Preorder Sales Materials For the Upcoming Medicare Annual Election Period (AEP)

Now's the time to prepare for AEP by placing your order for 2024 Medicare sales materials. You can preorder sales kits, applications, and brochures from June 30–July 21, 2023, so you're ready to go on Oct. 1.

Here's how to place your order through the Marketing Hub:

1. Login to the Broker Portal through Medica.com > For Brokers
2. Click on Marketing Hub
3. Click on the Broker Catalog
4. Click on 2024 Preorder and choose the state you sell in
5. Place an order for the materials you'd like to receive

Here are a few tips to help you:

- When using the Marketing Hub, we recommend using Chrome as the browser.
- To ensure you receive all your orders in a timely manner, we recommend placing your 2024 preorder separately from any other materials or ready-to-ship items.

Please note – You'll receive your preordered materials the week of Sept. 25. If you don't preorder your materials in July, you'll need to wait until the end of September to order 2024 Medicare sales materials.