



# Women in Banking Day

Eagle Eye Golf Club | Bath

*May 21*



Join us for networking with bankers from across the state. Speakers address leadership issues and thought-provoking strategies for success. Get fresh ideas to strengthen and deepen your involvement in the banking industry, community, and your professional network. Your banking career offers you opportunities to:

**CONNECT • SHARE • SHINE • GROW**

Let us help you along the way!

## Agenda

TENTATIVE

### 8:45 A.M. WELCOME

#### 9:00 – 10:00 A.M. OPENING KEYNOTE: THE SILENT LANGUAGE OF LEADERS

Linda Clemons® - *Body Language Expert, CEO, Sisterpreneur® Inc.*

Approximately 80% of communication is expressed nonverbally. When you know how to unlock and tap the secrets of people's nonverbal cues, you'll always have the advantage in any situation. Imagine, armed with this powerful information you'll be able to sit in a business meeting and know what your colleagues and boss are really thinking and feeling. Imagine knowing the perfect time to close a deal or negotiation. You'll even learn how your body language influences your boss and how it may affect your impact on your promotion and career.



#### 10:00 – 10:15 A.M. STRETCH BREAK

#### 10:15 – 11:00 A.M. OPTIMIZING PERFORMANCE IN A CHALLENGING BANKING LANDSCAPE

Jennifer Docherty, *Co-Founder and CEO, Bank on Women, Inc.*

#### 11:00 - 11:45 A.M. MONEY MATTERS FOR YOUTH

Gail Perry Mason, *Author, Financial Coach, Talk Show Host*

#### 11:45 A.M. – 1:00 P.M. LUNCH AND AWARD RECOGNITION

#### 1:00 – 2:00 P.M. FINDING CONFIDENCE IN YOUR CLOSET!

Julia Schenke, *Owner, Dress Code by Julia*

#### 2:00 – 3:00 P.M. EXECUTIVE PANEL – ADVANCING YOUR CAREER

#### CLOSING REMARKS AND ADJOURN

## MBA Women Shaping Tomorrow Award

The MBA Women Shaping Tomorrow Award is presented at the annual MBA Women in Banking Day. Celebrating a woman aged 40 or younger who is making a significant impact in our industry and community (i.e. participating in financial literacy), making her "one to watch." Candidates are interwoven and involved in their communities and should achieve success independently but thrive on sharing their vision with others and contributing to team success. The candidate is continually forward-thinking, welcomes change and opportunities to tackle new projects.

**NOTE: Nominations are open until March 1**

1. Nominee's name, bank, title, age, number of years in banking service;
2. A list of community organizations supported by the nominee, including the type of service.
3. A summary of the nominee's achievements, awards, and successes.
4. Details about how the nominee demonstrates an eagerness to embrace change and grow professionally.

Judging will be conducted by an independent panel of professionals unaffiliated with the MBA. We look forward to showcasing the MBA Women Shaping Tomorrow Award on May 21.

For more information, contact Stephanie Fisher at [sfisher@michigan.bank](mailto:sfisher@michigan.bank).

[Submit your nomination here.](#)

## Giving Back

Please consider bringing a menstrual product to donate!

Helping Women Period is a 501(c)(3) tax-exempt nonprofit organization. Since its launch in 2015, East Lansing-based, Helping Women Period, has provided more than 4 million products throughout Michigan, and works to end period poverty through partnerships, advocacy, donations and education. Helping Women Period has been featured in Oprah's O Magazine, TeenVogue, Forbes, and more.

[www.helpingwomensperiod.org/get-involved/](http://www.helpingwomensperiod.org/get-involved/)

## Location

### EAGLE EYE GOLF CLUB

15500 Chandler Rd.  
Bath Twp, MI 48808

(Located just north of East Lansing)

## Accommodations

### DISCOUNTED ROOM BLOCKS ARE

#### AVAILABLE AT:

[Hyatt Place Lansing – East](#)  
2401 Showtime Drive, Lansing  
(517) 679-7600

[Fairfield Inn & Suites by Marriott Lansing at Eastwood](#)  
3320 Preyde Blvd, Lansing  
(517) 374-6500

## Thank you sponsors:

Federal Home Loan Bank of Indianapolis

Endeavor IT

MBA Service Corporation

Michigan Bankers Workers Compensation Fund

Plante Moran

Rehmann

West Shore Bank

## Registration

### REGISTER FOR A TABLE OF 8 - \$1,000

Consider bringing a team of bankers. We encourage bank executive management to send top performing women. Consider this an investment in their futures with your bank.

**\$225 Single registration**

After May 12: \$250 late registration

If registering for a table, you may provide your attendee names now or by May 15.

**REGISTER at**  
[michigan.bank](http://michigan.bank)

I have a food allergy or require a vegetarian lunch.

Please indicate: \_\_\_\_\_

Cancellations must be received in writing. No issued refunds after May 15, substitutions only.

Interested in sponsoring? Please contact us at 517 342-9057 or [sfisher@michigan.bank](mailto:sfisher@michigan.bank).