

Vision 2020:

Toward a Safer and Healthier Decade



2020 Triad Conference

Five Fridays: October 2, 9, 16, 23, 30 – 10 AM to 12 PM each day

October 2

10:00 a.m., Conference Keynote Presentation

Bonnie Brandl, MSW

Bonnie is the founder and Director of the National Clearinghouse on Abuse in Later Life (NCALL), a project of End Domestic Abuse Wisconsin (End Abuse). Brandl is a recognized national leader within the elder abuse field and violence against women movement.

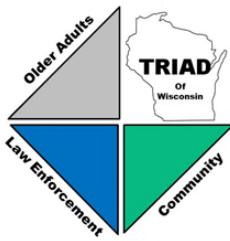
Brandl has worked in the violence against women movement since 1982 and has been with End Abuse since 1991. She has written national curricula for law enforcement, prosecutors, and victim service providers on elder abuse and facilitated trainings for thousands of professionals throughout the United States. She co-authored a book titled "Elder Abuse Detection and Intervention: A Collaborative Approach." Her numerous published articles and manuals on abuse in later life have been distributed throughout the country. She received the NAPSA Rosalie Wolf award in 2008 and the IVAT Rosalie Wolf award in 2016. In 2011, she testified before the Senate Special Committee on Aging. Brandl was a steering committee member on the Elder Justice Roadmap project.

Brandl has a Master in Social Work from the University of Wisconsin – Madison. She lives near Boulder, Colorado.



Recognizing and Responding to Abuse in Later Life

Abuse in later life impacts millions of older adults across the nation each year and has been rapidly growing. The COVID-19 crisis intersects with an elder abuse crisis that already affects at least 1 in 10 older adults. COVID-19 can worsen abuse because older adults may be sheltering with their abusers. In addition, economic insecurity can put older adults at greater risk for financial exploitation, while physical distancing can make it harder to reach out for help. This session will provide insights from a national expert on the unique dynamics involved with abuse in later life and how our communities can work together to strengthen our response.



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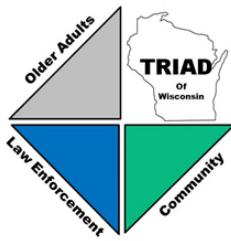
Mike Austin

Mike is the director of the Abuse in Later Life Program at the Wisconsin Department of Justice. Mike has led departmental efforts across multiple Attorneys General to better coordinate and support professionals across Wisconsin who serve victims of elder abuse. Those efforts have included the creation of the Attorney General's Task Force on Elder Abuse, developing legislative proposals to respond to elder abuse, creation of the Wisconsin Elder Abuse Hotline, training multidisciplinary partners on elder abuse, and the development of the statewide elder abuse awareness campaign – Respect your Elder, Report Abuse.



The Impact and Response to Elder Abuse in Wisconsin

The problem of elder abuse has been rapidly grown in Wisconsin. The reported incidents of abuse towards older adults has more than tripled from 2001 to 2019. This session will share information about the impact of elder abuse in Wisconsin, the ongoing efforts across the state to better our state's response, and share insights from a panel of state experts.



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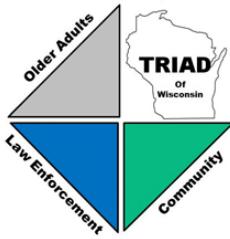
Tracy Schroepfer, PhD, MSW

Tracy is a professor in the School of Social Work at the University of Wisconsin-Madison. She is a recipient of the Hartford Geriatric Social Work Faculty Scholar Award and serves on several national boards including the Association for Gerontology Education in Social Work and the NQF Geriatric and Palliative Care Standing Committee. Her research focuses on determining the best strategies for meeting the psychosocial, cultural and spiritual needs of terminally ill elders, as well as strategies for reducing health disparities faced by medically underserved communities in Wisconsin.



Elders and Substance Use: The Invisible Crisis

This workshop will address one of the fastest growing health issues for elders in the United States: substance use. The reasons for this growth and current invisibility of the issue will be examined, as well as factors that place elders at higher risk. In addition, age-related changes that make prescribing challenging will be explored and attention given to screening and treatment.



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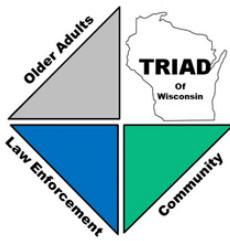
Police Officer Ryan Jennissen

Police Officer Ryan Jennissen has served as a Police Officer for the Madison Police Department since 2013. For the last four years Officer Jennissen has served as a Mental Health Officer and is currently assigned to the Midtown Police District. Officer Jennissen is a certified Crisis Intervention Team (CIT) officer he assists the department with new officer and Mental Health Liaison training. In addition he is an Emergency Vehicle instructor, Field Training Officer and is a member of the Special Events Team. He holds a B.S. from UW-River Falls.



Understanding Police Response to Individuals in a Mental Health Crisis

Everyday police respond to citizens experiencing a mental health crisis. These issues may range from depression to dementia to acute psychosis. We will be discussing how police respond to these incidents and steps individuals and caretakers can engage to better support their loved ones to hopefully reduce police contact.



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October 16

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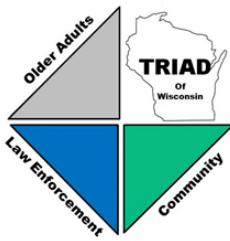
Tiffany Bernhardt Schultz

Tiffany is the Southwest Wisconsin Regional Director for the Better Business Bureau Serving Wisconsin. She has spent her career in the fields of marketing, higher education instruction and retail management, working with businesses from local pop-up retailers to Fortune 500 companies. Tiffany is a regular guest on Madison-area news stations, addressing current scams and providing consumer tips for viewers. At the BBB, she's working to advance marketplace trust between buyers and sellers, and promoting informed buying decisions. Tiffany holds a B.A. in Business with a Marketing emphasis from Cardinal Stritch University. Tiffany and her husband Jon, reside in the Madison-area with their two young children, and fury dachshund.



Online and Social Media Safety

For more than 100 years, the Better Business Bureau (BBB) has been helping consumers find businesses, brands and charities they can trust. In 2019, consumers turned to BBB more than 183 million times for BBB Business Profiles on more than 5.8 million businesses, and Charity Reports on 11,000 charities, all for free on BBB.org. The BBB also collects consumer data on scams via the BBB ScamTracker tool. In turn, reported information helps BBB investigate illegal schemes and fraud, and also helps to warn others. In this all-encompassing presentation and discussion, we'll talk about internet and social media safety tips, online scams, and what to do if you or a loved one becomes a victim of a scam.



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October 16

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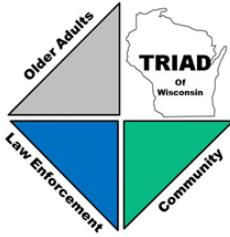
Courtney Anclam

Courtney, a Senior Program Specialist with AARP Wisconsin, manages AARP Wisconsin's Fraud Watch Network, which focuses on outreach and education around fraud and scams. As part of her role, she collaborates with other fraud fighting organizations like WI DATCP, the Better Business Bureau, and the FTC. You can learn more about AARP's efforts to fight fraud at aarp.org/fraudwatchnetwork.



The Con Artist's Playbook

Fraud is a multi-billion dollar industry with scammers constantly looking for new and ever-more sophisticated ways to steal your personal information and hard-earned money. Learn what tricks scammers use and how you can protect yourself from fraud.



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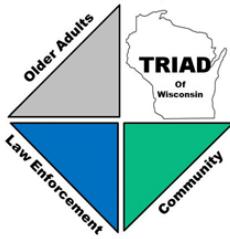
Amy Scarr

Amy Scarr has been a social worker for 30 years and has worked in a variety of settings that serve older citizens. She has worked for Dane County Adult Protective Services for the last 18 years, managing the Senior Victim Advocate program since 2016. The Senior Victim Advocate works with Dane County residents 60 years and older who are victims of crime and abuse and the program serves an average of 225 victims per year.



Senior Victim Support: Competent Caring

Understanding the special needs of elder victims and how to best serve them come at a critical time as both US and Wisconsin senior populations are increasing in both number and complexity. This session will help you to understand the aging process and population, the complex nature of elder maltreatment and how victimization and recovery can be different for elder victims.



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October 23

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Ann Albert

Ann is the Executive Director of AgeBetter, Inc., a local nonprofit organization located in Madison, WI. AgeBetter, Inc. is the parent organization of Sharing Active Independent Lives (SAIL) founded in 2005. Ann served as the SAIL Program Director from its inception to April 2018. SAIL, a unique membership association, is a charter member of the national Village to Village Network. AgeBetter expanded its focus in 2018 to include senior affordable housing, community gardens/local foods, and training and education for people working with seniors and hired Ann as Executive Director.

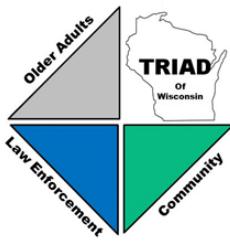
Most of Ann's career has been in the field of geriatrics spanning 34 years, starting with a position as staff development coordinator at Oakwood Village life plan community and later as an administrator of Oakwood's 60 bed assisted living facility in the early 90's. Prior to working in geriatrics, she held positions in job placement and employee assistance programming for adults with disabilities.

Ann has a Bachelor of Science and Master of Science degrees in Rehabilitation Psychology from the University of Wisconsin-Madison



It Takes a Village: A Unique Model for Aging in Place

Participants will learn about the growing “village movement” happening throughout the nation. The session will include how the village model can be a solution for seniors who wish to live safe and connected lives by forming an association that promotes a “pay it forward” volunteer service program and provides an array of services, social opportunities and educational programs. Wisconsin’s first village, SAIL—Sharing Active Independent Lives, is located in Madison, WI and is considered the second oldest village in the nation.



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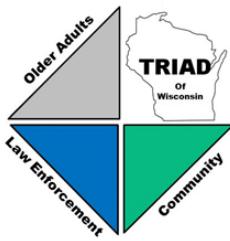
Police Officer Nate Reynolds

Community Relations Officer Nate Reynolds has served the City of Monona Police Department since February of 2006. Officer Reynolds has served as a 9-1-1 Dispatcher, Field Training Officer and a Certified Law Enforcement Instructor throughout his career. Officer Reynolds enjoys community work and specializes in crime prevention. Officer Reynolds has been a long time practicing member of the Wisconsin Crime Prevention Practitioners Association and holds an Associate Degree as well as a B.S. in Criminal Justice.



Exterior Camera Surveillance

Find out how easy and affordable it is to own an exterior camera surveillance system. This presentation will alleviate any concern you may have about the installation or affordability of such a system. We will also discuss the advantages of how this can directly benefit your quality of life and help alleviate the potential fear of crime.



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11:00 a.m. — Navigating the Covid-19 Environment: A Roundtable **Sridevi Mohan**

Sri is an Epidemiologist at Public Health Madison and Dane County. She holds Master's in Public Health and Master's in Biological Sciences from Wayne State University, MI and is currently pursuing a PhD in Clinical Investigation Science at UW-Madison with a focus on geriatrics and gerontology. She has a broad background in research, evaluation, aging, community engagement and equity issues. She is an exceptional leader serving on several Healthy Aging initiatives within her organization and beyond to create an environment that nurtures, embraces and supports the aging population to age with grace and dignity. During COVID-19, she serves as PHMDC's Aging and Long Term Care Sector Liaison providing sector-specific guidance and support to plan, prevent and mitigate the spread of COVID-19 among our aging population.



Jennifer Fischer

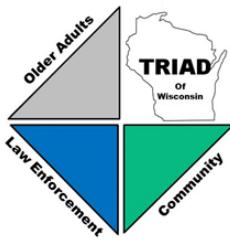
Jennifer Fischer is the Manager of the Aging and Disability Resource Center of Dane County and has held that position since the ADRC opened in 2012. Prior to the ADRC she has worked for Dane County since 1999 holding positions in Child Protective Services, Long Term Support and the Supervisor of the Long Term Support Unit. Jennifer has a Master's Degree in Social Work from the University of Wisconsin-Madison and obtained her Bachelor Degree from Carroll University in Waukesha.



Doug Giageos

Doug is a Certified Financial Planner, a Chartered Financial Analyst and a Wealth Manager with RMR Advisors. For over 18 years, he has had the privilege of serving clients. Dedicated to support, education and informed direction to each client, he strives to provide unbiased advice, objective retirement planning, and professional portfolio management, all designed to achieve long-term investment results, with the highest level of trust, integrity and respect.





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Join us in a **virtual** learning experience exploring crime prevention and safety issues with a focus on older adults.

<u>Topic</u>	<u>Presenter</u>	<u>Day & Time</u>
Recognizing and Responding to Abuse in Later Life (Keynote)	Bonnie Brandl , Executive Director National Clearinghouse on Abuse in Later Life	Oct 2, 10 AM
The Impact and Response to Elder Abuse in Wisconsin	Mike Austin , Abuse in Later Life Program and Policy Manager, Wisconsin Department of Justice	Oct 2, 11 AM
Elders & Substance Use: The Invisible Crisis	Tracy Schroepfer PhD , Professor, School of Social Work and Department of Sociology, University of Wisconsin - Madison	Oct 9, 10 AM
Understanding Police Response to Individuals in a Mental Health Crisis	Police Officer Ryan Jennissen , City of Madison Mental Health Officer, Madison Police Department	Oct 9, 11 AM
Online & Social Media Safety	Tiffany Schultz , Regional Director Better Business Bureau, Wisconsin	Oct 16, 10 AM
The Con Artist's Playbook	Courtney Anclam , Senior Program Specialist AARP Wisconsin	Oct 16, 11 AM
Senior Victim Support	Amy Scarr , Senior Victim Advocate Dane County Adult Protective Services	Oct 23, 10 AM
It Takes a "Village": A Unique Model for Aging in Place	Ann Albert , Executive Director AgeBetter, Inc.	Oct 23, 11 AM
Exterior Camera Surveillance	Nate Reynolds , Community Resource Officer Community Relations, Monona Police Dept.	Oct 30, 10 AM
Navigating the Covid-19 Environment	Sri Mohan, MPH, MA , Epidemiologist, Public Health Dane Cty Jennifer Fischer , Manager, ADRC of Dane County Doug Giageos, CFP, CFA , RMR Wealth Advisors	Oct 30, 11 AM

Registration Fee: \$15

How to Register: Please go to <https://bit.ly/2020TriadConf> starting September 1st to register.

CEHs available. Upon completion of the session, request a survey, complete it and you will receive a certificate.

Sponsors:

Old National Bank, AARP, Medicare Patrol-GWAAR, Wisconsin Chiefs of Police Association, Dane County Deputy Sheriff's Association.

Conference Planning Committee:

