

# What's New at SobelCo

**As you might expect, this is a very busy time at our firm ...and yet we manage to maintain our strong commitment to bring resources, networking and educational programs to the communities and clients we serve. You might say we have become master jugglers!**



This month SobelCo also sponsored the quarterly NJ Manufacturers Extension Program's Resource Dinner, providing a chance for everyone to get an update on all the exciting initiatives that NJMEP has undertaken. Reminder: **Manufacturing Day is October 4, 2019!**

**Sally Glick** facilitated a panel of business women for the annual St. Vincent's Academy's Women's History Month event. The school's juniors and seniors along with corporate women from across the state fill the gym each year for this program! Nonprofit CEOs and Executive Directors gathered at the firm for a roundtable designed exclusively for them in order to provide the support and relationships they need to guide their organizations through a changing environment.

A group of Women in International Trade (WIT) had the opportunity to learn from Susan Widmer, Executive Director of the US Department of Commercial Services' Northern NJ office regarding all the resources they offer to businesses interested in exporting goods and services from the state.

On March 20, the firm's bi-monthly Executive Women's Leadership Breakfast celebrated Women's History Month as the program entered its 13th year. The standing room only crowd heard from a panel of business owners sharing insights on how to navigate in the corporate world despite sometimes being the only woman in the room! In addition, the guests were asked to support P G Chambers, recipient nonprofit for today's meeting. As Patty Sly, Executive Director, noted, "We got a TON of food – in fact a whole carful! Everyone was very generous. Thank you for that and the opportunity to say a few words in the very busy agenda."

Everyone knows that March is the month for custom omelets at SobelCo! Keeping alive the wonderful tradition started by our founder, **Bernie Sobel, Alan Sobel, Molly Lockwood, Emily Grise and Sally Glick** prepared custom omelets and made to order Taylor ham egg sandwiches for the entire firm. From healthy alternatives with egg whites to fully loaded dishes, there was something for everyone along with French toast, bacon, sausage – and fruit! Alan is still the champion at omelet flipping- but Emily is practicing for her role as a potential successor!

We never miss meals during busy season at SobelCo! In fact we go from our customized breakfast to our annual Family Fiesta. The staff, most of whom regularly get home too late to enjoy dinner with loved ones until the April 15 deadline is past, are encouraged to invite their families to come to the office so that we can all have dinner together.

There was also a bit of globe-trotting taking place! **Scott Shapiro** attended the Alliott Group's FEM Global Mobility Conference in Amsterdam with a special focus on engaging with members from around the world who have developed a specialty addressing these issues. At the same time, Sally Glick was presenting a session for the Allinial Global Latin American members on how they can be more effective at marketing and branding their local firms to build a strong leadership presence.

The month concluded with **Frank Merenda**, Director of Sobel Valuations, sharing insights on valuing a business at the firm's well-known Financial Executives' Roundtable while the SobelCo Executive

