

## “Planning for Success: Writing Your Business Plan

Instructor Bryan Stading will focus on Success Planning, Market Planning, Operations Planning, Cash Flow Planning, and Presentation Skills. Bryan is the Executive Director and Senior Business Facilitator of the Regional Center for Entrepreneurial Facilitation (RCEF) located in Mankato, MN. Throughout Bryan’s career he has had numerous experiences with business professionals and owners from both small and large companies. He has a strong passion for working with entrepreneurs and small businesses.

**Course Dates: Jan 10, Jan 17, Jan 24, Jan 31, and Feb 1 (5:30 – 8:30 p.m.)**

Cost: The subsidized course cost is \$195.00 per entrepreneur, including course materials, due prior to the first class (valued at over \$400). If a participant attends all five classes in their entirety they will be rebated back \$100 for an actual course cost of \$95.

Registration for the course is open to all, with preference given to the residents of Freeborn County.

**Enrollment is limited to 20 participants and the application deadline is December 23, 2016.** Interested individuals must complete an application. Please contact the Albert Lea Economic Development Agency for enrollment information at 507-373-3930 or [aleap@growalbertlea.com](mailto:aleap@growalbertlea.com).