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LA CASA NORTE WELCOMES JOSE M. MUÑOZ AS EXECUTIVE DIRECTOR

Chicago's largest provider of services for homeless youth and families appoints new leader

CHICAGO - Today, La Casa Norte, the city's largest provider of wrap-around services for Chicago's youth and families experiencing homelessness, announced Jose M. Muñoz as the organization's new Executive Director.

A civic leader with more than 20 years experience in driving social impact through individual and community empowerment, Muñoz is poised to lead La Casa Norte as it grows to serve more of Chicago's most vulnerable populations. Muñoz previously served as Vice President of External Affairs at Casa Central, one of the largest Latino serving social service agencies in the Midwest, where he was responsible for leading the organization's sustainability and growth strategy, which included developing strategic partnerships with government, corporate and other social service agencies across the state of Illinois. Muñoz has also served as Chief Marketing Officer in the Illinois Governor's Office and as Deputy Commissioner for the Chicago Department of Public Health.

"We are absolutely thrilled to welcome Jose M. Muñoz to our team," said Howard Hayes, President, La Casa Norte Board of Directors. "Jose is a respected leader with the foresight and experience to positively impact all of La Casa Norte's clients and support us in our goal to ultimately eradicate homelessness."

In choosing Muñoz to lead the organization, the Board noted his numerous strengths that made him stand out from other candidates, including an ability to build broad coalitions to address critical service issues while taking innovative and creative problem solving approaches. Muñoz not only brings to La Casa Norte a wealth of professional experience working in this space, but his own personal experience with homelessness.

"I am honored to be named Executive Director of La Casa Norte," said Jose M. Muñoz. "Serving marginalized residents throughout our city has always been a passion of mine, and I look forward to expanding the work of the organization to lift more of our youth and families out of homelessness."

In 2019, La Casa Norte provided housing and support services to over 4,500 youth, families, and individuals, as well as served 29,969 hot meals to Chicagoans experiencing homelessness. To address all the needs of those they serve, La Casa Norte also provides crisis intervention, therapy, employment support, case management, transportation assistance, advocacy, nutrition, and other services to support clients as they reach their goals.

About La Casa Norte:

Founded in 2002, La Casa Norte's mission is to serve youth and families confronting homelessness. We provide access to stable housing and deliver comprehensive services that act as a catalyst to transform lives and communities. Learn more about La Casa Norte at <http://www.lacasanorte.org/>.

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