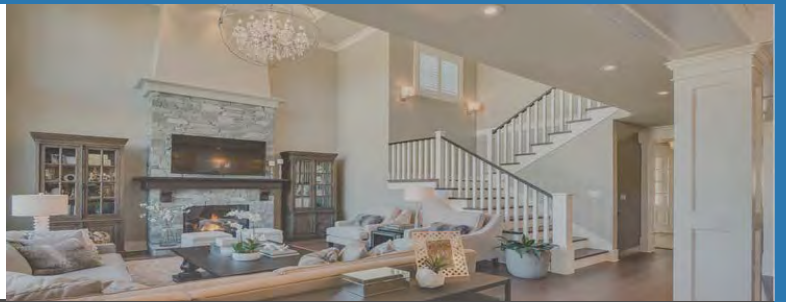


2023

Marketing & Sponsorship Guide

Build a customized marketing plan with this complete guide to CBHBA Sponsorships, Events, and Activities for 2023.



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www.CBHBA.org



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A Message from our President

Dear Members,

Where would you like to take your membership in 2023? Are you looking to increase your business with Custom Home Builders? Remodelers? Use this Marketing Guide as a roadmap for adding value to your sponsorship opportunities. Generate recognition for your company in front of major industry consumers and peers.

The Coastal Bend Home Builders Association provides a plethora of opportunities for networking, professional development, and recognition directed specifically at builders, developers, and remodelers - as well as to customers looking to build, or buy, their dream home. The following pages provide information about a wide range of opportunities - from Annual Partnerships, to Publications, to Events. Tailor the sponsorship programs to suit your best interests. If you have questions regarding an opportunity published in this guide, don't hesitate to reach out to our staff at 361-991-3034. Thank you for your support and participation with CBHBA.

Sincerely,
Bart Braselton
2022 President

Thank You 2022 Annual Partners!

2022 Top Donor

**HOGAN
HOMES**
find yours.

Patron Level

**1st
Community Bank**
MEMBER FDIC

**HOGAN
HOMES**
find yours.

NavyArmy
COMMUNITY CREDIT UNION

Innovator Level

LYNN ENGINEERING

**PURETREE
REMODELING**

**CITY OF CORPUS CHRISTI
GAS
DEPARTMENT**

**Braselton
DEVELOPMENT**

Supporter Level

BBB
Start With Trust™

**SOUTH TEXAS
HOME
BUILDERS
INC.**

**FIRSTTITLE
COMPANY**

**AEP
TEXAS**
An AEP Company **HPH**

JANUARY	FEBRUARY	MARCH
<ul style="list-style-type: none"> • Ice Rays Family Outing • Luncheon 1/25 	<ul style="list-style-type: none"> • Home & Garden • After Hours Mixer • BBQ Cook Off 2/24 & 2/25 	<ul style="list-style-type: none"> • New Member Breakfast 3/3 • Luncheon 3/22 • Rally Day 3/29
APRIL	MAY	JUNE
<ul style="list-style-type: none"> • After Hours Mixer • Golf Tournament 4/20 	<ul style="list-style-type: none"> • CABPAC Fundraiser 5/13 • Membership Drive Month 	<ul style="list-style-type: none"> • Membership Drive 6/1 • New Member Breakfast 6/9 • Fishing Tournament 6/23 & 6/24
JULY	AUGUST	SEPTEMBER
<ul style="list-style-type: none"> • Hooks Family Outing 	<ul style="list-style-type: none"> • After Hours • Luncheon 8/9 	<ul style="list-style-type: none"> • Home & Garden • New Member Breakfast 9/8 • Clay Shoot 9/23
OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> • Picnic & Chili Cook-Off • After Hours • Parade of Homes 	<ul style="list-style-type: none"> • Parade of Homes • Luncheon 11/15 	<ul style="list-style-type: none"> • New Member Breakfast 12/1 • Casino Night 12/8 • Cookies with Santa

Advertising Opportunities

Fixed Logo Run of Site	Shared Banner Run of Site
• 3 Months: \$180	• 3 Months: \$90
• 6 Months: \$325	• 6 Months: \$160
• Full Year: \$600	• Full Year: \$300
EXCLUSIVE	5 AVAILABLE

CBHBA.org
MARKET YOUR COMPANY ON EVERY PAGE OF OUR ORGANIZATION WEBSITE!

Printed Newsletter
MAILED OUT EVERY BI-MONTHLY (ON THE MONTHS THAT DO NOT HAVE A LUNCHEON).

Business Card Logo or Ad	Quarter Page Logo or Ad
• 1 Issue: \$75	• 1 Issue: \$100
• 3 Issues: \$180	• 3 Issues: \$275
• 6 Issues: \$300	• 6 Issues: \$450
Limited Available	Limited Available

**Business Card
Logo or Ad**

- 1 Issue: \$50
- 6 Issues: \$275
- 12 Issues: \$475

1 Available per Month,
1st come 1st served.

Government Affairs Update
HAVE YOUR LOGO PLACED EXCLUSIVELY ON OUR MONTHLY GOVERNMENT AFFAIRS UPDATE.

Monthly E-Newsletter
SPOTLIGHT YOUR COMPANY IN OUR MONTHLY UPDATE TO ALL MEMBERS AND COURTESY LIST.

1/2 Page Spotlight
Limited Availability

- 1 Issue: \$75
- 3 Issues: \$180
- 6 Issues: \$325
- 12 Issues: \$600

- 1 listing per member - FREE!
- Ads are an Additional Cost.

See below for details.

The directory is produced and published by an outside source. 0% of the advertising collected is allotted to CBHBA directly. The publishing company will handle this directly.

Membership Directory
THE OFFICIAL ANNUAL GUIDE OF ALL CBHBA MEMBERS, DISTRIBUTED TO CURRENT ACTIVE MEMBERS AND NEW MEMBERS

Exclusive Water Sponsor
PURCHASE COVERS 1,000 BRANDED BOTTLES, ONCE PALLET IS USED THE SPONSORSHIP WILL REOPEN.

\$1,000

Official CBHBA Water Sponsor! Company logo will be on all water bottles in Office Fridge and served at Association Events.




Maximize your Company's Visibility.

Annual Partnerships



To become a CBHBA Partner, your company must commit to the total Sponsorship amount. Your down payment of 30% must be received by December 14, 2022. Due to marketing deadlines, sponsorship commitments received past the date indicated will not be included in January marketing materials.

Patron Level Sponsor

2 Available

\$6,000

- Company Logo placement on CBHBA Website Run of Site Banner
- Company Logo listed as Patron Sponsor on Bi-Monthly Printed Newsletter
- Company Logo listed as Patron Sponsor on Monthly E-Newsletter
- Logo on all General Membership Event Slideshows
- Company Logo on all Staff Email Signatures
- Quarterly E-Newsletter Spotlight
- Company Logo on all Event Attendee Swag Bags
- Reserved table for 8 at Quarterly Membership Lunches
- Complimentary Team Entry fee waived for Annual Event of your choice

Innovator Level Sponsor

2 Available

\$3,500

- Company Logo placement on CBHBA Website Run of Site Banner
- Company Logo listed as Innovator Sponsor on Monthly E-Newsletter
- Logo on all General Membership Event Slideshows
- Company Logo on all Staff Email Signatures
- 2 E-Newsletter Spotlight
- 2 tickets at Quarterly Membership Lunches
- 50% Discount on Team Entry fee for Annual Event of your choice

Supporter Level Sponsor

11 Available

\$1,500

- Company Logo listed as Supporter Sponsor on Monthly E-Newsletter
- Logo on all General Membership Event Slideshows
- 1 Newsletter Spotlight
- 1 tickets at Quarterly Membership Lunch for Sponsorship year

CBHBA Partners receive more bonus benefits throughout the year, such as Priority Notifications/Invitations and special deals for events, merch, and contests!

General Sponsorships

Each year we host events specifically geared toward bringing our membership together. This year we will have our Annual Membership Drive, Bi-Monthly Luncheons, New Member Welcome Breakfasts, Rally Day, Quarterly Mixers, and some family friendly events! Take a look at some opportunities to get involved.

Membership Drive

Exclusive

\$2,000

- **Company Logo placement on Membership Drive Mixer marketing material**
- **Company Banner at Membership Drive Mixer (company must provide)**
- **Opportunity to Address crowd at Membership Drive Mixer - and announce Drive Winning Team!**
- **Company Spotlight on social Media during Membership Month**
- **Company Spotlight on May Monthly E-Newsletter**
- **Invitation for 5 guests to Membership Drive Mixer**
- **Invitation for 2 Guests at June New Member Welcome Breakfast**

Luncheon Title Sponsor

3 Available

\$1,000 + DOOR PRIZE (VALUE \$50+)

- **Choice of Luncheon on First Pledge basis (Jan., March, Aug., Nov.)**
- **Company Logo on all marketing regarding Sponsored Luncheon**
- **Logo on Luncheon Presentation**
- **Verbal and Social Media Recognition day of Luncheon**
- **Opportunity to provide marketing materials/company signage at luncheon**
- **Opportunity to address attendees at the Luncheon**
- **Reserved table of 8 at the front of the room**

New Member Breakfast Sponsor

4 Available

\$500 + DOOR PRIZE (VALUE \$50+)

- **Choice of Breakfast on First Pledge basis (March, June, September, December)**
- **Company Logo on all marketing regarding Sponsored Breakfast**
- **Logo on Breakfast Presentation**
- **Verbal and Social Media Recognition day of Breakfast**
- **Opportunity address the crowd and to provide marketing materials/company signage at Breakfast**
- **Opportunity to host breakfast at Sponsor's location - Please discuss option with Staff**

Political Advocacy

One of the many great benefits of being a Coastal Bend Home Builders Association Member is the Advocacy we provide on your behalf! Our staff takes great measures to ensure that your best interests are represented on a local, state, and national level. To effectively fight for you, the Association requires your support!

RALLY DAY

TITLE SPONSOR (Exclusive) - \$1,000

- Company Logo on all marketing materials associated with the event
- Dedicated email blast for company prior to event

Refreshment Sponsor (2) - \$500

- Company provided signage allowed at lunch and happy hour
- Verbal & Social Media Recognition at event



CABPAC BOWLING FUN-RAISER!

*All Profit
directly
impacts our
CABPAC.*



TITLE SPONSOR (Exclusive) - \$1,500

- Company Logo on all marketing materials associated with the event
- Signage (provided by the company) at event
- 1 bowling team included

Refreshment Sponsor (2) - \$500

- Signage located at Refreshment Table
- Verbal & Social Media Recognition at event
- Company Logo on drink tickets/wristbands

Social Events

When asked what our members find most beneficial, our #1 response has been networking and socialization with other members! Help us create fun and memorable opportunities for you all to connect!



After Hours Mixers

3 Available

FREE + COST OF FOOD, BEVERAGE, & DOOR PRIZE

(February/April/August/October)

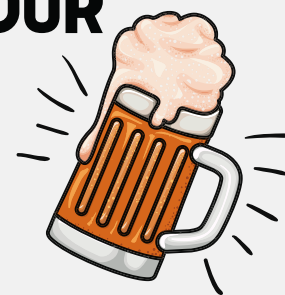
AVG. COST \$1,300 - \$2,000

Grab the opportunity to host and sponsor a quarterly mixer! Free to our members, take the opportunity to showcase your product by hosting at your showroom, or pick a venue of your choice!

Mixers average attendance: 45-100

To reserve your date, a \$500 deposit must be made. Deposit will be returned upon completion of event. Staff will help with theme, marketing materials, and any other details as needed.

HAPPY HOUR



Family Friendly Outings!

Available: January Ice Rays Night OR July Hooks Night

TITLE SPONSOR (Exclusive) - \$1,000

If you would like to donate a suite your company owns for the evening, the price will drop to \$300 to allow for additional ticket purchases outside the suite capacity.

- **Company Logo on all event marketing materials**
- **Signage (provided by the company) at event**
- **Verbal & Social Media Recognition during event**
- **Reserved attendance in Suite for 4 guests**



Refreshment Sponsor (2) - \$500

- **Signage located at Refreshment Table**
- **Verbal & Social Media Recognition at event**
- **Company Logo on drink tickets/wristbands**



1st Annual Family Picnic + CHILI COOK-OFF!

TITLE SPONSOR (Exclusive) \$1,500

- **Company Logo on all marketing materials associated with the event**
- **Signage (provided by the company) at event**
- **1 Chili Cook team included**

Refreshment Sponsor (2) \$500

- **Signage located at Refreshment Table**
- **Verbal & Social Media Recognition at event**
- **Company logo on event napkins**

2023

CASINO NIGHT



TITLE SPONSOR

SOLD

- **TABLE OF 8 AT EVENT**
- **EXCLUSIVE LOGO ON WELCOME BANNER**
- **LOGO ON ALL DIGITAL/PRINT MARKETING**
- **VERBAL/SOCIAL MEDIA RECOGNITION**
- **EXCLUSIVE LOGO PROMOTIONAL MATERIAL ALLOWED AT TABLES (MUST BE SPONSOR PROVIDED)**

ENTERTAINMENT

\$1,000

EXCLUSIVE

- **2 EVENT TICKETS**
- **VERBAL/SOCIAL MEDIA RECOGNITION**
- **BANNER LOCATED AT DJ BOOTH (MUST BE SPONSOR PROVIDED)**

BEVERAGE SPONSOR

\$500

3 AVAILABLE

- **COMPANY LOGO ON CUSTOM BEVERAGE NAPKINS**
- **COMPANY LOGO DISPLAYED AT BEVERAGE STATION**
- **VERBAL/SOCIAL MEDIA RECOGNITION**
- **DISCOUNTED EVENT TICKETS FOR 2**

GAME TABLE SPONSOR \$300

11 AVAILABLE

CRAPS | ROULETTE | BLACK JACK | TX HOLD'EM

- **LOGO DISPLAYED AT TABLE PURCHASED**
- **VERBAL/SOCIAL MEDIA RECOGNITION**

FOOD SPONSOR

\$400

4 AVAILABLE

- **LOGO DISPLAYED AT FOOD STATION**
- **VERBAL/SOCIAL MEDIA RECOGNITION**
- **DISCOUNTED EVENT TICKETS FOR 2**

REGISTRATION SPONSOR \$300

EXCLUSIVE

- **SEAT AT REGISTRATION TO MINGLE**
- **LOGO PLACEMENT ON REGISTRATION TABLE**
- **VERBAL/SOCIAL MEDIA RECOGNITION**
- **DISCOUNTED EVENT TICKETS FOR 2**

PRIZE SPONSOR

\$250

UNLIMITED

PEOPLE WILL USE THEIR CASINO WINNINGS TO BID ON THESE PRIZES

- **COMPANY LOGO ATTACHED TO GIFTS**
- **VERBAL/SOCIAL MEDIA RECOGNITION**



LETTERS AND COOKIES WITH

SANTA



TITLE SPONSOR (Exclusive) - \$1,000

- Company Logo on all marketing materials associated with the event
- Signage (provided by the company) at event for picture backdrop with Santa
- Logo printed on letter stationary
- Verbal/Social Media Recognition at Event



Refreshment Sponsor (1) - \$200

- Signage located at Refreshment Table
- Verbal & Social Media Recognition at event



Decor Sponsors - In Kind

Calling all expert Stagers and Decorators! We are looking for some donated decorations and time to help us make this event festive and merry. Decor would only be needed for day of event (plus the time needed to take put everything together and take it apart).

- Verbal & Social Media Recognition
- Ability to provide signage and logo material at event



Parade of Homes

SPONSORSHIP LEVELS



	Premiere Home	\$4,000	\$2,000
Availability	Exclusive	4	6
Magazine Advertisement	<ul style="list-style-type: none"> Front Cover Feature Advertisement on Back Inside Cover Logo on Table of Contents Page Logo on Sponsorship Page Featured Article (2 pages) 	<ul style="list-style-type: none"> Full Page Ad Logo on Table of Content Logo on Sponsorship Page 	<ul style="list-style-type: none"> 1/2 Page Ad Logo on Sponsorship Page
Digital Media	<ul style="list-style-type: none"> Logo on Parade Webpage Feature on Main Website Home Feature Blog Post on Website Company Logo included in all posts regarding the Parade Company mention in all Television or Radio advertisement Company Logo on all Parade communications 	<ul style="list-style-type: none"> Logo on Parade Webpage Company Logo included in all posts regarding the Parade Company Logo on all Parade communications 	<ul style="list-style-type: none"> Logo on Parade Webpage Company Logo included in all posts regarding the Parade
VIP Party	<ul style="list-style-type: none"> Company Logo on Banner Company Name announced 	<ul style="list-style-type: none"> Company Name Announced 	
Awards Luncheon	<ul style="list-style-type: none"> Reserved table for 8 Company Name Announced Dedicated Slide on Luncheon slideshow Opportunity to provide signage 	<ul style="list-style-type: none"> Reserved seating for 4 Company Name Announced Company Logo on shared slide of Luncheon slideshow 	<ul style="list-style-type: none"> Reserved seating for 2 Company Name Announced Company Logo on shared slide of Luncheon slideshow

Parade of Homes

VIP PARTY!



Title Sponsor

\$2,000

Exclusive

- Full Page Ad in Parade of Homes Magazine
- Logo on all invitations and marketing material
- Dedicated Signage at event
- Verbal and Social Media Recognition
- Opportunity to speak at event
- Exclusive opportunity to provide company specific décor for hospitality tent at Party
- Recognition at Parade Awards Luncheon

Entertainment Sponsor

\$750 or in-kind booking

Exclusive

- Logo Placement on Kick-off Party Invitation
- Logo Placement on main event Sponsor Sign
- Verbal and Social Media recognition
- Recognition at Parade Awards Luncheon
- In instance of Monetary Pledge, CBHBA will provide company signage for Sponsor

Main Tent Sponsor

\$750 or in-kind booking

Exclusive

- Logo Placement on Kick-off Party Invitation
- Logo Placement on main event Sponsor Sign
- Verbal and Social Media recognition
- Recognition at Parade Awards Luncheon
- In instance of Monetary Pledge, CBHBA will provide company signage for Sponsor

****Tent must be 20x20 or larger if donated****

Beverage Sponsor

\$500

3 Available

- Signage located at Event Bar
- Logo Placement on Kick-off Party Invitation
- Logo Placement on main event Sponsor Sign
- Verbal and Social Media recognition
- Recognition at Parade Awards Luncheon

Food Tent Sponsors

In-Kind Sponsorships

Unlimited

- Logo Placement on Kick-off Party Invitation
- Logo Placement on main event Sponsor Sign
- Verbal and Social Media recognition
- Recognition at Parade Awards Luncheon

****All food sponsors must be self-sufficient.**

CBHBA will provide a table, but tents and all other supplies for serving must be provided by sponsor**

Business Sponsors

\$150

Unlimited

- Logo placement on Kick-off Party Invitation
- Logo Placement on main event Sponsor sign
- Recognition at Parade Awards Luncheon

Comfort Station Sponsor

In-Kind Sponsorship

Exclusive

- Logo placement on Kick-off Party Invitation
- Logo Placement on main event Sponsor sign
- Recognition at Parade Awards Luncheon

All sponsorships purchased after the artwork cut-off date (3 weeks prior to the event date) will not receive their logo on invitations or event signage due to print deadlines.

Parade of Homes

ADS AND AWARDS!



Parade of Homes Magazine Advertisements

Member Pricing

Back Cover

\$2,000

Inside Front Cover

\$1,200

Double Spread

\$1,600

Inside Back Cover

\$1,200

Full Page

\$900

1/2 Page

\$500

1/4 Page

\$300

Parade of Homes Awards Sponsorships

This Sponsorship covers the award for the home in all 4 price categories. Awards sponsors will have their names engraved on the award and will have the opportunity to present the 1st place winner with the award at the Ribbon Cutting Ceremony.

\$500

Category 1: Under \$300,000

Category 3: \$400,001 - \$550,000

Category 2: \$300,001 - \$400,000

Category 4: \$550,001 +

Best Kitchen

Best Master Suite

Best Front Exterior/Curb Appeal

Best Floorplan

Best Outdoor Space/Landscaping

Best Staging

Most Energy Efficient

Best Craftmanship

2nd Annual BBQ Cook-Off

February 24-25, 2023

TITLE SPONSOR

\$2,000

SOLD

- 1 TEAM REGISTRATION
- 1ST CHOICE OF COOK SPOT
- EXCLUSIVE GRAND CHAMPION AND GRAND RESERVE AWARDS SPONSOR
- LOGO ON AWARDS PICTURE BACKDROP
- LOGO ON WELCOME BANNER
- 20X20 DISPLAY AREA FOR COMPANY
- LOGO ON ALL DIGITAL/PRINT MARKETING
- VERBAL/SOCIAL MEDIA RECOGNITION

PIT BOSS

\$1,500

EXCLUSIVE

- 1 TEAM REGISTRATION
- 2ND CHOICE OF COOK SPOT
- PROMINENT BANNER PLACEMENT AT BASE CAMP TRAILER (SPONSOR MUST PROVIDE)
- 10X10 DISPLAY AREA FOR COMPANY
- LOGO ON ALL DIGITAL/PRINT MARKETING
- VERBAL/SOCIAL MEDIA RECOGNITION

RAFFLE SPONSOR

\$1,500

SOLD

- 1 TEAM REGISTRATION
- 3RD CHOICE OF COOK SPOT
- LOGO PRINTED ON RAFFLE TICKETS
- 10X10 DISPLAY AREA FOR COMPANY
- LOGO ON ALL DIGITAL/PRINT MARKETING
- VERBAL/SOCIAL MEDIA RECOGNITION

BBQ BOSS HAWG

\$750

3 AVAILABLE

- 20% OFF TEAM REGISTRATION FEE
- PROMINENT BANNER PLACEMENT AT MAIN EVENT TENT (SPONSOR PROVIDED)
- VERBAL/SOCIAL MEDIA RECOGNITION

AWARDS SPONSOR

\$500

4 AVAILABLE

BRISKET | RIBS | CHICKEN | SIDE POTS

- EXCLUSIVE SPONSOR OF THE CATEGORY OF YOUR CHOICE
- COMPANY LOGO ON WINNING AWARD
- REPRESENTATIVE HAS OPPORTUNITY TO PRESENT AWARDS TO WINNERS
- VERBAL/SOCIAL MEDIA RECOGNITION

BBQ SUPPORTER

\$250

UNLIMITED

- SPONSOR SIGN LOCATED AT EVENT
- 10X10 DISPLAY AREA FOR COMPANY
- VERBAL/SOCIAL MEDIA RECOGNITION

DONATION

SWAG BAG | DOOR PRIZE | RAFFLE ITEMS

- COMPANY LOGO ATTACHED TO DONATED ITEMS
- VERBAL/SOCIAL MEDIA RECOGNITION

Annual Golf Tournament

April 20, 2023

TITLE SPONSOR \$2,000 EXCLUSIVE <ul style="list-style-type: none"> • TEAM OF 4 GOLFERS • LOGO ON AWARDS PICTURE BACKDROP • LOGO ON WELCOME BANNER • LOGO ON ALL DIGITAL/PRINT MARKETING • VERBAL/SOCIAL MEDIA RECOGNITION • TICKETS FOR 2 AT AWARDS DINNER 	SCORECARD SPONSOR \$400 SOLD <ul style="list-style-type: none"> • COMPANY LOGO ON SCORECARD • VERBAL/SOCIAL MEDIA RECOGNITION
RAFFLE SPONSOR \$1,500 SOLD <ul style="list-style-type: none"> • TEAM OF 4 GOLFERS • LOGO PRINTED ON RAFFLE TICKET • LOGO ON ALL DIGITAL/PRINT MARKETING • VERBAL/SOCIAL MEDIA RECOGNITION • TICKETS FOR 2 AT AWARDS DINNER 	BEVERAGE SPONSOR \$300 2 AVAILABLE <ul style="list-style-type: none"> • LOGO ON CUSTOM DRINK TICKETS • INCLUDES GOLF CART AND NSCC STAFF MEMBER • VERBAL/SOCIAL MEDIA RECOGNITION • TICKETS FOR 2 AT AWARDS DINNER <p>*SPONSOR IS RESPONSIBLE FOR DIRECTLY PURCHASING BEER FROM COUNTRY CLUB*</p>
\$10K HOLE-IN-ONE \$1,500 EXCLUSIVE <ul style="list-style-type: none"> • TEAM OF 4 GOLFERS • LOGO PLACEMENT ON HOLES 2 AND 16 • LOGO ON ALL DIGITAL/PRINT MARKETING • VERBAL/SOCIAL MEDIA RECOGNITION • TICKETS FOR 2 AT AWARDS DINNER 	CONTEST SPONSOR \$200 5 AVAILABLE <ul style="list-style-type: none"> • CHOICE OF: INSIDE THE CAN LONG JOHN DRIVE CLOSEST TO THE BEER CLOSEST TO THE PIN LONGEST DRIVE • LOGO PLACEMENT AT CONTEST HOLE • VERBAL/SOCIAL MEDIA RECOGNITION <p>*SOME RESTRICTIONS APPLY TO CONTESTS*</p>
REFRESHMENT TENTS \$500 4 AVAILABLE <ul style="list-style-type: none"> • SPONSOR SETS UP TENT AT DESIGNATED HOLE (4, 9, 14, 18) - SPONSORS ARE HIGHLY ENCOURAGED TO PROVIDE SNACKS AND NON-ALCOHOLIC BEVERAGES • TICKETS FOR 2 AT AWARDS DINNER • VERBAL/SOCIAL MEDIA RECOGNITION 	AWARDS SPONSOR \$200 2 AVAILABLE <ul style="list-style-type: none"> • LOGO ON WINNING CERTIFICATES • COMPANY LOGOS AT AWARDS TABLE • VERBAL/SOCIAL MEDIA RECOGNITION
TOWEL SPONSOR \$500 EXCLUSIVE <ul style="list-style-type: none"> • LOGO ON GOLF TOWEL IN SWAGS BAGS • LOGO ON SLIDE SHOW AND SOCIAL MEDIA 	RANGE SPONSOR \$100 UNLIMITED <ul style="list-style-type: none"> • SPONSOR SIGN AT TEE BOX
	LUNCH SPONSOR DONATION <ul style="list-style-type: none"> • COMPANY LOGO AT FOOD STATIONS • VERBAL/SOCIAL MEDIA RECOGNITION <p>*MUST PROVIDE THEIR OWN FOOD, SUPPLIES TO COOK AND SERVE, AND SOMEONE TO COOK AND SERVE*</p>



June 23-24, 2023

Friday Night "Captain's Party"

SOLD

- 1 boat registration of up to 4 Fishermen
- Company Logo on all digital & print advertising
- Logo Placement on back of Performance Shirt
- Custom Banner with company logo
- Spectator Pass for 4, to "Captain's Party"
- Verbal & Social Media Recognition on event day

Roy's Bait Shop Raffle

\$2,000 (Exclusive)

- 1 boat registration of up to 4 Fishermen
- Company Logo on all digital & print advertising
- Logo Placement on back of Performance Shirt
- Exclusive Company logo on Event Raffle Ticket
- Spectator pass for 2 at Friday AND Saturday Party
- Verbal & Social Media Recognition at the event

Towel Sponsor

\$500 (Exclusive)

- Company logo on micro-fiber towel included in each entry's Swag Bag
- Recognition on event sponsor slideshow and social media

Awards Sponsor

\$250 (4 Available)

- Exclusive Sponsor to category of choice (Redfish, Trout, Side Pots, or Calcutta)
- Exclusive Company logo on Winner Certificates
- Company Representative has opportunity to present category award (not required)
- Verbal and Social Media Recognition at event

Food & Beverage Sponsor

\$200 (Unlimited)

- Company Logo on Custom Event Drink Tickets
- Verbal and Social Media Recognition Event Day

Saturday "Weigh-in Party"

SOLD

- 1 boat registration of up to 4 Fishermen
- Company Logo on all digital & print advertising
- Logo Placement on back of Performance Shirt
- Custom Backdrop with your logo for awards
- Spectator Pass for 4 at Saturday Weigh In Party
- Verbal & Social Media Recognition on event day

Weigh Master Sponsor

\$1,500 (Exclusive)

- 1 boat registration of up to 4 Fishermen
- Custom Banner Located at Weigh-in Station
- Logo Placement on back of Performance Shirt
- Assist Weigh Master with Weigh-in
- Spectator pass for 4 at Saturday Party
- Verbal & Social Media Recognition on event day

Koozie Sponsor

SOLD

- Company logo on Koozie included in each entry's Swag Bag
- Recognition on event sponsor slideshow and social media

Commemorative Shirts

Redfish (1 Available)

\$500

- Logo placement on one sleeve of each shirt
- Recognition on event sponsor slideshow and social media

Trout (16 available)

\$250

- Logo placement on back of each shirt
- Recognition on event sponsor slideshow and social media

Auction Items & Swag Bag Donations are greatly appreciated!



SEPTEMBER 29, 2023

TITLE SPONSOR

\$2,000

EXCLUSIVE

- TEAM OF 4 + MULLIGAN PACKAGE
- VIP GOLF CART RENTAL
- RANGE SPONSORSHIP SIGNAGE
- EXCLUSIVE LOGO ON WELCOME BANNER
- LOGO ON ALL DIGITAL/PRINT MARKETING
- VERBAL/SOCIAL MEDIA RECOGNITION

GUN SPONSOR

\$1,000

5 AVAILABLE

- LOGO PRINTED ON RAFFLE TICKET
- STATION SPONSORSHIP
- LOGO ON GUN SPONSOR BANNER
- VERBAL/SOCIAL MEDIA RECOGNITION

REGISTRATION SPONSOR \$500

EXCLUSIVE

- GREETES EVERYONE AT REGISTRATION, OPPORTUNITY TO MIX AND MINGLE DIRECTLY AT CHECK IN
- COMPANY LOGO ON REGISTRATION TABLE
- VERBAL/SOCIAL MEDIA RECOGNITION

BEVERAGE SPONSOR

\$500

2 AVAILABLE

- COMPANY LOGOS AT BEVERAGE TABLE
- VERBAL/SOCIAL MEDIA RECOGNITION

SCORECARD SPONSOR

\$400

EXCLUSIVE

- COMPANY LOGO ON SCORECARD
- VERBAL/SOCIAL MEDIA RECOGNITION

RANGE SPONSOR

\$250

10 AVAILABLE

- COMPANY LOGO PLACEMENT AT STATION OF YOUR PREFERENCE
- (FIRST COME FIRST PICK, 7-16 AVAILABLE)
- VERBAL/SOCIAL MEDIA RECOGNITION

AWARDS SPONSOR

\$250

3 AVAILABLE

- CHOICE OF INDIVIDUAL, TEAM, AND LOWEST OVERALL
- COMPANY LOGOS AT AWARDS TABLE
- VERBAL/SOCIAL MEDIA RECOGNITION

LUNCH SPONSOR

DONATION

- COMPANY LOGO AT FOOD STATIONS
- VERBAL/SOCIAL MEDIA RECOGNITION
- MUST PROVIDE THEIR OWN FOOD, SUPPLIES TO COOK AND SERVE, AND SOMEONE TO COOK AND SERVE

DOOR PRIZES AND SWAG BAG ITEMS ARE WELCOMED AND APPRECIATED!

Sponsorship Agreement



Printed Name of contact:_____ Email:_____

Company Name:_____ Phone:_____

Title of contact: _____ Date of Contract: _____

All sponsorships are on a first come, first served basis.

Step 1. Select which sponsorship you would like.

Step 2. Scan and send your signed contract and credit card payment to Alycia@coastalbendhba.org or, if you are paying by check, print this contract, sign and bring the check to our offices.

Sponsorship(s) Requested:

1. _____ 2. _____
3. _____ 4. _____
5. _____ 6. _____

Total amount owed: _____

Terms & Conditions:

1. PAYMENT AND TERMS. Sponsorships are on a first come, first served basis. The sponsorship will only be reserved for the first company paid in full. This form must be turned in with payment. Failure to comply with the payment terms may result in loss of this and future value and promotional opportunities.

2. ELIGIBLE SPONSORS. Only Active Coastal Bend Builders Association members are eligible to be sponsors of a CBHBA event. Only the company whose name appears on the face of this contract may benefit from the print or other promotional partnership opportunities.

3. CANCELLATION OF SPONSORSHIP. In the event that written notification of cancellation of Partnership is sent from the authorized representative of Partner/sponsor to CBHBA on or before 90 days prior to the event, all sums paid up until that date will be refunded. No refunds will be made within 90 days of the event.

4. CANCELLATION OR POSTPONEMENT OF EVENT: In the event an event is canceled, the sponsor will be given a full refund. If the event is postponed, the sponsor can cancel if they give written notification to cancel 60 days before the new date of the postponed event.

By signing this agreement, I certify that I am authorized to enter into this agreement and obligate my company to the charges herein.

Signature:_____ Date_____