



RevMAX Ranking AI

	Ranking Bronze \$400	Ranking Silver \$800	Ranking Gold \$1200
Strategies per Month	1	2	3
Keywords Tracked	40	80	125
Optimization Strategies	Yes	Yes	Yes
Content Strategies (Geo Pages & Service Pages)	Yes	Yes	Yes
GPB Advanced Optimizations and Updates	Yes	Yes	Yes
Listings Setup	Corporate Sponsored	Corporate Sponsored	Corporate Sponsored
Listings Team Support	Corporate Sponsored	Corporate Sponsored	Corporate Sponsored
Ranking.AI Technology	Yes	Yes	Yes
Rank Tracking	Yes	Yes	Yes
RevMAX Tech (Leads AI, Chat AI)	Yes	Yes	Yes
Contract Minimum	6 months	6 months	6 months

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RANKING PACKAGE DEFINITIONS

Google Business Profile (GBP)

Below is a breakdown of the ongoing cycle of GBP optimizations for new RevMAX ranking bundles.

First Month GBP work:

- Audit of listing for NAP accuracy
- Initial GBP Optimization
 - Product Descriptions and Linking for top 5
 - Service descriptions and linking for top 5
 - Upload minimum of 5 images
 - Optimize business description
 - Add UTM codes for existing URLs

Quarter 1 & 3:

- Seasonal Products & Services
 - Add new services & products
 - Optimization of existing descriptions
- Posts (promotions/offers, seasonal tips)
 - Schedule out posts for 6 months*

Quarter 2 & 4:

- Refresh Images (minimum of 5)
 - These need to be provided by the Zee in a google drive folder
- Add & Answer Q & As
 - We will have a repository of Q & As

*Note, we need FB access through the platform in order to schedule out posts



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Additional Strategy Information

This is just a handful of the available strategies, but now all optimization and content strategies are available in all ranking bundles. This is no longer dependent on which package type you have.

Examples of Optimization Strategies:

- Long Tail Keyword Optimization
- CTR Improvement Optimization
- Internal Link Optimization
- Almost page 1 optimization
- High Potential Page Optimization
- Featured Snippet Optimization
- Existing Ranking Optimization

Examples of Content Strategies:

- New Service Page
- New Geo Page
- Question Words Content
- FAQ Content
- Combining Content
- Separating Content
- Localized Content

Examples of GBP Strategies:

- Questions & Answers
- Picture Posting
- Business Description Optimization
- Offer Posts