Press Release: Ready-to-Eat Thanksgiving Meals for Seniors
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300 Cape Cod Seniors to Share in a Thanksgiving Tradition

Elder Services partners with Stop & Shop, Boar's Head and Reser's Fine Foods for Grab & Go holiday meal program

A Thanksgiving tradition is taking shape on Cape Cod. For a second year, Elder Services of Cape Cod and the Islands is partnering with Stop & Shop, Boar's Head and Reser's Fine Foods to provide 300 older adults with a traditional, ready-to-eat holiday meal. The program comes at an important time: ESCCI continues to see record demand for its services and estimates that one in three older adults in the region lacks enough food to stay healthy.

The Thanksgiving Meal Kits are a way to offer a warm, nourishing meal and connection during the holiday. The meals are **free for adults age 60 and older who reserve them in advance with ESCCI by calling 508-394-4630 x280 between 8:00 a.m. and 1:00 p.m.**

The 300 Grab & Go Meal Kits are made possible by generous donations from Stop & Shop, Reser's Fine Foods and Boar's Head. Each bag will include a 3 lb. Boar's Head Oven Roasted Carve & Serve Turkey Breast, Reser's Fine Foods prepared stuffing, green bean casserole, mashed potatoes and cranberry sauce. The ready-to-eat meals can serve up to three people so seniors can enjoy Thanksgiving with family and friends. Pick-up will be in Falmouth, South Dennis and Provincetown on Tuesday, November 24.

"As we have seen food costs rise significantly, Stop & Shop's gift to elders in need is even more meaningful this Thanksgiving," says **Sarah Franey, Community Services Officer**. "These delicious holiday meals include all the fixings and are generous enough for sharing. Last year many recipients even enjoyed leftovers, thus extending nutritional support through the holiday weekend. Helping alleviate hunger and isolation is something we can all feel grateful for."

"At Stop & Shop, we're committed to helping our neighbors access the food they need all year long, and that commitment is especially important during the holiday season," said **Andrea Nickerson, Regional Vice President at Stop & Shop and a Cape Cod resident.** "We're proud to partner with Elder Services of Cape Cod and the Islands, Boar's Head and Reser's Fine Foods to help ensure our local seniors can enjoy a traditional Thanksgiving meal and feel supported by their community."

The program is part of Stop & Shop's annual Turkey Express Campaign. Across the northeast, the grocer is donating more than $600,000 in food assistance to hunger relief

organizations in New York, New Jersey, Connecticut, Massachusetts and Rhode Island this holiday season.

Since 2025, Stop & Shop has supported ESCCI's Meal's-on-Wheels program with $100,000 in grants to ensure the program can continue serving seniors across the Cape and Islands

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About Elder Services of Cape Cod and the Islands

Founded in 1972, Elder Services of Cape Cod and the Islands, Inc. is a nonprofit, community-based organization dedicated to promoting the welfare, enhancing the quality of life, and maintaining the dignity of adults as they age in Barnstable, Dukes, and Nantucket Counties. The organization works through communities and their residents to identify and respond to the needs of elders and their families.

About Stop & Shop

A neighborhood grocer for more than 100 years, Stop & Shop is focused on delivering a wide assortment of fresh, healthy options at a great value through strong weekly sales and everyday low prices. Its new GO Rewards loyalty program delivers personalized offers and allows customers to earn points that can be redeemed for gas or groceries every time they shop. Stop & Shop customers can choose however they want to shop - whether it's in-store or online, which offers both delivery and same-day pickup. The company is committed to making an impact in its communities by fighting hunger and working to ensure no student has to go to school hungry through its Stop & Shop School Food Pantry Program. Headquartered in Quincy, Massachusetts, The Stop & Shop Supermarket Company LLC is an Ahold Delhaize USA Company and employs over 50,000 associates and operates more than 350 stores throughout Connecticut, Massachusetts, Rhode Island, New York, and New Jersey. To learn more about Stop & Shop, visit www.stopandshop.com.