



MEDICATION ACCESS

GOAL 1

Provide more access to medications to more patients in need

1.1 Continuously identify ways to strengthen existing, and explore new opportunities, to obtain and distribute generic drugs.

1.2 Identify opportunities to develop new clinic partners, and engage existing clinic partners, to safely and effectively maximize prescription utilization.

1.3 Actively engage with our statewide partners around future-focused collaborations to reach more uninsured and under-insured Virginians.



DATA-BASED OUTCOMES

GOAL 2

Identify and gather the data needed to support our mission

2.1 Develop recommendations for an overall data strategy that strengthens our ability to serve our clinic partners and their patients with a focus on communicating success stories and sharing best practices.



AWARENESS & ENGAGEMENT

GOAL 3

Create opportunities and build partnerships to further our mission

3.1 Increase awareness of the need for medication access in the Commonwealth among a broad community of funders, legislators, and policymakers.

3.2 Engage critical audiences via our ability to tell our story in ways that demonstrate measurable impact.



RESILIENCY & GROWTH

GOAL 4

Ensure that resources are in place to achieve organizational sustainability

4.1 Align Rx Partnership's future organizational structure with identified strategic direction.

4.2 Develop Board's capacity to address future goals via the following: board composition, new members, engaged committees, and skill development.

4.3 Develop and implement a long-term plan to diversify and increase funding.



2020 - 2023

STRATEGIC PLAN

VISION

A future where every Virginian has access to the medication they need.

MISSION

Rx Partnership increases medication access for vulnerable Virginians and strengthens the health safety net.

VALUES

Collaboration

Accountability

Innovation

Resource Optimization

