



Announcement from the National Consortium of Breast Centers (NCBC): Celebrating the First National Navigator Day – December 9th

The National Consortium of Breast Centers (NCBC) is proud to announce the establishment of **National Navigator Day** on **December 9th**, a day dedicated to recognizing the vital role of oncology navigators in cancer care. This annual day of observance aims to highlight the profound impact navigators have in guiding patients through the often-complex journey of cancer diagnosis, treatment, and survivorship.

Oncology navigators provide invaluable support to individuals and families facing cancer. The NCBC Navigators' dedication ensures that no patient faces the challenges of breast cancer alone by bridging gaps, educating patients and caregivers, connecting to appropriate supportive services, and advocating for their patients for the best outcomes. National Navigator Day honors these professionals for their commitment to improving patient outcomes and reducing disparities in care.

What to Expect on National Navigator Day:

- **National Recognition of Navigators:** Hospitals, clinics, and breast centers across the country will celebrate the contributions of their navigators.
- **Educational Webinars and Workshops:** The NCBC will host online events to promote best practices in navigation and highlight the latest innovations in breast cancer care coordination.
- **Community and Social Media Campaigns:** Join the conversation online using the hashtag **#NationalNavigatorDay** to share stories, acknowledge your local navigators, and raise awareness about the importance of patient navigation in breast cancer care.

"Oncology navigators are often the unsung heroes in the breast cancer care continuum," said Kimberly Samuels, Executive, of NCBC. "National Navigator Day is our way of showing appreciation for the invaluable guidance they provide to patients and families, ensuring that the care process is as smooth and supportive as possible."

How You Can Participate:

- **Recognize a Navigator:** Send a message of appreciation to your navigator or acknowledge their efforts on social media. **#NationalNavigatorDay**
- **Attend an NCBC Webinar:** Learn more about the role of navigation in improving breast cancer outcomes by attending one of our online events.
- **Get Involved:** Share resources and information about navigation in your community to help others understand the benefits of these vital services. **#NationalNavigatorDay**

For more information on National Navigator Day, please reach out to Sylvia@breastcare.org

Together, let's celebrate the incredible work of oncology navigators and their impact on breast cancer care!

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