

What's New at SobelCo. and Sobel Tinari Economics Group (STEG)



On November 1st we started the month with **Rebecca Fitzhugh**, SobelCo Member in Charge of the firm's Forensic Accounting and Litigation Support Practice, speaking at the Women's Empowerment Summit hosted by Joetta Clark Diggs on "Personal Security in a Personal Age – Keeping Your Safe." Her presentation addressed many of the challenges regarding identity theft and the vulnerability we all face managing our personal data on the deep or dark web.

SobelCo, NJ District Export Council and the Northern NJ office of United States Commercial Services partnered on November 6, 2018 for another successful networking event celebrating the manufacturing/exporting community in New Jersey. [Click here for full article](#)

On November 7th **Ron Matan** brought us all to our feet as we celebrated his being selected by the Boy Scouts of America as the recipient of their 2018 Accounting Industry Outstanding Citizens Award. Ron earned this prestigious honor based on his high level of professionalism and his deep commitment to the New Jersey nonprofit community.



Liz Harper served as emcee at the firm's bi-monthly Executive Women's Leadership Breakfast, introducing presenter Irene Maslowski. Irene is an expert in crisis communications and after her prepared remarks she was bombarded with questions from a curious audience concerned about protecting their own brand and their company's as well. Dawn Knill accepted the grocery donations on behalf of Curbing Hunger. This philanthropic outreach is a key component of the breakfast program and is well supported by all attendees!

Mike LaForge was published in Commerce Magazine in October as he responded to the question posed regarding the success and failure of family businesses while **Chris Martin** was featured in the November issue of Commerce Magazine on the changing supermarket landscape. **Sally Glick** was a contributor to the CIANJ business blog this month as well.

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The team at STEG has been busy as always. They recently exhibited at the New York State Trial Lawyers Association Decisions 2018 - Recent Developments in Tort Law in Long Island.

In addition, Chief Economist **Kristin Kucsma**, along with Senior Economist **Ken Betz**, Senior Analyst Sean O'Grady, and Analysts **Justin Lompado** and **Sarah Betz**, presented papers at the recent Northeast Business and Economics Association Conference where Kristin also served as the Chair for the Economics Session.

Kris is one of the most highly sought after speakers in this field. In between all of her other responsibilities and obligations, **Kris Kucsma** recently taught STEG's fifth CLE class "Valuing Economic Damages in Employment Law Cases" as well as presenting "Matters Involving Medical Negligence in New York: The Economic Expert at Trial," at the NYS Academy of Trial Lawyers Medical Malpractice CLE held at the Brooklyn Bar Association.

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And lastly, STEG exhibited at the New Jersey Medical Malpractice Seminar in Clark, New Jersey.