



WPS Medicare Supplement

2025 - 2026 Broker Incentive Program

Incentive Program

- **Tier 1:** 50 Sales
 - One Time Payment: \$7,500
- **Tier 2:** 60 Sales
 - One Time Payment: \$12,000
- **Tier 3:** 75 Sales
 - Trip Qualification
 - *If selected for the trip, IFC is allowed two (2) participants: agency principal and the top selling agent with a minimum of 25 WPS Medicare supplement policies sold.*

How to Qualify for the Trip

- To qualify, an agency must meet the **goal** set forth by WPS for new Wisconsin Medicare supplement sales with effective dates of **September 1, 2025**, through **March 1, 2026**.
- If more agencies qualify than there are spots available, those who exceed their goal by the **largest percentage** will be selected.
- WPS reserves the right to make final contest awards.

Terms of Incentive

- Bonus will be paid to the agency on the April 2026 commission statement.
- WPS will pay the cash bonus at the highest tier met.
- Agency must be on a flat commission agreement.
- All policies must still be in effect by April 1, 2026.
- At the time of payment and/or trip, the agency must be a WPS listed agency. The agency is not eligible for the bonus payment or trip if the agency listing is terminated prior to April 1, 2026.
- The bonus payment and trip qualification (if selected) is not transferrable or assignable without advance written consent of WPS.
- All trip qualifiers will receive travel accommodations for themselves and one adult guest.