



MEDICATION ACCESS

GOAL 1

Provide more access to medications to more patients in need

- 1.1** Continuously identify ways to strengthen existing, and explore new opportunities, to obtain and distribute generic drugs.
- 1.2** Identify opportunities to develop new clinic partners, and engage existing clinic partners, to safely and effectively maximize prescription utilization.
- 1.3** Actively engage with our statewide partners around future-focused collaborations to reach more uninsured and under-insured Virginians.



DATA-BASED OUTCOMES

GOAL 2

Identify and gather the data needed to support our mission

- 2.1** Develop recommendations for an overall data strategy that strengthens our ability to serve our clinic partners and their patients with a focus on communicating success stories and sharing best practices.



AWARENESS & ENGAGEMENT

GOAL 3

Create opportunities and build partnerships to further our mission

- 3.1** Increase awareness of the need for medication access in the Commonwealth among a broad community of funders, legislators, and policymakers.
- 3.2** Engage critical audiences via our ability to tell our story in ways that demonstrate measurable impact.



RESILIENCY & GROWTH

GOAL 4

Ensure that resources are in place to to achieve organizational sustainability

- 4.1** Align Rx Partnership's future organizational structure with identified strategic direction.
- 4.2** Develop Board's capacity to address future goals via the following: board composition, new members, engaged committees, and skill development.
- 4.3** Develop and implement a long-term plan to diversify and increase funding.



2020 - 2023

STRATEGIC PLAN

VISION

A future where every Virginian has access to the medication they need.

VALUES

- Collaboration
- Accountability
- Innovation
- Resource Optimization

MISSION

Rx Partnership increases medication access for vulnerable Virginians and strengthens the health safety net.



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