



Women in Banking Day

Eagle Eye Golf Club | Bath

May 21



Join us for networking with bankers from across the state. Speakers address leadership issues and thought-provoking strategies for success. Get fresh ideas to strengthen and deepen your involvement in the banking industry, community, and your professional network. Your banking career offers you opportunities to:

CONNECT • SHARE • SHINE • GROW

Let us help you along the way!

Agenda

TENTATIVE

8:45 A.M. WELCOME

9:00 – 10:00 A.M. OPENING KEYNOTE: THE SILENT LANGUAGE OF LEADERS

Linda Clemons® - Body Language Expert; CEO, Sisterpreneur® Inc.

Approximately 80% of communication is expressed nonverbally. When you know how to unlock and tap the secrets of people's nonverbal cues, you'll always have the advantage in any situation. Imagine, armed with this powerful information you'll be able to sit in a business meeting and know what your colleagues and boss are really thinking and feeling. Imagine knowing the perfect time to close a deal or negotiation. You'll even learn how your body language influences your boss and how it may affect your impact on your promotion and career.



10:00 – 10:15 A.M. STRETCH BREAK

10:15 – 11:00 A.M. OPTIMIZING PERFORMANCE IN A CHALLENGING BANKING LANDSCAPE

Jennifer Docherty, Co-Founder and CEO, Bank on Women, Inc.

11:00 - 11:45 A.M. MONEY MATTERS FOR YOUTH

Gail Perry Mason, Author, Financial Coach, Talk Show Host

11:45 A.M. – 1:00 P.M. LUNCH AND AWARD RECOGNITION

1:00 – 2:00 P.M. FINDING CONFIDENCE IN YOUR CLOSET!

Jennie Hinze, Owner, Polka Dots Boutique

2:00 – 3:00 P.M. EXECUTIVE PANEL – ADVANCING YOUR CAREER

Joanne Rau, CEO/President, Chelsea State Bank; Kim Watters, VP, Human Resources, First National Bank of America; Patti Judson, Executive Vice President, COO, Bank of Ann Arbor

CLOSING REMARKS AND PRIZE DRAWINGS

MBA Women Shaping Tomorrow Award

The MBA Women Shaping Tomorrow Award is presented at the annual MBA Women in Banking Day.

Celebrating a woman aged 40 or younger who is making a significant impact in our industry and community (i.e. participating in financial literacy), making her "one to watch." Candidates are interwoven and involved in their communities and should achieve success independently but thrive on sharing their vision with others and contributing to team success. The candidate is continually forward-thinking, welcomes change and opportunities to tackle new projects.

NOTE: Nominations are open until April 1

For more information, contact Stephanie Fisher at sfisher@michigan.bank.
[Submit your nomination here.](#)

“The Women in Banking Day was more than I expected and having never attended one before. I was truly inspired by the motivational speakers and atmosphere in the room. The venue was perfect for the event and the day was wonderful. I will speak the praises of the day going forward, encouraging those in our organization to attend if able. Thank you for putting this together with the MBA team!”

Trisha Dobias, Vice President, Human Resources, Citizens National Bank

Giving Back

Please consider bringing a menstrual product to donate!



Helping Women Period is a 501(c)(3) tax-exempt nonprofit organization. Since its launch in 2015, East Lansing-based, Helping Women Period, has provided more than 4 million products throughout Michigan, and works to end period poverty through partnerships, advocacy, donations and education.

www.helpingwomensperiod.org/get-involved/

Location

EAGLE EYE GOLF CLUB

15500 Chandler Rd.

Bath Twp, MI 48808

(Located just north of East Lansing)

Accommodations

DISCOUNTED ROOM BLOCKS ARE AVAILABLE AT:

[Hyatt Place Lansing – East](#)
2401 Showtime Drive, Lansing
(517) 679-7600

[Fairfield Inn & Suites by Marriott Lansing – at Eastwood](#)
3320 Preyde Blvd, Lansing
(517) 374-6500

Thank you sponsors:

Federal Home Loan Bank of Indianapolis

Endeavor IT

MBA Service Corporation

Michigan Bankers Workers Compensation Fund

Plante Moran

Rehmann

West Shore Bank

Registration

REGISTER FOR A TABLE OF 8 - \$1,000

Consider bringing a team of bankers. We encourage bank executive management to send top performing women. Consider this an investment in their futures with your bank.

\$225 Single registration

After May 15: \$250 late registration

If registering for a table, you may provide your attendee names now or by May 15.

REGISTER ONLINE AT:

michigan.bank and select "events"
Or Scan the QR code.



I have a food allergy or require a vegetarian lunch.

Please indicate:

Cancellations must be received in writing. No issued refunds after May 15, substitutions only.

Interested in sponsoring? Please contact us at 517 342-9057 or sfisher@michigan.bank.