

# SCALE-UP NASH COUNTY



## Partnership Brings Top Shelf FREE Resources to Grow Your Business



**EXCLUSIVELY OFFERED TO UP TO TEN FOR-PROFIT BUSINESSES OPERATING IN NASH COUNTY**

Scale-Up Nash County is a no cost program created and designed to assist with growing and developing existing businesses that have been operational for one or more years. Objectives of Scale-Up Nash County are to support businesses in reaching a seven-figure revenue stream and/or with the creation of 50 jobs over a five-to-ten year period. Participants completing the program will receive a \$1,500 scalability grant.

### TRAINING AND TECHNICAL ASSISTANCE INCLUDE:

- A business assessment to identify critical areas for prioritization and creation of an action plan,
- Digital media audit, recommendations, and a deliverable provided by the SBTDC Digital Shop team,
- Industry intelligence and market research reports based upon the businesses main NAICS code,
- A financial analysis audit and benchmarking report for businesses providing 3 years of financial statements (Income Statements and Balance Sheets),
- Assistance with creation of a 2-4 page growth and strategy plan and an oral pitch,
- A scalability grant of \$1,500 at completion of the Scale-Up Nash County program,
- A twelve-hour business course on topics such as scaling, exporting/importing, employee training, bonding, customer service, human resources, and finances (classes will meet for 3 hours per class, once a week for four weeks),
- Free meals prior to classes with networking opportunities (one hour before class),
- Confidential one-to-one technical assistance with subject matter experts,
- A resource fair for business owners to connect with local resources and to network with businesses,
- Ongoing confidential business counseling and business seminars.

### DEADLINE:

Apply at <https://bit.ly/NashScaleUp>  
Completed applications must be received by  
5:00 p.m. on Friday, August 26, 2022.

### CLASSES MEET SEPTEMBER 14TH - OCTOBER 5TH; 11:00 AM - 3:00 PM.

Nash Community College, Continuing Education and Public Services Building  
2nd Floor, Room 8255

### QUESTIONS:

Contact, Theresa Peaden, Grant Administrator, Scale-Up Nash County  
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