

## THE SPEAKER

As a workplace culture expert, **TRACY BUTZ** is the infusion of an engaging, powerful and poignant speaker with an interactive, results-focused professional, who masterfully influences positive behavior change. As she captivates and inspires audiences, Tracy brings more than 20 years of speaking experience from both large- and small-size audiences including the US Army, Motorola, Shopko, Plexus, US Bank and Subway, just to name a few.



When delivering engaging and life-audiences can be found sitting on the edge of their seats, laughing aloud and brushing away tears as she masterfully recounts each story, aligned with a key point and an enduring message. Whether it is for 7, 70 or 700+, Tracy inspires audiences to live more passionate, productive and purposeful lives.

As a coveted Certified Speaking Professional® (CSP), Tracy holds the highest honor in the speaking profession, held by on 12 percent of speakers worldwide. It can only be earned by demonstrating exceptional speaking ability, outstanding business management, recognized ethics and integrity, and a proven track record of distinguished professionalism and success.

## THE INFLUENCER

As an exceptionally talented and consummate influencer, Tracy's expertise and exemplary body of work keeps her clients coming back to partner again. She is well-known for delivering interactive, fun and results-focused workshops, with an unprecedented reputation for being easy to work with and exceeding expectations.

Tracy also has a unique ability to connect with participants quickly, provide a warm and comfortable environment, encourage respectable discussion,

and achieve expected learning outcomes. While fostering engagement with innovative and action-based content, Tracy delivers a differentiating workshop experience—including real-time response devices, customized examples, activities and assessments, high quality videos, professionally designed workbooks, and even rewards for active participation. Tracy delivers the tools for today's world, focused on energizing workplace culture, enhancing employee engagement and empowering high performance.

## THE AUTHOR

In addition to her amazing speaking career, Tracy is a prolific and best-selling author, as evidenced by her five esteemed books, entitled:

- *HOLY COW! How to Create an Amazing Workplace that Steers Passion, Performance & Prosperity*
- *The One Choice Rule: Transform Your Life and Work by Changing Your Mindset and Behavior*
- *The Perfect Pair of Jeans: Design Your Life to Fit You. Dream it. Plan it. Live it.*
- *Tame the Turbulence: Avoid Losing It. Fly Through It.*
- *Conscious Choices: 10 Powerful Strategies to Grab Control and Transform Your Life*

Furthermore, Tracy frequently shares her insight through her monthly ezine, blog, broadcasting outlets, social media platforms and industry journals.

When looking for a dynamic speaker who will understand your needs, deliver on her promises, and drive energy and success to your event, Tracy Butz is your solution. [*Pronounced Bütts*]