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THE STATE OF LATINOS IN NEW MEXICO: STATEWIDE SURVEY

2021

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Methodology – Survey Specifications

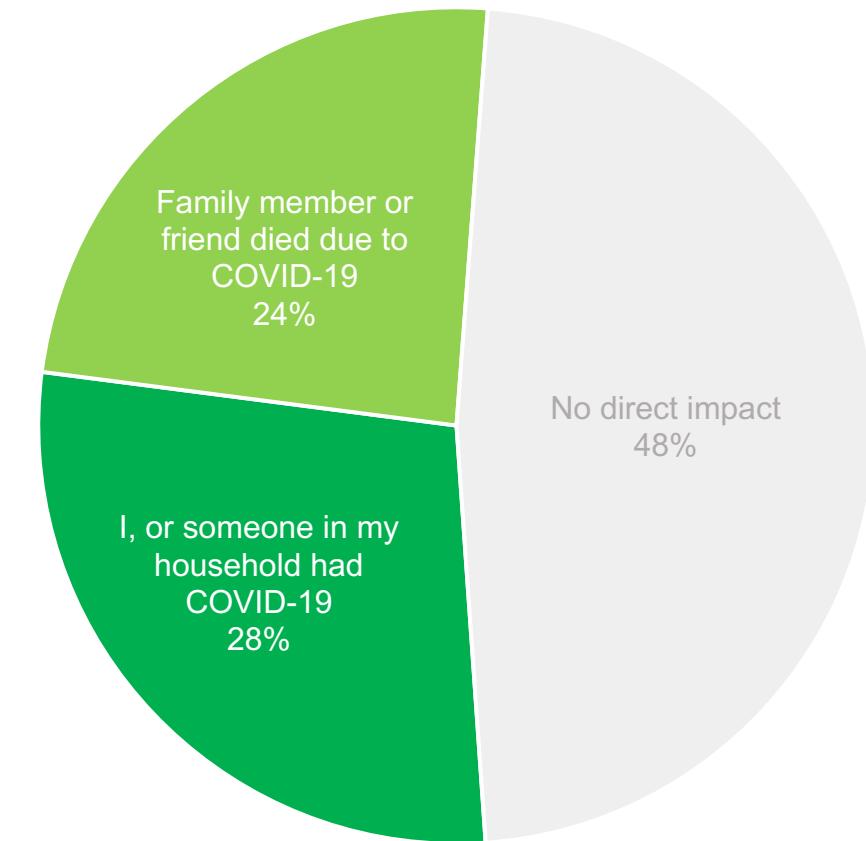
The state-wide survey, which along with an identical survey of Latino leaders across the state and a demographic landscape analysis, provides a comprehensive view of the “state of Latinos in New Mexico”

- The survey was conducted with a sample of Latino adults (N = 1,000 / +/- 3.1%) across the state of New Mexico.
- The survey has an oversample of immigrants (n=245) to ensure that the views of all Latinos across the state are represented.
- Field Dates: December 8 – December 29, 2021
- Data was collected through a blended approach including web-based and telephone interviews (both landlines and cell phones).
- The survey was conducted in both English and Spanish with 33% of interviews conducted in Spanish.

COVID-19 Continues to Devastate the Latino Community in New Mexico

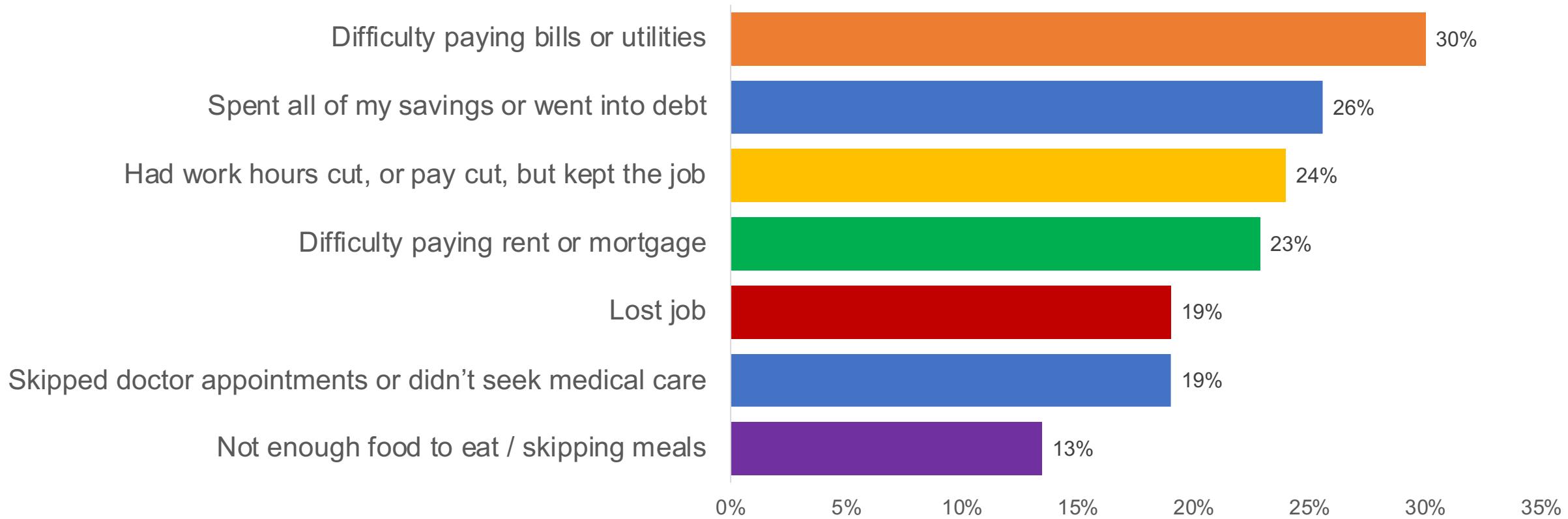
- 28% of respondents reported themselves or someone in their household having COVID-19
- 24% had a family member or friend die due to COVID.
- Department of Health data suggests:
 - Latinos in New Mexico have suffered higher hospitalization and casualty rates than non-Hispanic whites.
 - Hispanics are twice as likely to be hospitalized than whites.

During the past year due to the coronavirus pandemic, did you, or anyone in your household experience any of the following?



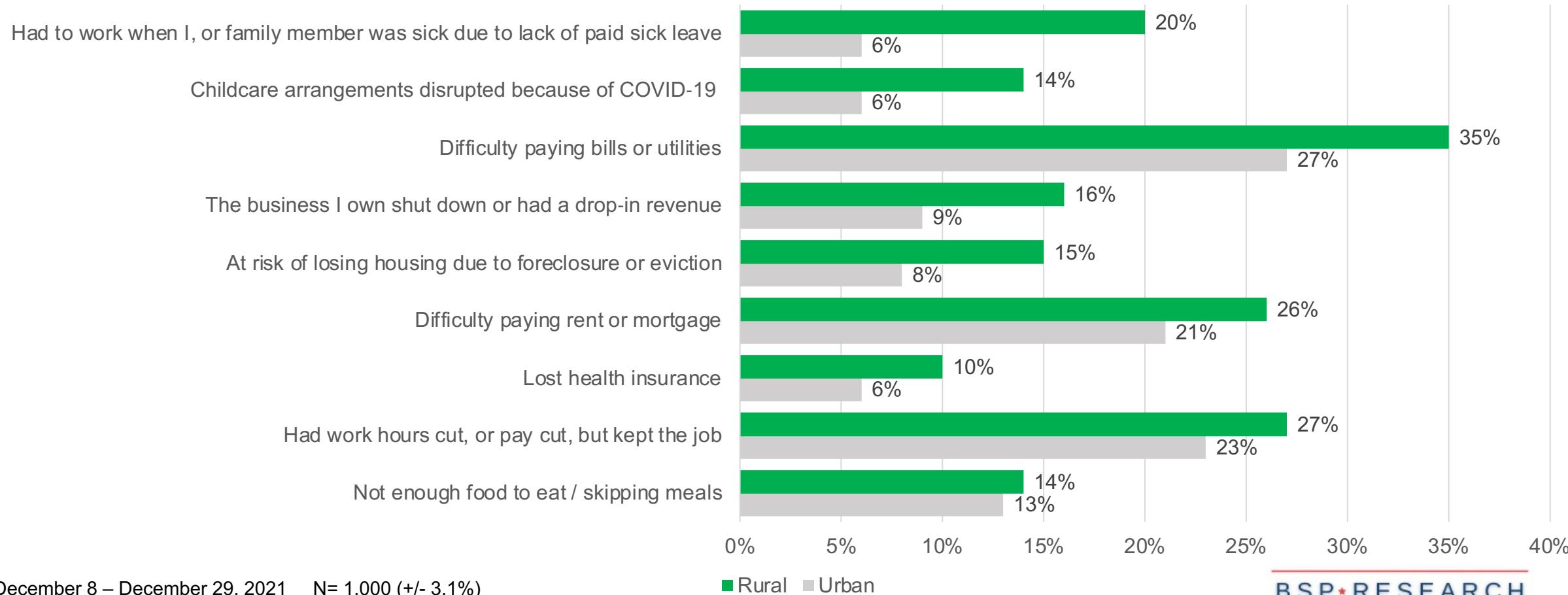
Economic Impact of COVID-19 on Latinos in NM

During the past year due to the coronavirus pandemic, did you, or anyone in your household experience any of the following? (% yes)



Economic Impact of COVID-19 on Rural Residents

During the past year due to the coronavirus pandemic, did you, or anyone in your household experience any of the following? (% yes)



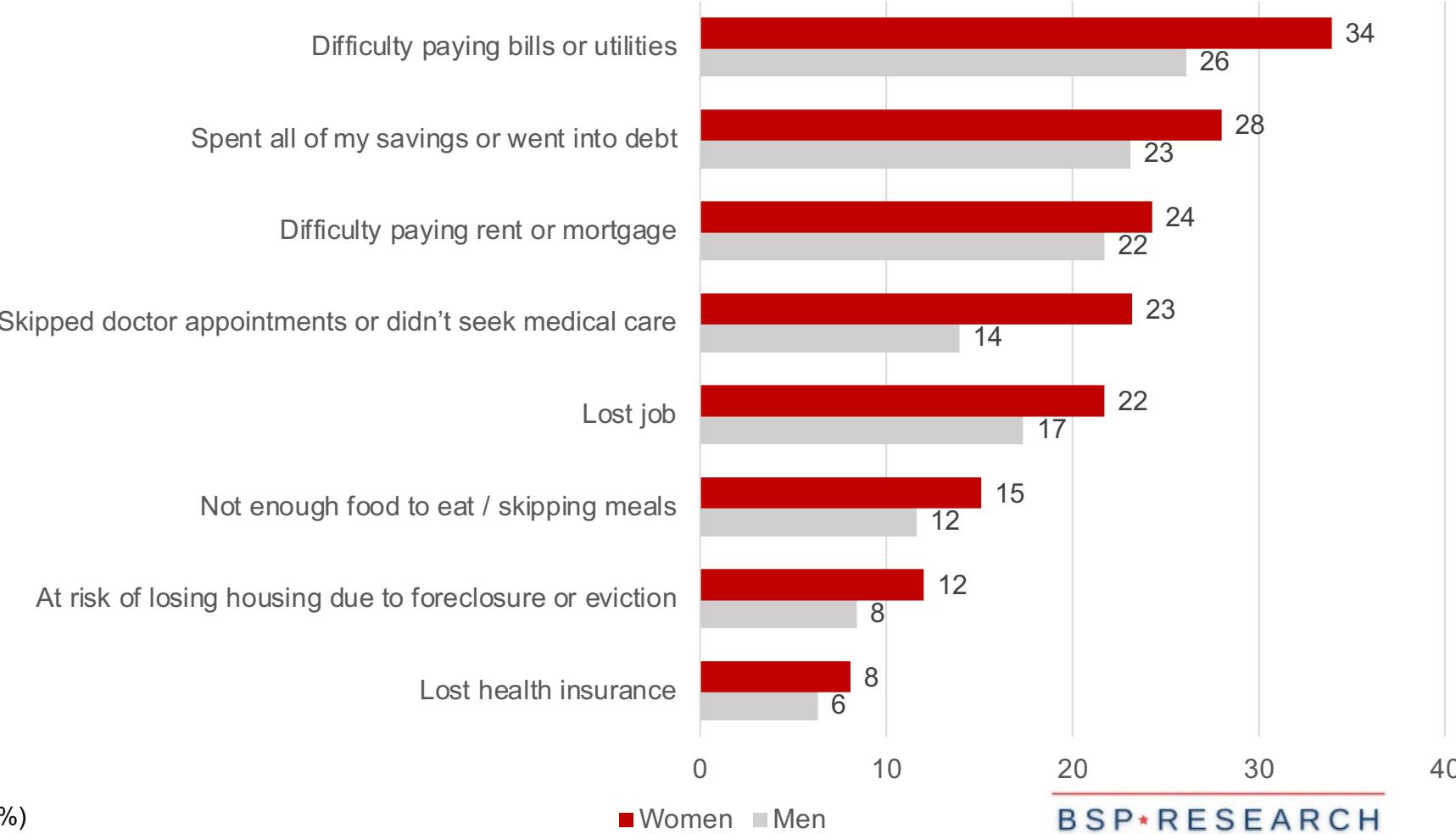
Economic Impact of COVID-19 on Latinas in NM

The survey suggests that **Latinas are having a more difficult time economically** during the pandemic

This includes:

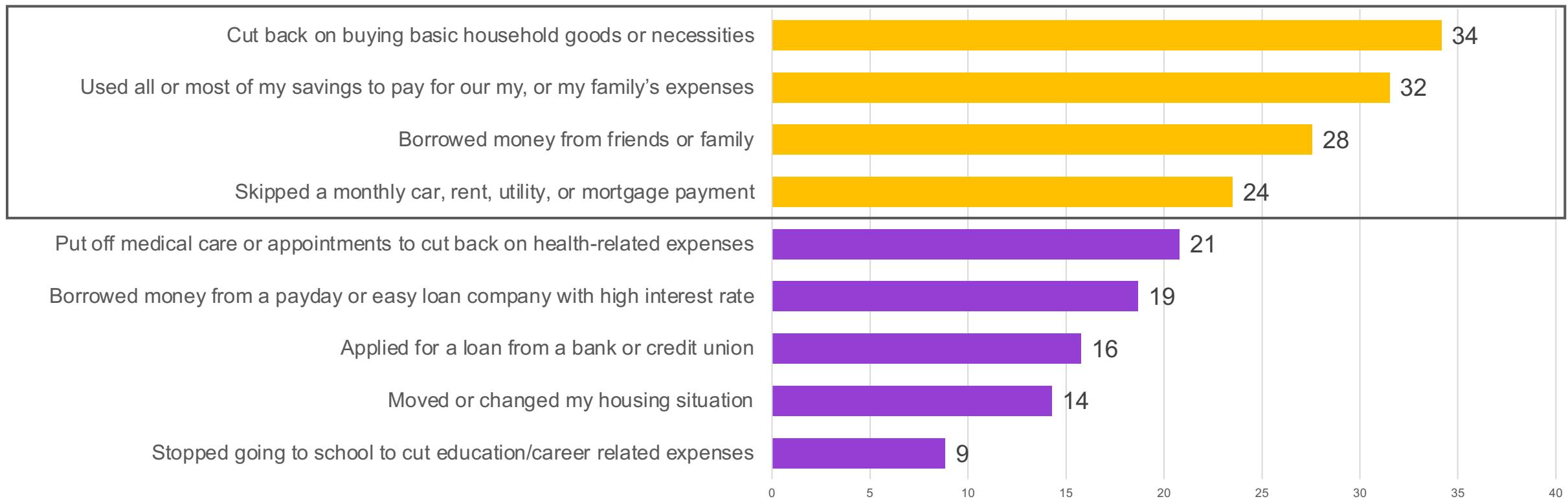
- being more likely to: have difficulties paying for their bills or utilities (+14%),
- to have lost a job (+5%), or
- to have spent all their savings/went into debt (+4%).

During the past year due to the coronavirus pandemic, did you, or anyone in your household experience any of the following? (% yes)

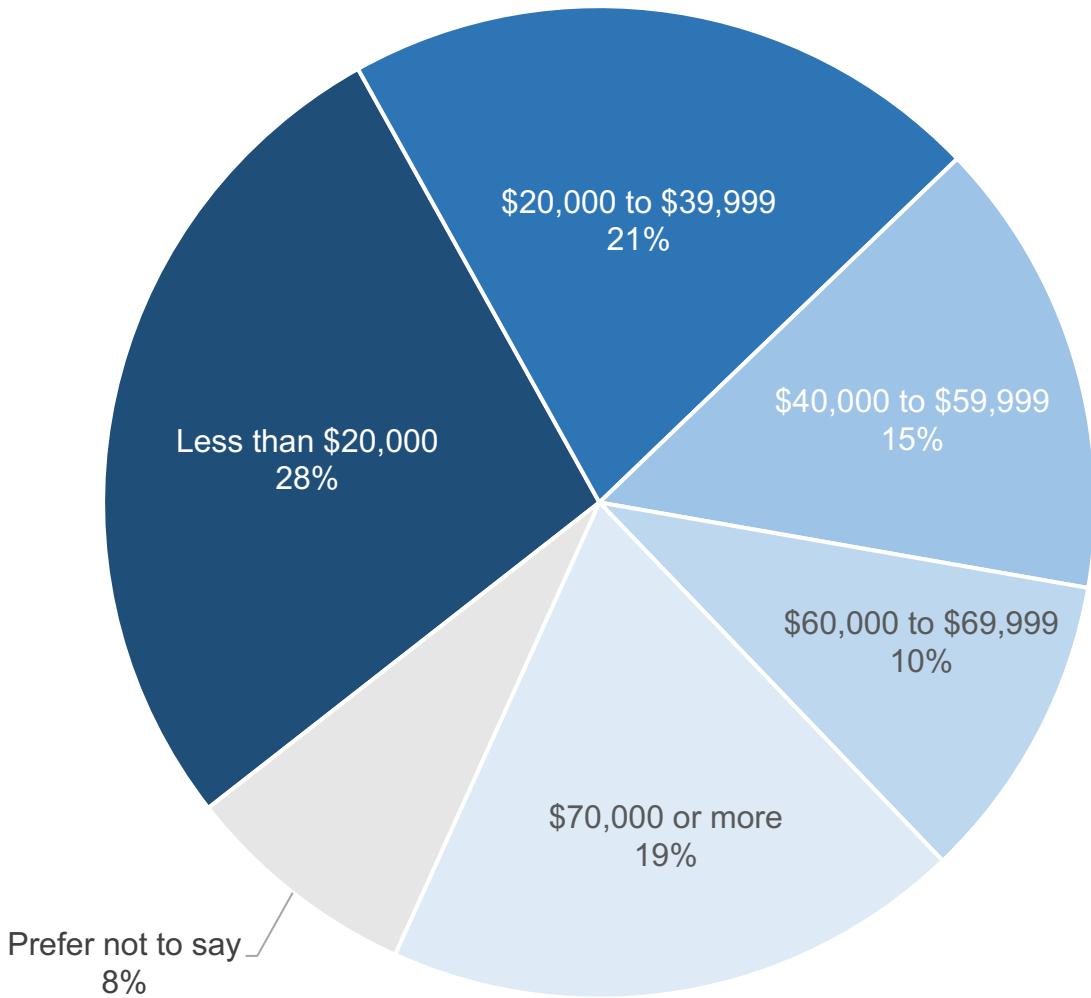


Economic Actions in Response to Pandemic

Have you done any of the following to manage your financial situation during the pandemic? (% yes)



Household Income of Respondents

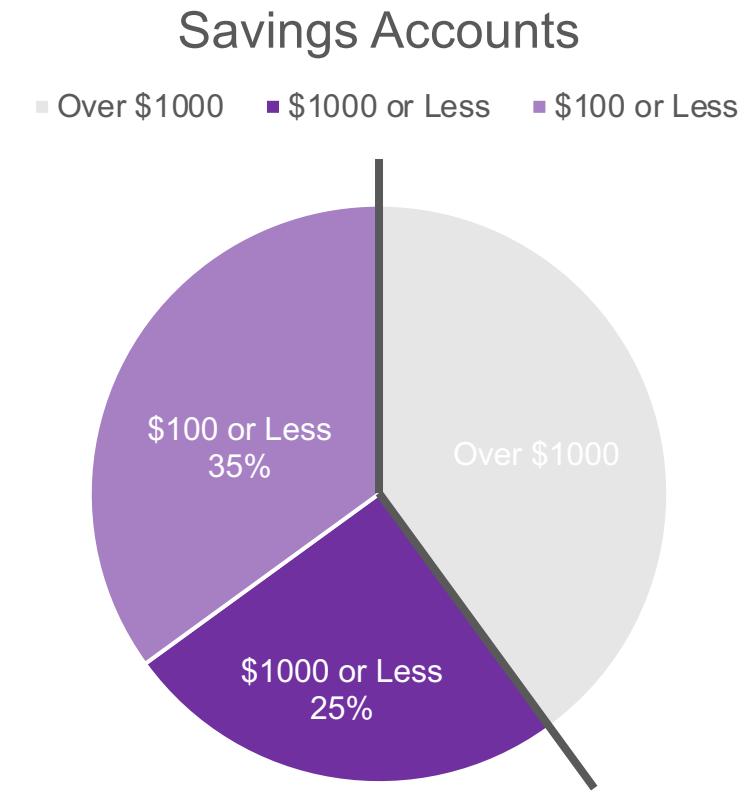


Overall, 28% of Hispanics across the state reported making less than \$20,000 annually in 2020 before taxes, including:

- 35% among Latinas
- 34% in NM-CD1
- 36% among Spanish dominant Latinos.

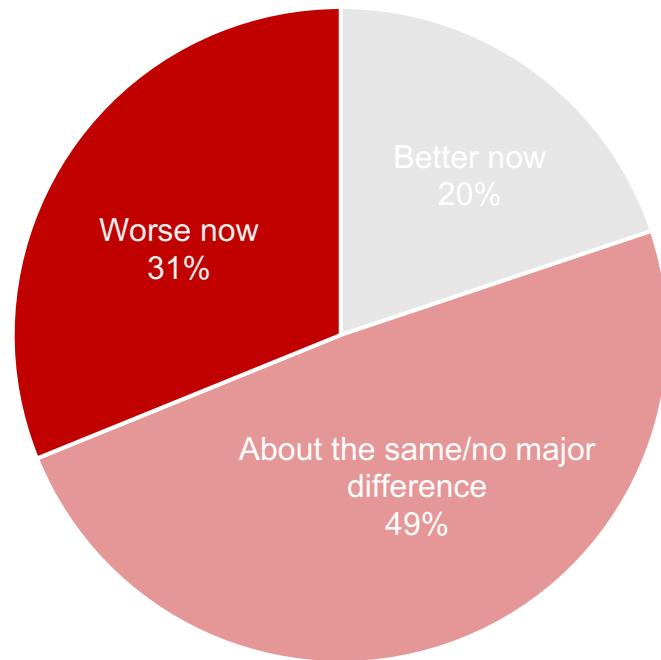
Latino's in New Mexico Have Very Limited Savings to Fall Back on During This Challenging Time

An alarming 60% of New Mexico's Hispanic population have only \$1,000 or less in savings for financial emergencies, 35% with an astonishing \$100 or less



Financial Situation is Worse Now For 1/3 of Latinos in NM

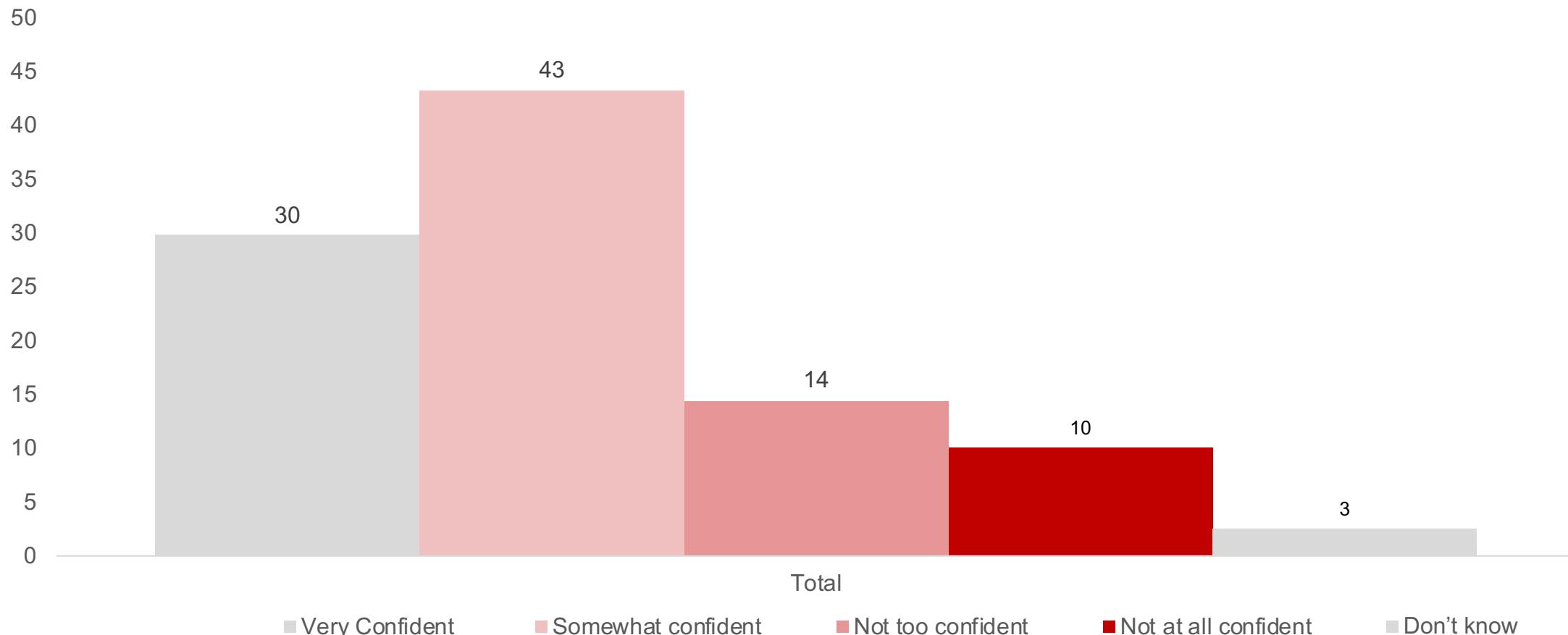
Is your personal economic situation right now better, or worse, compared to what it was like before the pandemic?



- Some specific sub-groups of the overall population were more likely to report that their situation has gotten worse since the start of the pandemic:
 - Latinas (37%)
 - Long term residents of the state (38%) who have lived in NM for 20 or more years.
 - Those with a household income lower than \$40,000 and those who lack a college education (35%).

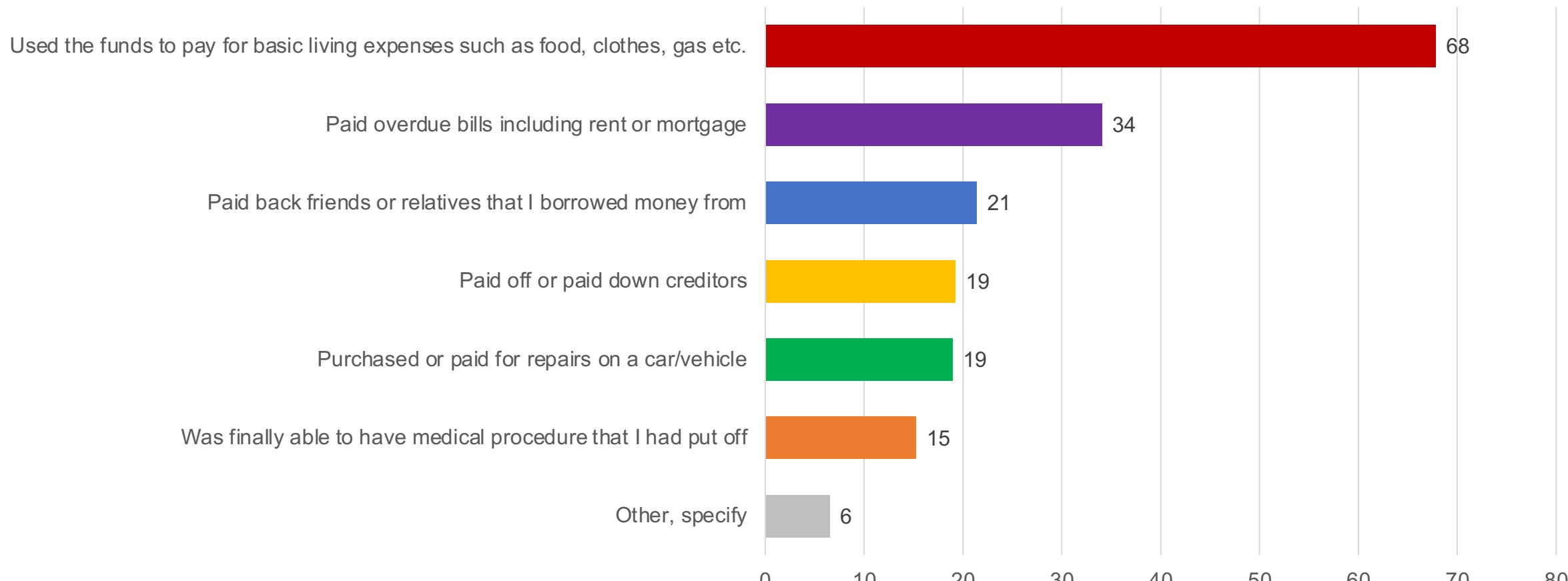
Confidence in Paying for Basic Expenses

Thinking about your current household income and household expenses, how confident are you that you can pay your basic living expenses, such as food, housing and medical expenses every month?



Latinos are Using Pandemic Resources to Cover Living Expenses Vital to Their Well-Being

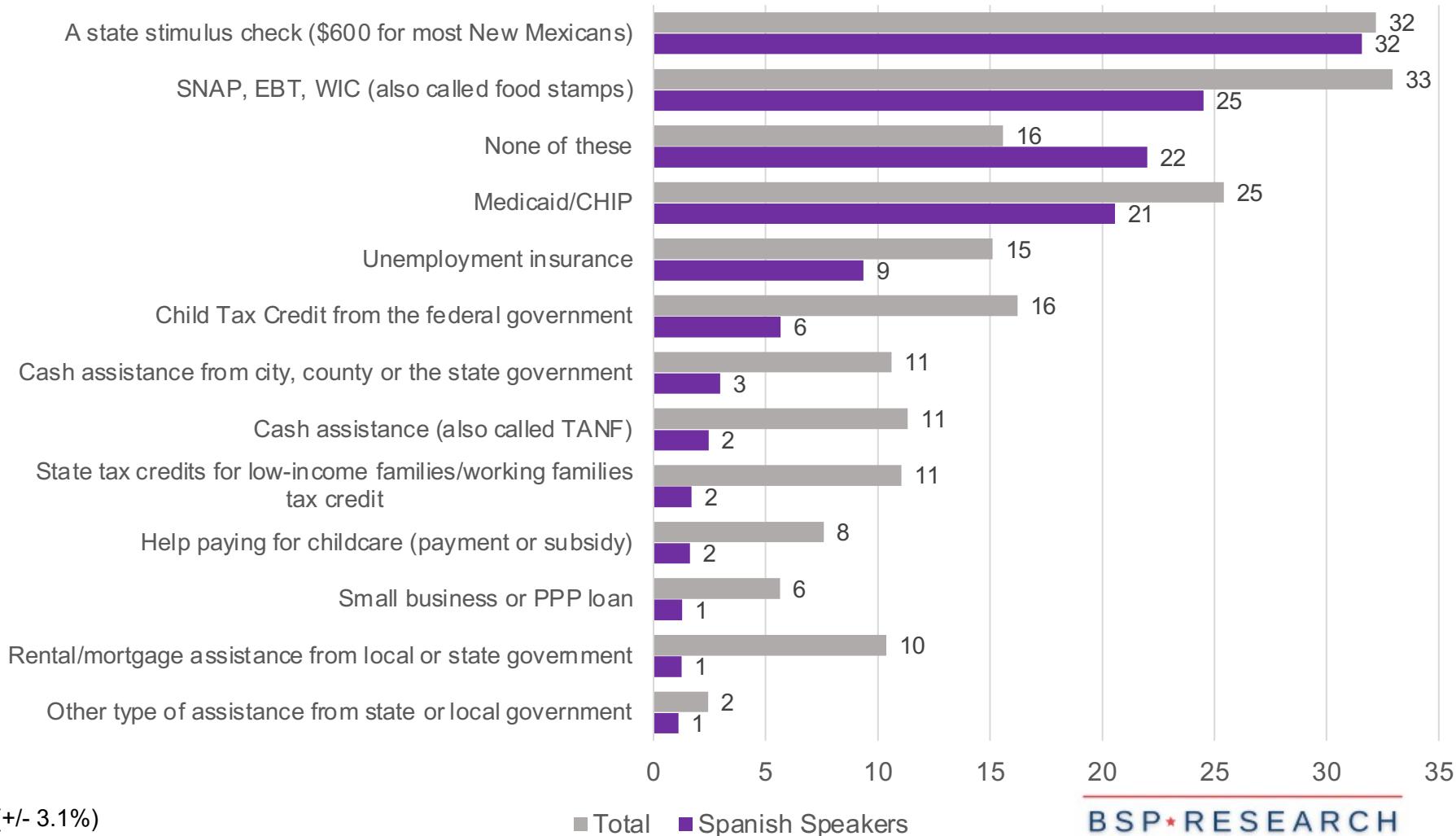
How did you use the economic relief or cash assistance you received from the federal or state government?



However, Not all Residents are Receiving Resources:

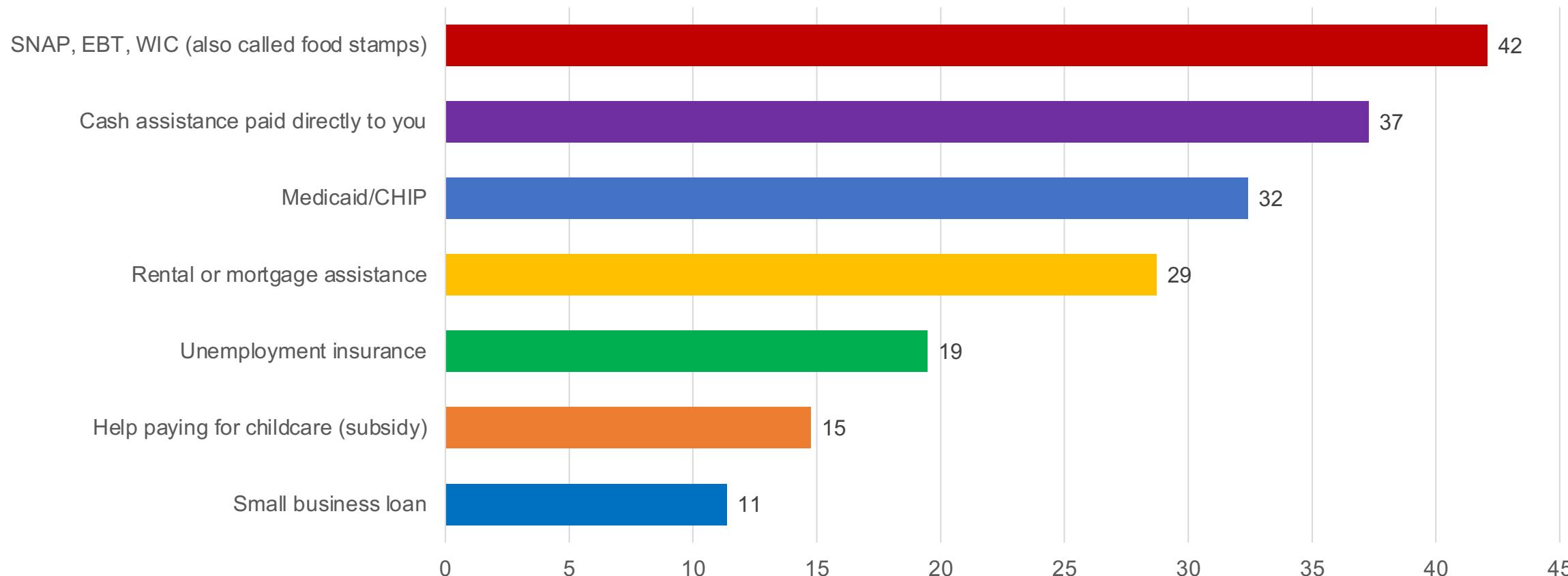
Spanish-dominant Hispanics were less likely to report receiving **any form** of government support since the start of the pandemic

For each of the following government programs, indicate whether you or someone in your household received any help since the start of the pandemic.



Latinos Need More Support From Government Programs

Regardless of whether you have received any support over the past year, could you or your household use support from the following government programs, assuming you would qualify?



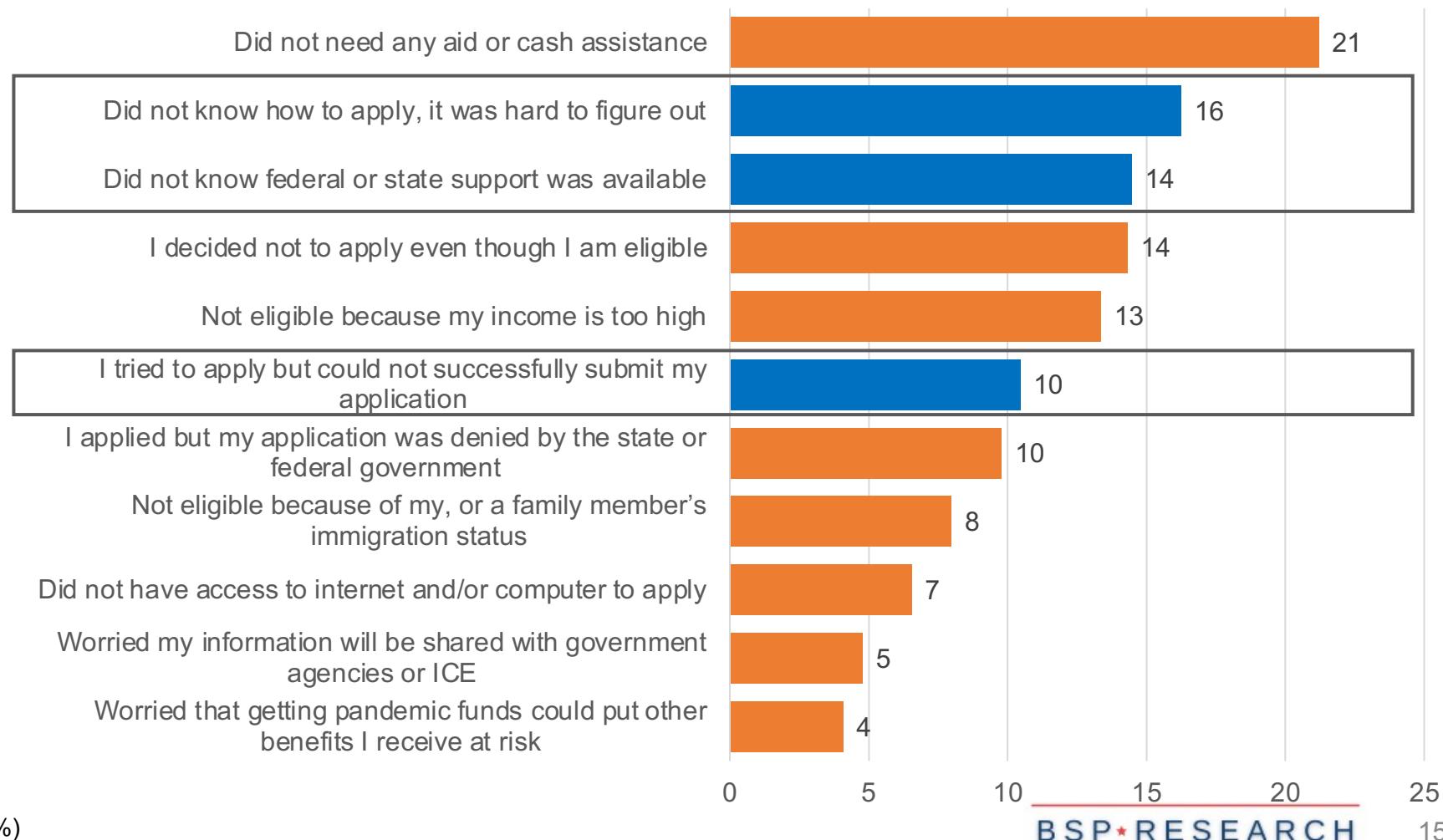
Current Barriers to Receiving Aid

Many obstacles have gotten in the way of the rest of the population getting the help that they needed

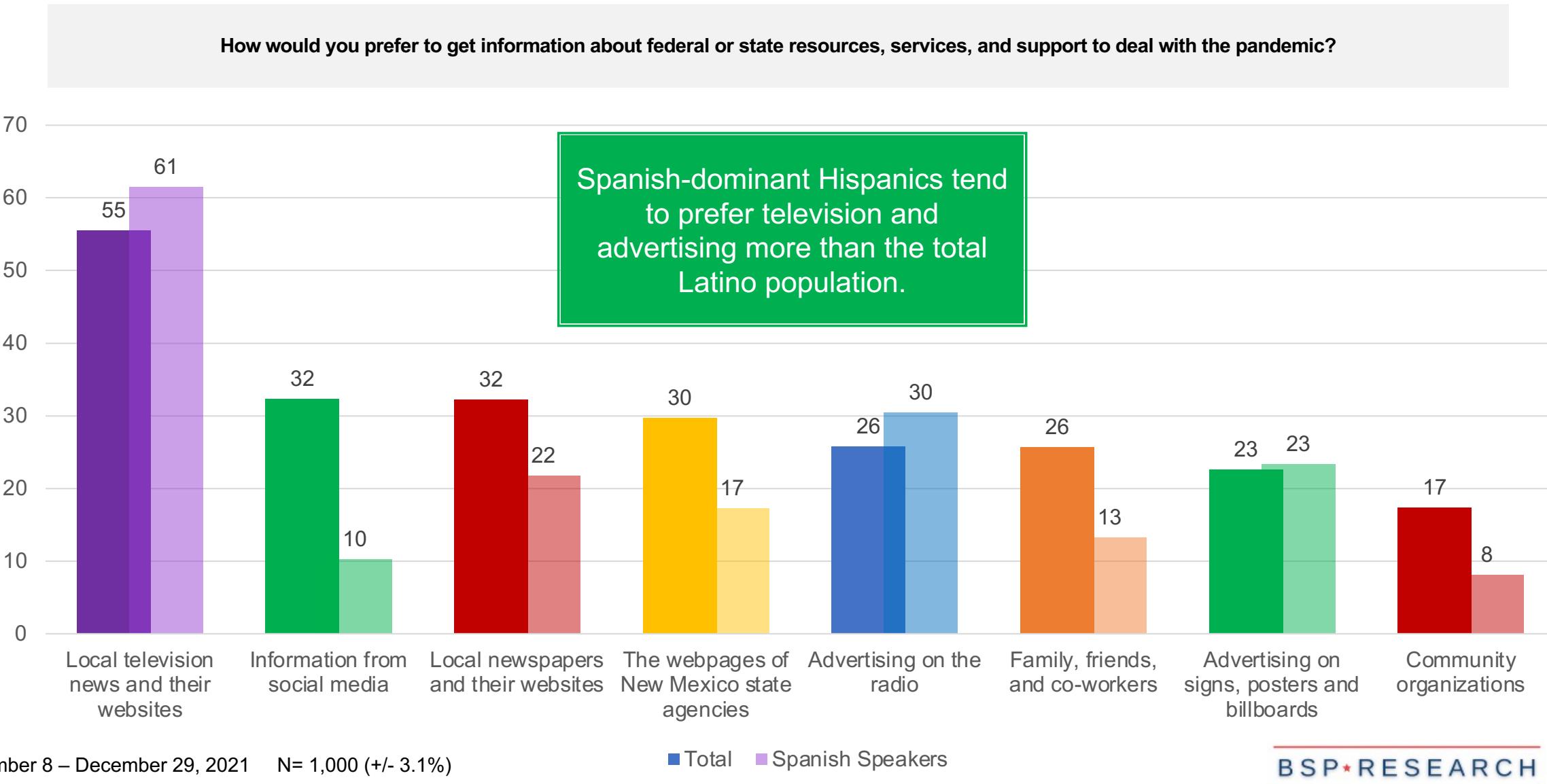
A significant amount of respondents cited difficulties with **not being able to complete the applications or not knowing that resources** were available.

This suggests the need for **increased outreach efforts**.

What are the reasons you did not receive state or federal stimulus checks, cash assistance, or other aid during the pandemic?



The Best Way to Inform NM Residents is:

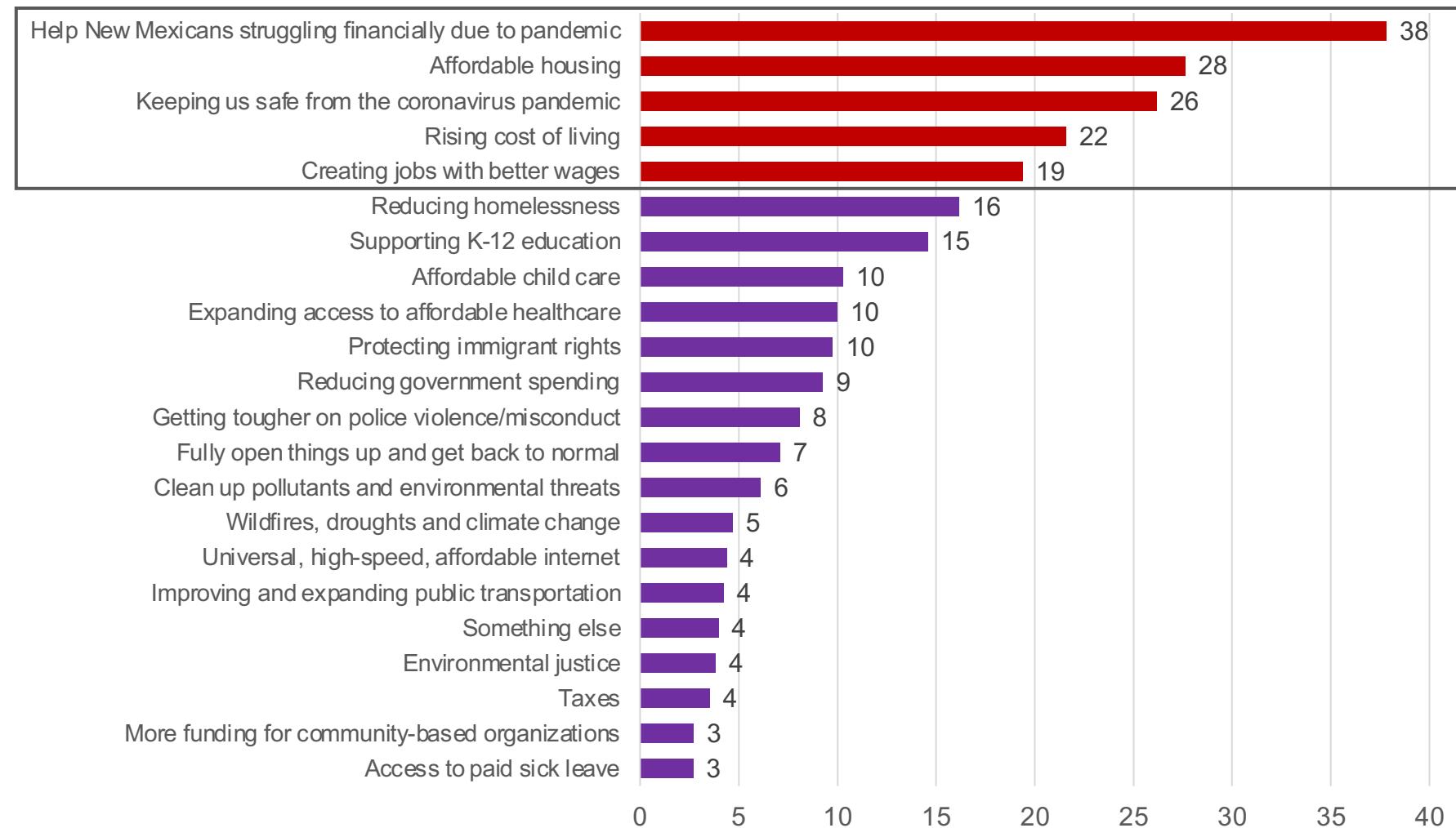


Local Policy Issue Priorities

“What are the most important issues that you want New Mexico’s governor and the state legislature to address?”

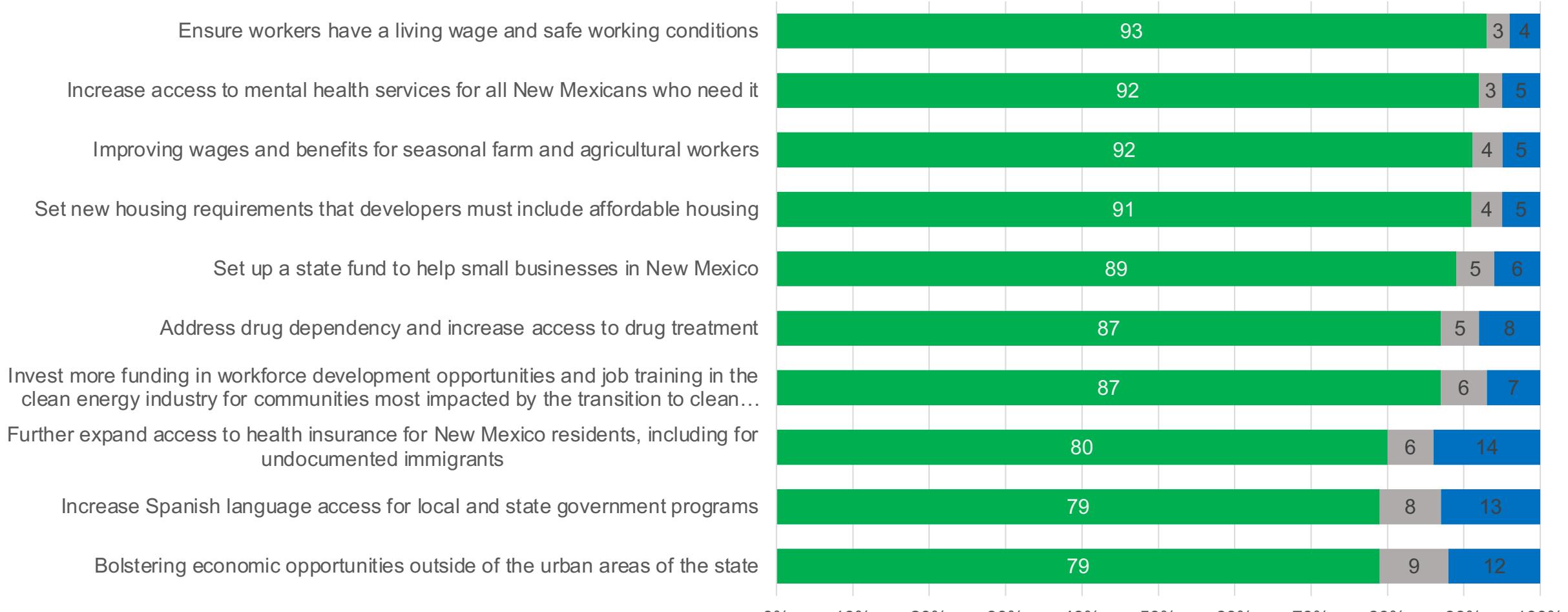
At the state level, **pandemic financial assistance** and **affordable housing** are the top two issue areas for the Hispanic community.

They are closely followed by the **COVID-19 pandemic** and the **rising cost of living**.



Latinos Support A Wide Range of Policies Focused on Expanding Access to Resources

Do you support or oppose...



Policy Preferences for Resource Allocation

The state of New Mexico is projecting a record budget for fiscal year 2023 of nearly \$9 billion, with roughly \$1.6 billion in new money. Would you support or oppose the state prioritizing each of the following policy initiatives with new resources?

Provide more direct cash assistance to low-income families who were impacted economically by the pandemic



Invest more funding in workforce development opportunities and job training for low-wage workers



Decrease the cost of college tuition for residents



Provide subsidized high-speed internet access to all New Mexicans



Create new child tax credits for all families with children and tax rebates for very low-income working families



Increase state funding for K-12 public schools



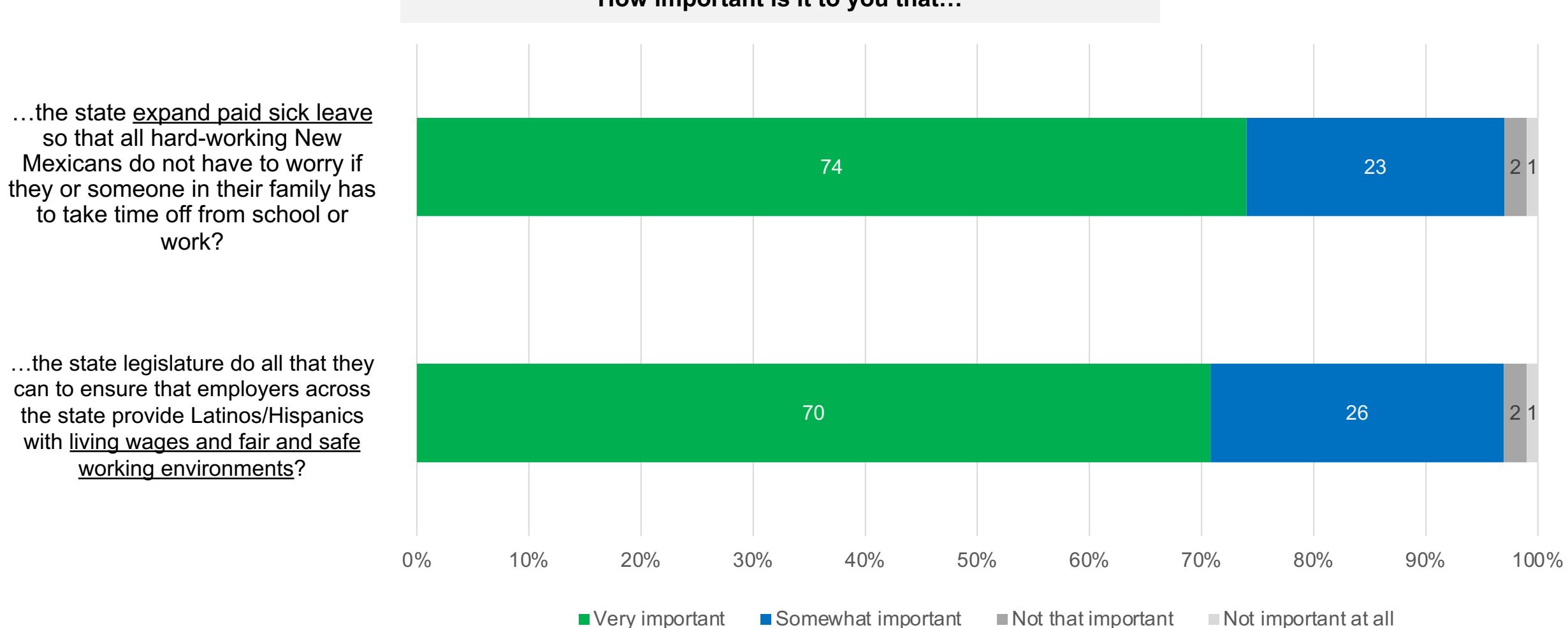
Improve transportation infrastructure such as roads and bridges



Expanding unemployment insurance to all workers, regardless of immigration status



Respondents Prioritize Worker's Rights



The Majority of Latinos Want Funds to go Directly to Working Families to Help Them Get Back on Their Feet

Use these funds now to provide direct assistance for working families who are still struggling to catch up on their bills and living expenses.

Put these funds into the state's reserve or "rainy day" fund which are used for emergencies or when the state's budget is low so the is strong enough to withstand any future budget shortfalls.

Provide grants or low interest loans to business owners to sustain or expand their businesses.

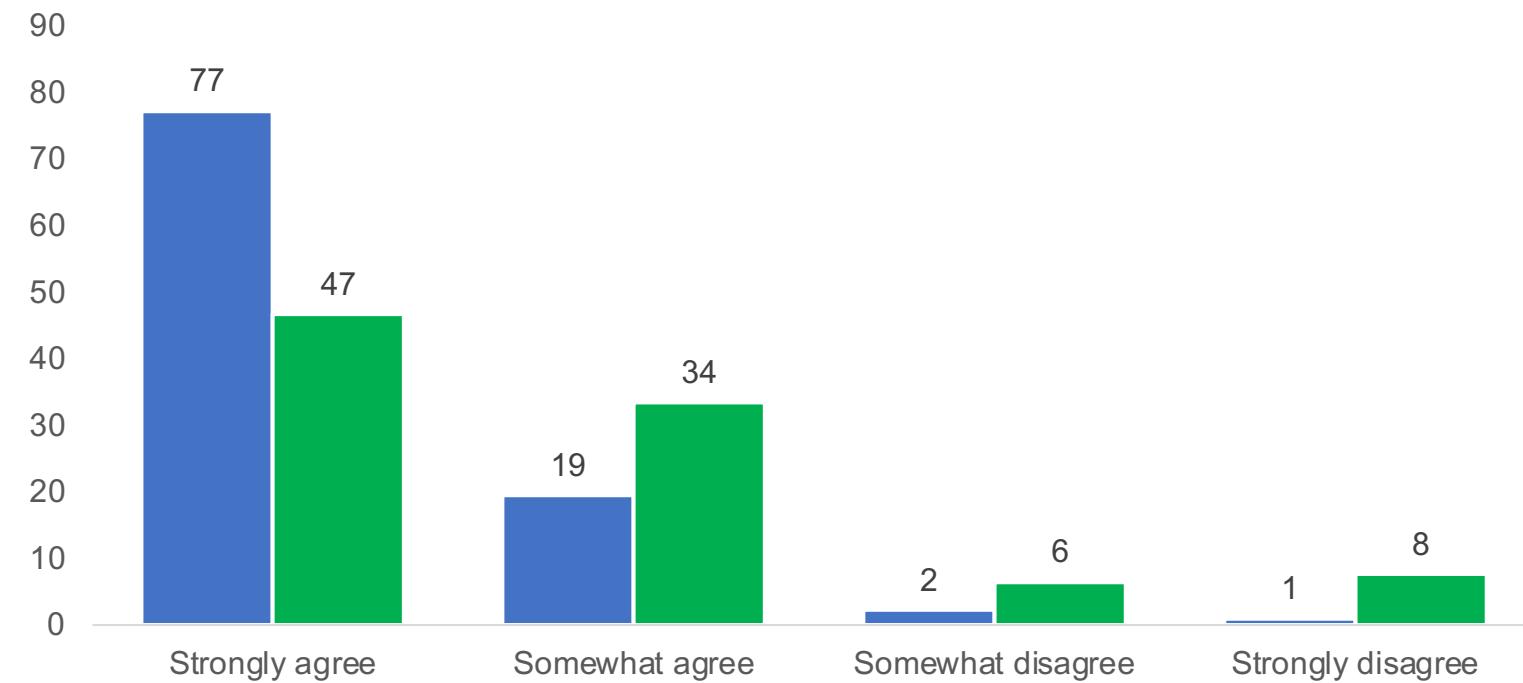
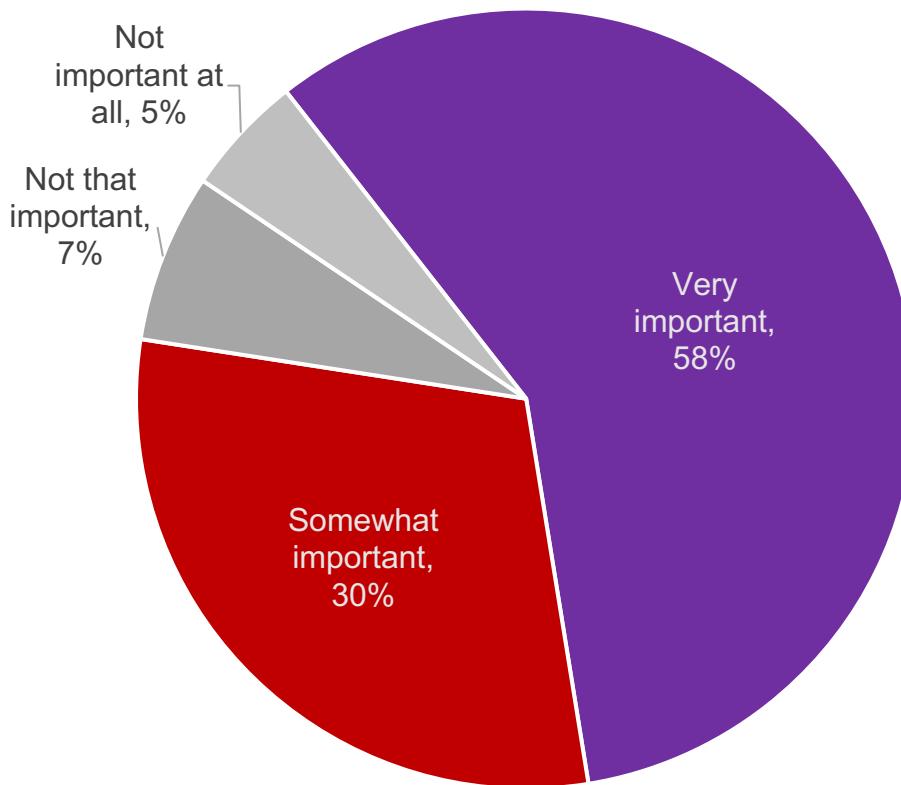
53%

36%

10%

Latinos Want all Residents to Have Access to Government Resources Regardless of Citizenship Status

How important is it to you that all hard-working New Mexicans, including undocumented immigrants, have access to the same government resources as everyone else?



It is important for public safety that all New Mexico residents, regardless of immigration status, feel as if they can report crimes to the police, such as domestic violence or sexual assault, without fear of deportation?

Do you support further expanding access to health insurance for New Mexico residents, including for undocumented immigrants?