Melissa Ratliff, VP of Marketing at Management inSites

At MI, Melissa gets to combine her business acumen, eye for design and detail, and love for Europeans to help our clients succeed in the U.S. market. She joined MI in May 2014 after a stint at the Arts & Science Council, a non-profit in Charlotte, NC, where she developed educational grant programs. At MI, she has experience with writing market studies and business plans, developing brands tailored to the U.S. market while serving as brand manager, and overseeing print and social media marketing strategy and implementation for multiple clients in both consumer and commercial goods. She enjoys ensuring clients’ existing marketing materials and websites are using correct U.S. English and adjusts messaging appropriately for success in the U.S. market. Melissa has a Marketing Strategy certificate from Cornell University. Her rigorous academic background has honed her critical thinking skills and ability to efficiently research projects. She is published and has presented in front of international audiences. While her undergraduate work took place at the University of North Carolina at Chapel Hill, her M.A. and pursuit of a Ph.D sent her to England (University of Leicester) and the Netherlands (University of Groningen), with field work, conferences, and workshops in Belgium, Italy, Tunisia, and China just to name a few. Her expertise in cultural competencies spans the globe and helps set Management inSites apart.

Dom Lerario, Associate at Parker Poe

Dom focuses his practice on international business, economic development, and mergers and acquisitions. He assists companies with investments and expansions in the United States, including site selection. He also advises on outbound investments and structuring, and raising capital, including through public and private securities offerings. In addition, Dom counsels clients on commercial contracting and general corporate law issues. Dom has particular experience in the manufacturing, financial services, fintech, health care, and software industries. He has represented a variety of public and private companies, including global financial institutions, private equity sponsors, life sciences companies, hospitals, and energy companies. Dom is fluent in Spanish and highly proficient in Mandarin. He has extensive travel and work experience in Asia and Latin America. He also maintains an active pro bono practice representing asylum applicants in the Charlotte Immigration Court. Prior to joining Parker Poe, Dom was an attorney with the Charlotte office of an international law firm. He received his law degree from Duke University, where he was the symposium editor for the Duke Journal of Comparative & International Law and a student attorney with the school's Start-Up Ventures Clinic. He received his undergraduate degree from UNC-Chapel Hill, where he was a Morehead-Cain Scholar.
George Sibley, Mid-Atlantic Diplomat in Residence

As the DIR, George helps identify and guide a diverse cross-section of Americans who want to represent our country by pursuing career opportunities with the U.S. Department of State. Mr. Sibley returned to the United States in September 2020 from his most recent overseas assignment where for three years he served as Deputy Chief of Mission at the U.S. Embassy in Rangoon. In that role he led as the executive officer in running an embassy with ten U.S. agencies comprising over 100 American officers and 300 local staff. In the absence of the Ambassador, he stood in as Chargé d’Affaires. Mr. Sibley joined the Foreign Service in 1988 and is a political track officer. Before arriving in Rangoon, Mr. Sibley served at the U.S. Embassy in New Delhi as the Minister Counselor for Economic, Environment, Science and Technology Affairs. Prior to that he directed the Office of Environmental Quality and Transboundary Issues at the U.S. Department of State. Mr. Sibley has also served in Kirkuk as the Senior Advisor for Northern Iraq, in Mosul as the Team Leader of Provincial Reconstruction Team Ninewa, in Antananarivo as Deputy Chief of Mission to Madagascar and the Comoros, and as Consul General in Kolkata, India. Mr. Sibley received a B.A. in biology and religious philosophy from Oberlin College in 1977. In 2002 he earned a Master of Public Policy, in the field of international relations, following a year as a John L. Weinberg Fellow at Princeton University. Prior to joining the Foreign Service, he served 11 years in the merchant marine, obtaining a Limited Master/Unlimited Chief Mate’s license. In that prior career he sailed on the voyage that laid the first submarine fiber optic cable in human history.

Rachel Ladenheim, Assistant Director in the Office of Intercultural and Educational Experiences at UNC Charlotte

Rachel develops and leads experiential learning programs for international students and professionals. Prior to her role at UNC Charlotte, Rachel worked in the study abroad office at Syracuse University and for Northeastern University’s N.U.in program in Dublin, Ireland. Rachel is originally from Rochester, NY, though has called Charlotte home since 2016. Rachel received a BA in Spanish from the University of Rochester, where she studied abroad in Mexico for a summer and Spain for a semester. She also has an MA in Higher Education/Student Personnel from the University of Mississippi, where she completed a study abroad program in South Africa. In addition to her love of travel and other cultures, Rachel is also passionate about sustainability issues and further developing her Spanish language skills.