weekly Chamber e-newsletter
- Opportunities for recognition on social media at various events
- Annual Ambassador Social with fellow Ambassadors and Chamber staff

Chamber Staff Liaisons



Ginger Olszewski
Member Services Manager
Ginger@BeaufortChamber.org



Susan Fogleman
Account Executive
Susan@BeaufortChamber.org

Ambassador Selection Process:

Ambassadors are selected through an application process. Applicants are required to:

- Attend the informational session on December 3, 2019 at 8:30 a.m. at 701 Craven Street
- Be a current Chamber member
- Have submitted a completed Ambassador application

Applications should be submitted to Ginger Olszewski by Friday, November 22, 2019.

Ambassadors will be chosen after an interview process and will be notified of their appointment before December 20, 2019. The appointed Ambassadors will be expected to attend the meeting on January 7, 2020, at 8:30 a.m. in the Carnegie Conference Room at 701 Craven Street.

2020 Ambassador Application

Please attach your resume or a link to your LinkedIn profile

Name: _____

Company name: _____

Position: _____

Tenure at current company: _____

Primary phone: _____

Email: _____

Website: _____

1. How did you hear about the Ambassador program?

2. Which Beaufort Regional Chamber events & activities have you attended in the past year?
(Check all that apply.)

- Coffee with Colleagues
- Business After Hours
- Business ribbon cutting/grand opening
- Civitas Awards
- Legislative Luncheon
- State of the Bases
- State of the Schools
- Military Appreciation Day

3. List three benefits your company has received from its Beaufort Regional Chamber membership

4. Why do you want to be a Beaufort Regional Chamber Ambassador?

5. What do you hope to gain from this experience?

6. What do you hope to bring to the Ambassador program?

7. Give an example of how your volunteer experience has prepared you to effectively carry out the responsibilities of the Beaufort Regional Chamber Ambassador?

Ambassador Agreement:

Please initial next to the following items that you have read, understand, and agree with the following expectations of being an Ambassador:

I will carry out the mission of the Ambassador program and represent the Beaufort Regional Chamber of Commerce in a professional manner, including abiding by a "business casual" or business professional dress code when serving as an Ambassador

I will be committed to growing the membership of the BRCOC and to retaining current membership.

I will be informed about the events, activities, and work of the BRCOC in the region, and work to engage new members into the offerings of the Chamber.

I will ensure that my company remains in good standing with the BRCOC.

I will meet the requirement of 75% (9 of 12) attendance at monthly Ambassador meetings (1st Tuesday of each month from 8:30 – 9:30 a.m., in the Carnegie Conference Room.)

I will meet the requirement of attending at least 8 Ribbon Cuttings, Business After Hours, and/or Coffee with Colleagues.

I will wear my Ambassador name badge at all Chamber events.

I understand that failure to meet the attendance, duty, conduct, or professional expectations of the program may result in dismissal from the Ambassador program.

My workplace is aware of my possible involvement as an Ambassador and supports me making the necessary commitment of time.

Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. I also affirm that I am willing and able to make the time commitment required.

Printed name: _____

Signature: _____

Date: _____

BRCOC provides equal opportunities without regard to race, color, religion, nationality, gender, sexual preference, age, or disability. Thank you for completing this application form and for your interest in volunteering with the Beaufort Regional Chamber of Commerce.