

2021 Parade of Homes Sponsorship Price Sheet

Showcase home: \$17,000 – SOLD

Spotlight home: \$8,000--SOLD

“The Grand Tour” \$4000 (3 available)

- Logo on all marketing materials, media and social media
- Four (4) at the awards luncheon
- Full page ad in the POH Magazine
- 20 tickets to the parade of homes

“The Roof-top” \$2500 (4 available)

- Logo in all marketing materials and media
- Two (2) tickets to the awards luncheon
- Half Page ad in the POH Magazine
- 10 tickets to the parade of homes

Magazine Ad Pricing: (member pricing—non-members please add \$400)

Inside Front Cover: \$2000

Page 3: \$1800

Inside Back Cover: \$1800

Full Page: \$1500

Half Page: \$800

Quarter Page: \$500

Ticket Sponsorship: \$2500 Your Logo on all Printed Tickets and on Ticket Website

Awards Luncheon Sponsor \$1,000 (1 available) Table for 8, Logo on slide show and luncheon promotional materials; acknowledgement at the Luncheon

Award Sponsorships: (You are sponsoring the award for all four price categories)

Award sponsors will have their names engraved on the award and will have the opportunity to present the 1st place winner with their award at the Ribbon Cutting ceremony.

Under \$225,000 Category:

From \$225,001 - \$300,00 Category:

From \$300,001- \$400,000 Category:

From \$400,001 and up Category:

Best Kitchen \$500

Best Craftmanship \$500

Best Master Bath \$500

Best Floorplan \$500

Most Energy Efficient \$500

Best Decorated/staged \$500

Best Exterior/Curb Appeal \$500

Best Outdoor Space/Landscaping \$500