

# 2024

# TRAIN-THE-TRAINER



**You should plan to attend if you are a:**

- Training Coordinator
- Training Administrator
- Trainer
- Soft Skills Trainer
- Retail Trainer
- HR responsible for Orientation and Onboarding
- Training Director
- Director of People Development
- Basically, any person responsible for developing and training employees.



Michigan Bankers Association

507 S. Grand Ave. | Lansing MI 48933

OCT

08<sup>th</sup>

2024

Your learning and professional development role is more critical now than ever. Studies show that engaged employees making a difference in their role who feel connected to the mission, have access to a variety of benefits, and receive training and career development opportunities stay longer.

In this hands-on train-the-trainer workshop, learn to provide the knowledge and skills you and your training team need to create, deliver, facilitate, evaluate, and manage successful training sessions for your bank employees.

### **You'll walk away with the following:**

- An improved effectiveness in your training role.
- The importance of creating internal training partnerships.
- Knowing how to train to each learning style.
- Engaging all learners in the classroom.
- A resourceful network of other trainers.
- The knowledge of how neuroscience affects learning.
- Why utilizing generational information is vital in training.
- A renewed self-confidence.
- The ability to work more innovative in your training role.
- Growth, professionally and personally.
- Utilize adult learning styles to create engaging participant-centered content.
- Turn boring content, such as reading from the slide decks or policies and procedures, into interactive learning!
- Create evaluations utilizing Kirkpatrick's four levels to improve training and more.

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### **THE STRUCTURE OF THE DAY:**

8:30 a.m. Registration & Continental Breakfast

9:00 a.m. Program Begins

Noon Lunch

4:00 p.m. Program Adjourns

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### **MEET YOUR FACILITATOR: BECKY HICKMAN**

As a business owner, Becky has over 24 years of experience and success in creating innovative and collaborative professional development and learning programs in the financial industry. Her credentials include coaching, sales, instructional design, facilitation, and problem-solving certifications. Becky currently facilitates the Indiana Bankers Association Training Forums and Train-the-Trainer Workshop and serves on the Banking on Women committee.





Michigan Bankers Association



**It's Easy to Register! \$495 per MBA Member**

\*\*The following fees include the program materials, continental breakfast, lunch, and refreshments—100% Surcharge for Non - Members.

**NAME:** \_\_\_\_\_

**NAME FOR BADGE:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**BANK:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/STATE/ZIP:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

#### ACCOMMODATIONS

**Ask for the Michigan Bankers Association corporate rate!**

Courtyard by Marriott, Lansing  
2710 Lake Lansing Road  
Lansing MI 48912  
517.482.0500

Courtyard Lansing Downtown  
600 E Michigan Ave  
Lansing MI 48912  
517.367.6677

Please check here if you have a food allergy or require a vegetarian lunch.  
Please specify: \_\_\_\_\_

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#### METHOD OF PAYMENT (check one):

Check enclosed payable to Michigan Bankers Association

MasterCard       Discover       VISA       AMEX

**NAME:** \_\_\_\_\_

**CREDIT CARD:** \_\_\_\_\_

**EXPIRATION DATE:** \_\_\_\_\_ **CSC:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

Michigan Bankers Association | 507 S. Grand Ave. | Lansing MI 48933  
mbaregistrations@mibankers.com | www.mibankers.com | 517.485.3600

