LANDMARK FINANCIAL SERVICES

MEET THE FOUNDER



Bob Land
President

The Experience &Vision Behind Landmark Financial Services

PLANNED, PREPARED, PEACE OF MIND

LANDMARK FINANCIAL SERVICES

BUILT ON EXPERIENCE



A graduate of NC State University, Bob has spent 34 years in financial services, helping clients navigate important insurance and investment decisions.

He is also a lifetime member of the Million Dollar Round Table.

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PEACE OF MIND

LANDMARK FINANCIAL SERVICES

GUIDED BY RELATIONSHIPS



Bob believes financial planning starts with understanding each client's unique needs, goals, and future.

His approach is rooted in education, thoughtful guidance, and building lasting relationships.

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CONNECTED TO COMMUNITY



Bob played wide receiver for NC State, where his team won two bowl games and earned ACC co-champion honors.

Today, he continues to invest in his community through the Rocky Mount Chamber's Small Business Committee.

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GROUNDED IN WHAT MATTERS

Faith and family are at the heart of Bob's life.

He and his wife, Diane, celebrate 43 years of marriage this December! They're proud parents and grandparents.

He strives to treat others with the same kindness and respect he would hope to receive, a value he carries into his relationships with clients.



LANDMARK FINANCIAL SERVICES

WHAT DRIVES US



Landmark Financial Services is built around helping people make informed decisions about their financial futures.

We're proud to bring experience, education, and a personal approach to every client relationship.

Let's connect!

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