

HOPE TO HEALING

SHIFTing Perspectives in Perinatal Substance Use



Friday, October 14, 2022 (Virtual Training)
Friday, October 21, 2022 (In-Person Summit)

SPONSOR PROSPECTUS



Safe, Healthy Infants & Families Thrive

The **mission** of Arizona SHIFT is to identify and support pregnant and postpartum families in Arizona affected by substance use disorder, to receive person-centered, high quality, trauma-informed, culturally responsive, and compassionate care.

Our **vision** is to improve outcomes for babies and families affected by substance use disorder.

Our **commitment** to Arizona is to forge a robust network of community care providers to support families with a coordinated, integrated, and non-stigmatizing approach.



Prevent Child Abuse Arizona is seeking sponsors

for the first-ever Hope to Healing SHIFT Summit. This 2-Friday Event will help strengthen the network of family support and substance use disorder professionals, working together to break the stigma of parents with a Substance Use Disorder (SUD) and improve the outcomes for children and families.

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SPONSORSHIP OPPORTUNITIES

\$10,000

- Podium Welcome Address to all attendees
- Exhibit space
- Highlighted as a sponsor through social media and email marketing leading up to the event
- Full-page advertisement in the digital and print programs
- Logo in the digital and print programs
- Logo on the conference registration website and Prevent Child Abuse Arizona website
- Logo prominently placed in a sponsor image displayed on a large screen before keynote presentations.

\$5,000

- Highlighted as a sponsor through social media and email marketing leading up to the event
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DATES & TRAININGS

Friday, October 14, 2022 (Virtual Training)

Friday, October 21, 2022 (All Day, In-Person Summit)

The summit includes presentations on epidemiology, a medical provider presentation, and a parent panel. Additionally, the summit will convene SHIFT workgroups to orient individuals around action planning and systems change.

The summit will offer ample networking and resource-sharing opportunities, thus, the event will provide robust exposure for your agency.



For more information or to select your sponsorship level, contact **Program Director, Meghan Hays Davis (602) 410-6223 or via email at meghan@pcaaz.org.**