



PERFORMER'S MANUAL
July 28-August 1, 2023

Anaheim Marriott Hotel

700 W Convention Way
Anaheim, CA, 92802



PERFORMER GUIDELINES

iACT Includes both one commercial and one monologue.

Monologues must be 45 seconds or less. The material selected should be age-appropriate, from a play or film, or can be original. Monologues can be either comedic or dramatic and should demonstrate acting ability with a change in mood or emotion. We do not recommend material that is overly tragic or depressing.

TV commercials should be original scripts, advertising a product. Young children can perform a “show and tell.” Judges are looking for creativity and fresh ideas. Acting ability and casting potential are evaluated during these auditions. Performers do NOT slate for commercials and monologues in competition.

iMODEL Includes all 3: Fashion Runway, Swimwear Runway, and Fashion Print.

Wardrobe for fashion runway should be in black or white, or solid colors. Models should wear what is age-appropriate, flattering, and fashion forward. Models should walk in shoes they are confident in. We discourage wearing shoes with rubber soles.

Wardrobe for Swimwear Runway (12 and under pajamas onesies are the best) can be one or two-piece for girls, and either shorts or a speedo for guys. Must fit properly. Models can wear shoes, sandals, or low heels.

Fashion Print consists of 3 submitted photos including a full length, a 3/4, and a headshot. We recommend a variety of outfits and settings. Photos must be between 1MB – 1.5MB ONLY. Photos portrait style, not landscape) Can ONLY be in jpg format ONLY. No Smiling.

iSING Singers must have one song (Pop, Broadway, or Rock) prepared for the audition. Songs must be cut to 45-seconds. The song can be performed in a cappella or with a backing track.

iDANCE Dancers must prepare one original dance piece, 45-seconds in length. Dancers should be professionally trained in Tap, Jazz, or Hip Hop. Dancers should be prepared to perform the 45-second cut of the song. The music must be provided to the member director as an MP3 file and presented at most one (1) month prior to the event. The MP3 file should contain a 1-minute version of the song. MP3 File should be saved as the following: *PerformerID_FirstnameLastName_Division_songname.mp3*

FINAL NIGHT FASHION AND TALENT SHOW Independent auditions will determine which actors, models, singers, and dancers will perform in the Awards Night Final Show. Performers should bring a headshot and/ or comp card to this audition. **The awards night Gala has no effect on callbacks.**



OPTIONAL EVENTS

The events listed below are a great way to get seen in front of agents, managers, and casting directors who may not have seen you. They are just one more opportunity to shine and get discovered!

HEADSHOT Submit a Color headshot that would be used to interest an agent or casting director. There must be NO text or copyright info on the photo. All singers, actors, and dancers who want to work in entertainment should enter this competition, as well as models interested in acting.

COMMERCIAL PRINT Commercial print is the backbone of all advertising and uses many different types of people. This competition should be entered by all ages, sizes, and looks. Performers submit three photographs that might be used to advertise a product in a role advertising a company. We recommend **you do not use actual products in the photos**. Photos should have lots of energy and clothing should not be distracting or trendy. Solid, bright colors are best for performers under 18. All performers are eligible. Note: No "Photoshop" Print Ads will be accepted. Do not cut and paste company logos to appear like a real print ad for competition photos. Smiling is expected!

TV BEAUTY Actors perform TV Beauty on a closed set. Commercials should be original scripts, advertising a beauty product (skincare, make-up, haircare, etc.) Designed for talent who have interests in both acting and modeling.

SELF TAPE Performers will coordinate with their group in advance to film a 45 second "self-tape." Preferred material is a comedic dialogue (sitcom style). Directors will upload all performances from their group in a single link.

RUNWAY SECOND EVENT:

Divisions 1 & 2: Swimwear. One or two-piece for girls, and either shorts or a speedo for guys. Must fit properly. Models can wear no shoes, sandals, or low heels.

Division 3: PJs. May include an accessory such as a small blanket or stuffed animal.

Division 1P: Activewear. Active or Leisure wear such as a tracksuit, hiking outfit, etc.

DIVISION CATEGORIES

There are three divisions for performers in all events, with the exception of modeling DIV 1P. Divisions do not have to reflect chronological age but should reflect appearance.

DIVISION 3	AGES 4-12	Girls (3)	Boys (3M)
DIVISION 2	AGES 13-17	Girls (2)	Boys (2M)
DIVISION 1	AGES 18+	Girls (1)	Boys (1M)
DIVISION 1P	AGES 13-25	Girls (1P)	



Tentative Event Schedule

January 3 -7, 2023

Day 1

3 PM	Performer Hotel Check In
9 AM-5 PM	Director Registration
6 PM-9 PM	Showcase Auditions

Day 2

8AM-9 AM	Directors Meetings
9 AM-10 AM	Pep Rally
10 AM- 5 PM	Acting Bootcamps
10 AM- 5 PM	Model Bootcamps
10 AM- 3 PM	Sing Bootcamps
11 AM-12 PM	Parent Seminar
1 PM- 5 PM	Dance Bootcamps
6 PM-9 PM	Showcase Rehearsals

Day 3

8AM-9 AM	Directors Meetings
9 AM-12 PM	Acting Bootcamps
9 AM-12 PM	Model Bootcamps
11 AM-12 PM	Acting Seminar
1 PM-2 PM	VIP Check In
2 PM- 4 PM	Acting Seminar
2 PM-5 PM	Runway Competition
5:30 PM-7 PM	VIP Cocktail Party
7 PM-8 PM	Overview
8 PM- 10 PM	Showcase Rehearsals

Day 4

8AM-9 AM	Directors Meetings
9 AM-4 PM	TV Commercial
9 AM-4 PM	Monologue
12 PM-1 PM	VIP Networking Luncheon
3 PM-4 PM	Dance
4 PM-6 PM	Sing
6 PM-9 PM	Showcase Rehearsals
7 PM-9 PM	Dance Party

Day 5

8AM-9 AM	Directors Meetings
9 AM-1 PM	Callbacks
5 PM-9 PM	Awards Night Gala



GENERAL TIPS

- **INFORMATION BOOTH**
This is the central location for attendees to ask questions. If you have a question, always go to your iPOP! Director or the Performer Information Booth. Unasked questions don't get answers!
- **SCHEDULE**
iPOP! auditions and events are scheduled by Division and/or School. Know your Division and follow the schedule book accordingly. If you have any questions about your schedule, go to your iPOP! Director or the iPOP! Information Booth.
- **PUNCTUALITY**
Punctuality is a must! You must arrive at your auditions at least 15-20 minutes prior to your call time. Allow additional time for warm-ups, getting lost, or waiting for elevators.
- **ATTITUDE**
Your success in the entertainment or fashion industries has as much to do with your personality as it does with your appearance or talent. Being friendly, polite, and cooperative will help lead you to success.
- **COURTESY**
Talking and noise should be kept to a minimum at all times during auditions, seminars, and special events (this also means in the hallways, on the elevators, and any areas near the events). If you are disruptive, you may be asked to leave.
- **MOBILE PHONES**
Keep your phones set at silent in all competition areas and peripheral areas.
- **APPLAUSE!**
We want everyone to be enthusiastic and to support his or her school and friends. However, yelling, hollering, screaming, and screeching are distracting and unprofessional. Be considerate and keep noise limited to applause only.
- **AUDITION SCHEDULES**
If you are registered in a category, you WILL be able to do each audition for that category. If you are registered in multiple categories, the iPOP! Staff will help you with your schedule so you can make all of your call times. If you have a question, ask an iPOP! Staff Member at the iPOP! Information Booth. If you don't ask, we can't help you.
- **BADGES**
Wear your iPOP! badge at all times! You must have it with you to enter any iPOP! event or audition. If you lose your badge, contact your iPOP! Director or go to the iPOP! Information Booth.
- **RESPONSIBILITY**
The hotel staff works very hard to ensure that our convention is fabulous! Please extend the same kindness to them by keeping noise and untidiness to a minimum. Please do not sit on the floor in the hotel. You will be held financially responsible for any damage done to the hotel property.



DON'T...

- Put your room number on your key.
- Give your room number to strangers (Photographers, Agents, etc.). Anyone wanting to contact you **MUST** do so through your iPOP! Director or your Parent.
- Leave the hotel without the permission of your iPOP Director.
- Wear your badge outside the hotel.
- Talk to strangers or go anywhere with photographers, agents, etc. Anyone wanting to see you **MUST** speak with your iPOP! Director.
- Leave your room without your badge (you need it to audition and attend all iPOP! events).
- Leave cash or valuables in your room. Use your room safe or the hotel safe deposit box, which is located in the lobby.
- Have your mailing address on your resume.
- Sit on the floor. If there are not enough chairs available, tell an iPOP! Staff Member in the Performer Information Booth.
- Eat or drink in any of the audition rooms. You will be asked to leave!

DO...

- Always travel in pairs (including public bathrooms, hallways and elevators).
- Call hotel security in the event of an emergency.
- Know all of your iPOP! Director's contact information.
- List your name (first and last name) on your resumes and model cards. Put your mobile phone number on your resume and model cards.
- Personalize your iPOP! bag. All bags look alike! So put a ribbon or tag on your bag to distinguish it from others.
- Keep your personal belongings with you at all times.
- Familiarize yourself with the hotel. Find the elevators, house phones and the iPOP! Information Booth.

HOTEL CHECK-IN, ORIENTATION & REGISTRATION

- You are to check-in the latest 3pm.
- After your school's registration is completed, your iPOP! Director will meet with your group to distribute iPOP! badges, bags, and schedule books.
- Please check your badge and make certain you understand the schedule.
- Download Grupio (free APP)



AUDITIONS (TV COMMERCIALS & MONOLOGUES)

- You will perform your material in one of the audition rooms.
- Report to the audition room 15-20 minutes before your call time and join the queue for your assigned room.
- Make sure your Performer # is facing out.
- There will be a T-shaped mark on the floor where you should stand. **Do not slate** before the performance.
- When it is your turn, walk up to the T-shaped mark and wait for the Starter to tell you when to begin.

AUDITIONS (TV BEAUTY)

- Performances will be taped on a closed set and evaluated by agents after taping.
- Performer number should be facing out. **Do not slate!**

MODEL AUDITIONS ARE HELD ON THE MAIN STAGE

- Report to the audition room 15 minutes before your call time and join the queue for your assigned room.
- Line up in numerical order with your Performer # facing out.
- The starter will tell you when to go to the center of the stage. The announcer will announce your number and you will walk the runway.
- Swimwear competition is for divisions 1 and 2. Division 3 will wear PJs, instead of swimsuit. Accessories are acceptable.

AWARDS NIGHT CELEBRATION OF SUCCESS

- Your iPOP! Director will distribute banquet tickets to your group.
- Please keep your ticket stub to guarantee re-entry to the ballroom.
- Sit at the table number indicated on your ticket. Do not sit at any other table.
- Know that if you are not called up on stage to receive an award you are still a winner!
- Cheer for the winners, have a great attitude, and enjoy the show.
- If you do win, REACT! Smile, jump up and down, whatever your natural happy reaction is, let it show. We want to see your joy! And remember the camera crew has their lens on you!
- This is a black-tie event. Ladies, wear elegant evening attire. Gentlemen, wear a nice suit in a dark color. Young girls, please wear a simple, pretty dress. Solid colors look best onstage. Wear clothes that are age appropriate.

VIDEO CREW

- There may be an iPOP! Video Crew around during the entire convention!
- They may ask you to be interviewed or they might just film you during your normal activities at the convention. They may also interview Parents and Company Directors.
- Always have a smile on your face and a great attitude! You never know when you'll be caught on camera!



CHOOSING MONOLOGUES FOR iPOP!

The information below is designed to help you in choosing your monologue(s). The following guidelines must be adhered to.

PLEASE READ ALL OF THE FOLLOWING INFORMATION!

When selecting a monologue, choose material that is suited to your casting age, personality, and look. In other words, you should realistically be able to be cast in the role. So, if you are 10, don't do a monologue that is talking about college life. If you are 20, don't pick a monologue talking to your 9-year-old son!

Choose monologues that make you laugh, cry, feel, or that you relate to. In other words, pick monologues that you like and allow you to draw from your own life experiences and emotions. Monologues that are active (meaning you are speaking directly to someone specific at the moment) tend to be better than those, which are reminiscent, speech-like, nostalgic, or highly descriptive stories.

Monologue(s) must be **NO MORE THAN 45 SECONDS IN LENGTH**. You will be timed and cued to leave the stage when your time is up. Do NOT slate prior to your monologue. Also, keep in mind when you are reading and timing your monologue(s) that performing time will run longer than reading time.

If you find a monologue you really like, but it is slightly longer than 45 seconds, you should trim it down so that you may use it. If you need help in figuring out which lines to cut, please ask for help. However, do not bring in a 3 or 4-minute monologue to cut –it's too long and too difficult.

WARNING: Do NOT! Choose materials that are suggestive, sexual in nature, or contain offensive language or behavior! If there is an offensive word in an otherwise suitable monologue cut and/or replace it with an acceptable one. Do not pick monologues that require dialects/accents, classical pieces (Example: Shakespeare), poetry, monologues on the phone, or monologues that are too old or young for you.

Other preferred monologue material can be found in plays, film scripts, TV scripts, monologue books, short stories, and novels. You can type up a great monologue you saw in a film or on TV. Monologue books, plays, and short stories can be found in most bookstores and libraries.

You can also find movie monologues online. Go to a search website and then type in monologues. But make sure when you're looking that you adhere to the rules we have listed here, especially age range.

SAMPLE RESUME FOR THE ENTERTAINMENT INDUSTRY

(All ages need a professional resume)

YOUR NAME

PERSONAL STATS

Height:
Weight:
Hair Color:
Eye Color:
DOB: Date of birth until 18 yrs.
LIST ANY LANGUAGES

Contact info:

Email (Parent Contact)
Phone (Parent Contact)
(If under 18 use parent info)

FILM & TELEVISION

Name of Show	Director's Name	Productions Studio
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THEATER

Show Name	Director's Name	Location, State
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COMMERCIALS

List Available On Request

TRAINING

Monologue	Coach Name	Location, State
Improv	Coach Name	Location, State
Jazz	Length of Time	Location, State
Vocal Lessons	Length of Time	Location, State

SPECIAL SKILLS

Sports: List what you do	Activities	
Awards	Length of Time	
Academics		Location, State
Dialects		Location, State
Music-List Details	List Details	Location, State
GPA in school		Location, State
Community Activities, Volunteer Events, Clubs, or		

PERSONAL INTERESTS

Hiking, Computer, Water Skiing, Juggling, Baseball, Reading, Writing Stories, Poems,
Beach Volleyball, Dancing, Singing, Outgoing, Loves People, Pets, Watching Movies, Traveling

This resume is a general guideline. Your agent will advise you of any changes. This is only a guideline so don't be afraid to brag about yourself. Let us know what you do and list your performing arts experience. Make a few copies to pass out and attach to the back of your headshot.

If you have no experience then do not list and move other items up. Keep resume length to one page.



iPOP! Clothing Guidelines

Contestant Orientation/ Pep Rally & First Impressions:

- Teen and above male/female should wear an outfit that is age-appropriate, and attractive. (Wear something that makes you feel great!) Keep it classic and bright solid colors work best. Your director may also decide to coordinate matching colors for your group.
- Actors & kids 12 & under should dress well put together and comfortable.

Awards Night Banquet:

- Girls should wear a formal dress or skirt, or cocktail dress. Guys should wear slacks and a dress shirt and tie at a minimum. You will see many guys in suits and tuxes!

Acting Competitions:

- On bottom: pants, skirts, or jeans. No baggy pants or jeans.
- On Top: Solid color shirts. Avoid turtlenecks, deep plunging necklines, large logos, or busy prints. Solid bright colors that are form-fitting work best. Keep it classic.
- Stay away from black, white, or red for TV Commercial competitions.
- Shoes: Clean tennis shoes i.e. Converse, loafers, boots (not hiking), ballet flats
- Minimal or no jewelry. Remember that the object is to look at your face, not your clothes.
- You probably have most of what you need in your closet. Make sure that clothes look new and neat. You do not have to have a whole new outfit for each competition.

Female Runway(Ages 13 –25):

- Runway –Simple and Elegant. Clothing should show off your figure, but very tastefully. No baggy clothes. Solid colors are best. Think neutrals and simple, clean lines.
- Shoes –Girls should bring black pumps and neutral strappy high heels (nude, gold, silver, any color). Shoes should fit well. Avoid slip-on styles. Avoid platform wedge styles, as it makes it more difficult to walk gracefully.
- Accessories –keep jewelry to a minimum. Agents want to notice you, not what you are wearing.
- We will schedule times for you to bring in your clothing to be approved.

Male Runway(Ages 13 –28):

- Runway-Make sure you have black dress shoes or dress boots, a black leather belt, a white fitted dress shirt, and brief underwear. Wear solid, neutral colors. (Black, white, tan, etc)
- We may schedule times for you to bring in your clothing to be approved.



Runway Kids (4-12 years old):

- Runway–The focus is much more on the model and their personality and less on the clothes for the younger kids. We suggest you set up a time and bring in all of your favorite clothes and even a few new selections and your director will put together great outfits for you.

Runway 2

- **Divisions 1 & 2:** Swimwear. One or two-piece for girls, and either shorts or a speedo for guys. Must fit properly. Models can wear no shoes, sandals, or low heels.
- **Division 3:** PJs. Cute sleepwear. May include an accessory such as a small blanket or stuffed animal.
- **Division 1P:** Activewear. Active or Leisure wear such as a track suit, hiking outfit, etc.

If you buy anything new, leave the tags on until you are certain it is what you are going to wear for your competition.

**What To Bring To iPOP!**

- ✓ Headshots –Actors
- ✓ Portfolio and Comp Cards –Models
- ✓ Cell Phone
- ✓ Credit Card
- ✓ Performance Clothing
- ✓ Audition and Go See Clothing
- ✓ Awards Celebration Outfit
- ✓ Medication
- ✓ Comfortable Shoes – for exploring

What To Get After You Arrive At iPOP!

- ✓ Bottled Water For Room
- ✓ Snacks –Energy Bars, Nuts, Etc.
- ✓ Fresh Fruit

What Not To Bring TO iPOP!

- ✓ Too Much Luggage
- ✓ Too Many Shoes
- ✓ Excessive Toiletries
- ✓ Expensive Jewelry
- ✓ Laptops
- ✓ Pets

ALL LUGGAGE MUST BE TAGGED WITH YOUR PERFORMER / PARENT NAME. This is important because the hotel may need to hold your bags during check-in. This includes any carry-on luggage on the plane.

HOTEL CHECK-IN, ORIENTATION & REGISTRATION

- ALL luggage must be tagged with performer / parent name. The hotel may need to hold your luggage until your room is ready.
- iPOP! Registration is taken care of by your iPOP! Director. After your group's registration is completed, your iPOP! Director will meet with your group to distribute iPOP badges, bags, and discuss schedules.
- Please check your badge and make certain you understand the schedule.



PROFESSIONALISM

At iPOP!, you'll be representing not only yourself, but also your team, and the iPOP! organization. There will be many exciting and important people throughout the week visiting. We want you to be the best you can be, on and off the stage. Pay attention to grooming, manners, vocabulary, and good grammar.

GROOMING

Personal cleanliness, neatness, clothes, and hairstyle appropriate to your position.

MANNERS

A friendly smile, along with please, thank you. (Don't forget "I'm sorry", and "Pardon Me").

BUSINESS VOCABULARY AND GRAMMAR

When you accept a job with a firm, you have the obligation to learn the terminology that goes with it in order to fill the position to the best of your ability. If you have personal contact with the firms customers, the obligation to present the best company image would also include the use of good grammar. The customer who hears, "We ain't got no size 7" is going to leave with a lesser image of the firm and even less of the employee.

BUSINESS DECORUM

In old western movies, the hero always wore a white hat and the bad guys always wore black hats; in real life, we are often stereotyped by very similar standards. People who chew and pop their gum are stereotyped as dumb; people who swear excessively are judged as uneducated. This of course is not necessarily true, however, judgment can be and usually is based on a one-time exposure. The FIRST IMPRESSION is recognized by management as being extremely important.

While most of us have heard all the bad words, and are not unduly shocked by them, a business institution is DEFINITELY not the place to use them. It sets a tone of untrained personnel, and a lack of attention to, or knowledge of, Proper Business Decorum.