



2015 at a glance

Who we serve

In 2015, BBBS served 468 youth in 4 surrounding southern Minnesota counties.

	Jan- Dec 2015	Jan-Oct 2016*	Age	<u>Little's</u>	<u>Counties</u>	<u>Little's</u>	<u>Bigs</u>
Children Served	468	463	5-9 years old	31%	Steele	49%	49%
Community Based	241	270	10-14 years old	56%	Rice	38%	37%
School Site	227	193	15-17 years old	10%	Dodge	5%	5%
*est. 2016 500+			18+ years old	5%	Waseca	6%	5%
Gender	2015 Bigs	2016 Bigs	Household Data	Little's	Other	2%	4%
Male	28%	31%	Non Two-Parent Family	62%			
Female	72%	69%	Eligible for Free/Reduced Lunch	62%			
	2015	2016	Incarcerated Parent/Family	37%			
Couple Match	26	36					

Measurable success

Youth who are mentored a year or more experience positive changes in their life.

We look to have at least 90% of our Little's see improved perception of themselves in at least one of these five categories.

- **Education expectations**
- **Attitudes towards risk**
- **Social acceptance**
- **Scholastic competence & academic performance**
- **Parental Trust**

92.9% showed improvement in at least one category
82.1% showed improvement in at least two categories
57.1% showed improvement in at least three categories
50.0% showed improvement in at least four categories
35.7% showed improvement in at least five categories

National research has shown that positive relationships between youth and their BBBS mentors have direct and lasting impact on children's lives. Compared to non-mentored peers, by participating in youth mentoring, Little's are:

75% more likely to receive a college degree

52% less likely to skip school

46% less likely to begin using illegal drugs

A study of 200 adults who had been Little Brothers and Little Sisters found that 90 percent were employed and not receiving public assistance, whereas 57 percent of their parents had received public assistance during the Little's childhood. (Harris Interactive 2009)

Positive outcomes

College and career readiness and wellness opportunities increase the likelihood of success.

Big Brothers Big Sisters of Southern Minnesota consistently exceeds the National average

	2015 Southern MN	2015 National Average
AML CB	38.4	29.1
AML SB	20.3	16.3
12 MRR CB	80.8	68.7
12 MRR SB	72.1	46.6
MSC Done	94.5	90.6

AML=average match length MRR=match retention rate MSC=match support contact
CB=community based SB=school based

Big Futures-College and Career Readiness

28 Little's 12+ attended Big Future events

75% of those Little's who attended plan to go to college

20 Little's were individually counseled regarding college & career readiness

Big Futures is a program for Little's 12+ sponsored by DEED

Achievements

Big Brothers Big Sisters of Southern MN is a leader in innovative mentoring and positive outcomes for youth.

Ranked among the top ten Big Brothers Big Sisters agencies in the nation

Average match duration exceeds the national average by more than 30% (41 months vs.28 months)

Recipient of Gold Standard Award and Quality Award for outstanding success in mentoring quality, growth and philanthropy