

**SOUTH SHORE PEER RECOVERY  
PRESENTS**



**WEEK OF SEPT. 20**



**TAKE STRIDES WITH US  
TO SUPPORT OUR  
RECOVERY COMMUNITY**

**PARTICIPATE BY DONATING OR  
REGISTERING A TEAM:**

**[TINYURL.COM/RECOVERYWALKS](https://tinyurl.com/recoverywalks)**

# HOW TO PARTICIPATE

## **DONATE:**

TINYURL.COM/RECOVERY-ROCKS

OR BY TEXTING "RECOVERYWALKS" TO 44-321

## **PARTICIPATE WITH A TEAM:**

1. NAME A TEAM CAPTAIN

2. RECRUIT TWO (2) OR MORE TEAM MEMBERS

3. REGISTER YOUR TEAM ONLINE:

TINYURL.COM/RECOVERYWALKSTEAM

- \*CLICK "CREATE A TEAM"

- \*CREATE AN ACCOUNT AND FOLLOW THE STEPS

- \*SET TEAM FUNDRAISING GOAL

5. HAVE EACH TEAM MEMBER CREATE THEIR  
INDIVIDUAL FUNDRAISING PAGES:

- \*SEND TEAM PAGE LINK TO TEAM MEMBERS

- \*CLICK "JOIN TEAM"

- \*CREATE AN ACCOUNT AND FOLLOW THE STEPS

- \*SET AN INDIVIDUAL FUNDRAISING GOAL [WE  
ARE SUGGESTING A \$500 MINIMUM/PERSON]


6. SHARE YOUR LINK WITH YOUR FAMILY AND  
FRIENDS VIA EMAILS, TEXTS, AND SOCIAL MEDIA

7. COMPETE FOR PRIZES: MOST MILES, HIGHEST  
TEAM FUNDRAISER, HIGHEST INDIVIDUAL  
FUNDRAISER, LOUDEST & PROUDEST, AND MOST  
TEAM SPIRIT


# SAMPLE PAGES

## TEAM PAGE

## INDIVIDUAL PAGE



### Join The Funky Bunch




Fundraising for **Recovery Walks**  
by South Shore Peer Recovery

[JOIN TEAM](#)

[DONATE](#)

[COPY LINK](#)

[SHARE THIS PAGE](#)




#### A Note From Mark Mulhern

Team Leader


Thanks for visiting The Funky Bunch team page! We have come together to celebrate Recovery month and raise funds for our favorite recovery center, South Shore Peer Recovery! South Shore Peer Recovery's mission is to create a safe space in the heart of the community where people with lived experience join together to build skills, provide support and find hope in recovery. Despite 2020's challenges, SSPR has continued to provide much needed support! Help us help our recovery community! Donating is simple, fast and secure. Please spread the word!

🔗 Shared Publicly



### Donate To Mark Mulhern's Fundraiser

A Member of **The Funky Bunch**



Your donation  
benefits **Recovery Walks** by  
South Shore Peer Recovery

[DONATE](#)

[COPY LINK](#)

[SHARE THIS PAGE](#)

#### A NOTE FROM MARK MULHERN

Hi and thanks for visiting my page! I am the Center Director for South Shore Peer Recovery and am an individual in long term recovery myself! Please help me to support the mission I care about so much by supporting SSPR. I know these are challenging times, but that is exactly why I care so much about ensuring there are resources such as SSPR to help those in need. Any donation, large or small, will go a long way in helping to ensure that we can help individuals and families in need!

# TIPS & TRICKS

**1. MAKE A LIST!** THINK ABOUT HOW BIG YOUR NETWORK IS - FAMILY, FRIENDS, COLLEAGUES, NEIGHBORS, ETC. CREATE AN EXCEL SPREADSHEET OF EVERYONE THAT INCLUDES THEIR CONTACT INFO & NOTES ON WHEN YOU REACH OUT.

**2. CONTACT YOUR NETWORK!** WHETHER IT IS A LETTER OR EMAIL, CONTACT PEOPLE DIRECTLY, INDIVIDUALLY, AND INCLUDE A PERSONAL NOTE. MAKE SURE YOU INCLUDE THE LINK TO YOUR PERSONAL FUNDRAISING PAGE.

\*KEEP IN MIND: STUDIES SHOW THAT ON AVERAGE IT TAKES 3 ASKS BEFORE PEOPLE RESPOND TO CHARITABLE ACTION. SO DON'T BE SHY OR HESITATE TO FOLLOW UP!

**3. POST ON SOCIAL MEDIA!** YOUR SOCIAL MEDIA IS A GREAT PLATFORM TO PROMOTE WHAT YOU ARE DOING. MAKE IT FUN, MAKE IT PERSONAL, AND ALWAYS SHARE YOUR PERSONAL FUNDRAISING PAGE LINK.

# COMPETITION DETAILS

**1. MOST MILES**

**2. HIGHEST TEAM FUNDRAISER**

**3. HIGHEST INDIVIDUAL FUNDRAISER**

**4. LOUDEST & PROUDEST**

**5. MOST TEAM SPIRIT**

# SAMPLE OUTREACH LETTER/EMAIL

Hello [NAME],

I am excited to share that this September I will be participating in Recovery Walks for a nonprofit organization, South Shore Peer Recovery. SSPR works daily to create a safe space in the heart of the community where people with lived experience join together to build skills, provide support and find hope in recovery.

[PERSONAL STORY ON WHY YOU SUPPORT SSPR]

By participating in this virtual event, I am committing to [WALKING/RUNNING] [#] miles. While I know I can physically cross the finish line, I am hoping you can help me meet my \$[#] fundraising goal. Please consider making a donation on my behalf using this link: [PERSONAL FUNDRAISING PAGE LINK] or sending a check made out to South Shore Peer Recovery (with my name in the memo) to 51 Cole Pkwy, Scituate, MA 02066.

Let's make strides together and support this amazing organization!

Thank you, [YOUR NAME]