

SPECIAL ENROLLMENT PERIOD

Fully Insured Employers
April 8, 2020



Access to Coverage – Special Enrollment Period

At Blue Cross and Blue Shield of Minnesota (Blue Cross), our top priority is to ensure the health and safety of our members and provide additional support to our employers during this critical time.

Blue Cross is providing a Special Enrollment Period (SEP) to fully insured employers to offer to their employees.

Between 4/13/20 - 4/24/20, we are offering a special COVID-19 enrollment opportunity to allow employees who did not opt in for coverage during the regular enrollment period to get coverage.

Coverage effective date is May 1st, 2020

For Small Group Benefits Manager Portal and Large Group Employer Portal users:

- For this COVID SEP enrollment, Blue Cross is requesting paper enrollment
- Indicate COVID SEP on the enrollment form

For employers who use electronic (inbound) enrollment:

- Reach out to your inbound analyst to let them know you are participating and to receive instruction on your inbound file.

If you have any questions, please contact your account management team.

Notes: ACA qualifying events continue to apply for employees and can follow standard enrollment processes. If you have Section 125 plans, we recommend you consult your advisors for guidance.