

# What's New at SobelCo



On November 4th, SobelCo hosted our first Trunk or Treat for our staff, family and friends. Not only did we come together creatively to decorate cars and have fun, but more importantly, everyone selflessly donated items to HomeFront, a great nonprofit organization whose mission is to end homelessness, to help support many families.



At the SobelCo Executive Women's Leadership Program on November 10th, Anna Vreeland, CFO at Epoch Everlasting Play, shared her experiences regarding the impact COVID-19 had on her and her organization. The group also collected donations for Family Promise of Essex County, a nonprofit organization that provides shelter, professional support services and housing assistance for homeless families.