FOR IMMEDIATE RELEASE:

Alec Witham promoted to Director of Creative and Marketing

[Noblesville, IN] - ScreenBroidery is proud to announce the promotion of Alec Witham to Director of Creative and Marketing. Alec has been with ScreenBroidery for 8 years and has played a key role in the company's recent 140% growth and development of several national marketing campaigns.

In his new role, Witham will lead the creative and marketing teams, develop and implement new strategies to enhance ScreenBroidery's brand awareness and increase customer engagement. Witham's extensive industry experience, creative vision, and leadership skills make him the perfect fit for this important role.

"We are thrilled to have Alec leading our creative and marketing teams," said Gabe Peters, COO of ScreenBroidery. "He has a proven track record of delivering results and his passion for creating innovative marketing campaigns is contagious. We are confident that Alec will continue to drive our brand forward and help us achieve our business goals."

Witham is thrilled to take on this new challenge and cannot wait to collaborate with the team to build on ScreenBroidery's customer-focused success. "I feel deeply honored to have been selected for this position and am genuinely excited to lead our incredibly talented creative and marketing teams," exclaimed Witham. With gratitude, Witham acknowledges that his professional development can be heavily attributed to the unwavering support and guidance from mentors Gabe, Tom, and Mark during his formative years. As a result, he is enthusiastic about the future. “Together, we will continue to create campaigns that resonate with our customers and drive growth for the company.”

Witham's promotion to Director of Creative and Marketing is effective immediately. ScreenBroidery is confident that Witham's leadership will help the company achieve its mission to “better our customers and better the world”.

ScreenBroidery is a leading creative branding agency headquartered in Noblesville, IN. The company specializes in creating experiences and is committed to providing customers with high-quality products and exceptional customer experience.