NAIFA | Membership

ADVOCATE. EDUCATE. DIFFERENTIATE.

Christopher Carothers, LUTCF
2023 NAIFA-Nevada President
NAIFA 100% Agency
Las Vegas, NV
LOYAL MEMBER SINCE 1994

BELONG TO YOUR

Professional Association

Belonging to your professional association sets you apart from the competition by ascribing to a Code of Ethics, voluntarily investing & participating in a performance-driven networking group, and serving your industry through advocacy and community service.

NAIFA offers a business-friendly membership fee model based on years of licensure.*

Year 1	Year 2	Year 3+
$10/month	$20/month	$1/day

Your fee is based on the number of years in the industry as a producer. One fee provides you membership at the local or affiliate level, state level, and national association. Take advantage of programs & networking at all three levels for one fee. Young advisors will benefit by making it in the business. Seasoned members benefit from learning new ways to expand their book of business & influence.

Additionally, NAIFA offers an Associate Member category. Associate members receive many of the same benefits of membership but are limited in the ability to hold certain leadership roles.

Industry Professional	Administrative Professional	Student
$500/year	$20/month or $240/year	$50/year

*Special rate offer valid only for brand new NAIFA members or those who have not been a member for more than 12 months

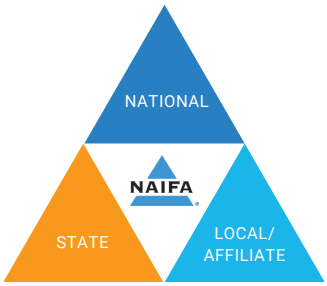
QUICK FACTS:

One fee covers membership at the local,state and national levels

Opportunities to meet & represent NAIFA with your state & federal policymakers with full training provided

Listed & promoted to consumers with opportunities to be profiled direct to consumers

Opportunities to speak, write & volunteer at the local, state & national levels



belong.naifa.org/integrity-2023

NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS
1000 Wilson Blvd, Suite 1890, Arlington, VA 22209
Phone: 877-866-2432
Email: recruitment@naifa.org

Advocate.

Since 1890, NAIFA is the only professional association that advocates at the state, interstate, and federal levels on behalf of financial services professionals.

- **Grassroots Training:** A self-paced series guides you through the basics of advocacy through to advanced concepts to earn your digital badge
- **Legislative Action Center:** Learn about the bills that NAIFA is monitoring and access tools and resources for contacting your legislators
- **Congressional Conference**: Insurance and financial advisors come together for the industry's largest fly-in to advocate on behalf of their businesses, clients, consumers, and the industry
- ***GovTalk:*** A monthly newsletter that summarizes the latest activity on Capitol Hill and other legislative activities impacting the industry
- **Take Action Notices:** NAIFA sends alerts to members when there is an opportunity to inform their legislator about a particular issue
- **Advocacy in Action Blog:** Stay current on the latest legislative action in our industry
- **IFAPAC:** NAIFA has a political action committee within every state and at the federal level

Educate.

Invest in your education and build your network with NAIFA so you can reach your potential and guide your clients to financial security. NAIFA offers professional development opportunities for you to elevate your knowledge, your confidence, your skills, and your productivity.

- **NAIFA Live:** NAIFA's monthly membership meeting featuring top industry speakers
- **LACP Certification & LUTCF Designation:** For agents and advisors to demonstrate industry and product knowledge
- ***Advisor Today*:** NAIFA's lifestyle brand with the tagline "Live + Work + Give" provides content through the AT Blog, quarterly print magazine, webinar series, and a podcast
- **NAIFA Centers of Excellence:** Specialized content to meet the vast needs of our membership. Each Center offers webinars, blog articles, case studies, research, and access to subject matter experts
  - Advanced Practice Center
  - Business Performance Center
  - Employee & Executive Benefits Center
  - Limited & Extended Care Planning Center
  - Talent Development Center

Differentiate.

NAIFA provides members with ample opportunities to stand out from the crowd. Whether through volunteer leadership, as a thought leader by contributing content, gaining visibility by earning an award, or being involved in one of our specialty groups.

- **NAIFA Quality Awards:** Receive recognition for quality of client care in the following categories: Life Insurance, Multi-Line, Financial Advising, and Health & Employee Benefits
- **4 Under 40 Awards:** Recognizing the next generation of industry all-stars and NAIFA leaders
- **Young Advisor Team (YAT):** Consisting of members who are aged 40 or younger, this group is committed to bringing more young advisors into the industry and supporting their journey
- **Volunteer Opportunities:** From leadership roles at the national level to micro-volunteerism at the affiliate level, there are dozens of ways to be recognized for serve to the association
- **Profile Listing:** Only NAIFA members are listed in the consumer-facing directory found on NAIFA's consumer site, financialsecurity.org
- **Diversity, Equity & Inclusion Program:** Since 2017, the DEI program has offered content, an annual symposium, and an award