



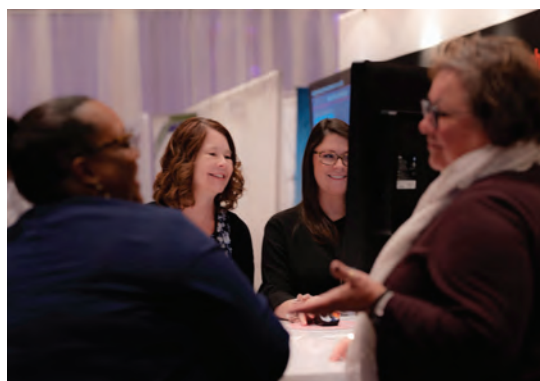
NCBC2024

33rd Annual Interdisciplinary Breast Center Conference

March 15-20 • Paris Las Vegas, NV

Breast Care Professionals In Attendance:

- Radiologists
- Surgeons
- Pathologists
- Technologists
- Registered Nurses
- Genetic Counselor
- Administrators
- Navigators
- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists



Save with Early Bird Rates! Booth Registration by Aug 31st, 2023 • Hotel Registration by Feb 15, 2024

NCBC2024

33rd Annual Interdisciplinary Breast Center Conference March 15-20 • Paris Las Vegas, NV

The National Consortium of Breast Centers invites you to participate in the 33rd Annual Interdisciplinary Breast Center Conference. We are very excited to reach this monumental year in breast center education and support. This conference provides the opportunity to meet entire breast center teams. Including surgeons, radiologists, doctors, nurse practitioners, nurses, radiology technologist, managers, administrators, and navigators.



The conference will be held at Paris Resort Las Vegas, March 15-20, 2024. Exhibits open from March 16-18, 2024. We welcome all new and returning exhibitors!

Sincerely,



Kimberly Bolin, BS, ARDMS, ARRT, RT(R)(M)
Executive Director, NCBC

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Benefits of Exhibiting at NCoBC 2024



Register Early to Exhibit *...And get those wheels turning!*

- Exhibit space is located in the conference center
- Free listing on the Whova App.
- Paragraph description included on the Whova App.
- 3 complimentary conference registrations for commercial exhibitors (\$400 per additional badge)
- 2 complimentary conference registrations for non-profit organizations (\$400 per additional badge)
- Lunch tickets and receptions included for registered staff
- Continuing education credits for courses attended
- Free exhibit Passport Contest (prizes given by NCBC)
- Exclusive exhibitor lounge with coffee



Exhibit Booth Fees

\$1,550 - 10x10 Exhibit Space - Non-Profit Only (inline only, no corners or endcaps)

\$3,650 - 10x10 Exhibit Space, inline - Commercial

\$4,000 - 10X10 Exhibit Space, end cap or corner - Commercial

\$7,100 - 10X20 Exhibit Space, inline - Commercial

\$7,450 - 10X20 Exhibit Space, 1 end cap - Commercial

\$7,750 - 10X20 Exhibit Space, island - Commercial

\$10,700 - 10X30 Exhibit Space - Commercial

\$14,000 - 10X40 or 20 X 20 Exhibit Space - Commercial

\$28,350 - 20X40 Exhibit Space - Commercial

\$32,000 - 30X30 Exhibit Space - Commercial

\$35,000 - 20X50 Exhibit Space - Commercial

33rd Annual
Interdisciplinary
Breast Center
Conference

NCoBC2024



\$500 Early Bird Discount

with a completed registration and full payment received by August 31, 2023

EXHIBIT HOURS

SATURDAY MARCH 16

9:45am – 10:15am

12:30pm – 1:45pm

3:25pm – 4:00pm

Poster Session 5:00pm – 6:30pm

6:30pm – Closes

SUNDAY MARCH 17

10:00 – 10:30am

12:10 – 1:30pm

3:10 – 4:00pm

5:00pm – Closes

MONDAY MARCH 18

10:15 – 10:45am

12:15 – 1:30pm

EXHIBIT DISMANTLE

2:00pm – 10:00pm

Freight Forced 10:00pm

- Exhibit show site schedule can change by up to 30 minutes. Any revisions will be sent by Jan 31.
- Freight Move-in: Thursday March 14, 2024
- Exhibitor Registration: Friday March 15, 9am – 7pm
- Exhibitor Set-up: Friday March 15, 9am – 9pm
- All exhibits must be set up by 9 pm Fri March 15, or incur a \$500 late set-up fee.

Over 7 hours of Prime Exhibit Time scheduled with attendees!

Only companies that have specific breast care related products and services may exhibit at the NCoBC. All first time exhibitors must submit specific product/service information for approval prior to exhibiting.

The following are not permitted:

- No skin care, massage, anti-aging light therapy products and services allowed.
- No tents/canopy units.

Important Deadlines

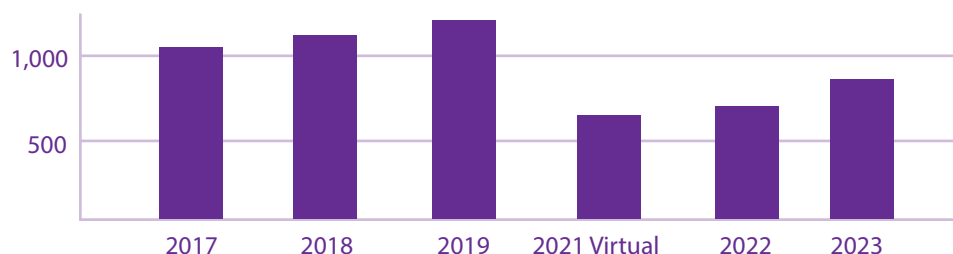
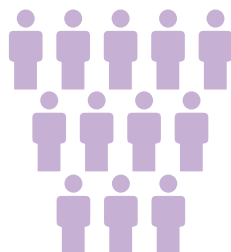
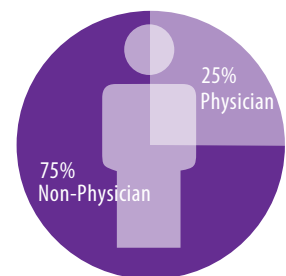
2023	Full Payment Due at Booth Rental
May 31	Exhibit Kit released and Exhibitor Center Open
Aug 31	Early Bird Registration Deadline
Dec 15	Gold & Platinum Sponsor Email Blast Content Required (1 of 2)
Dec 30	Full Exhibit listing with paragraph
2024	
Jan 15	Silver (1 of 1), Gold and Platinum Email Blast Content Required (2 of 2)
Jan 15	Service Kit will be available
Jan 31	All name badges with names, titles, company email and mobile phone submitted *\$25 fee for each name badge printed or changed after Jan 31st
Jan 31	Participation in Passport Contest Questions noted on Exhibitor Center
Feb 1	Proof of Insurance uploaded to the Exhibitor Center
Feb 1	Lead Retrieval Registration Date
Feb 15	Last Day for Block Housing Discount Rates - Paris Las Vegas
Feb 15	On-site Booth Contact information submitted
Feb 15	Give-A-Way Participation noted

Conference Attendee Demographics

- Radiologists
- Surgeons
- Pathologists
- Technologists

- Registered Nurses
- Genetic Counselors
- Administrators
- Navigators

- Nurse Practitioners
- Radiation Oncologists
- Medical Oncologists
- Breast Health Specialists



General Information

Exhibit Space Cost

Exhibitors are provided with a 10 X 10 floor space, and one 7" X 44" one-line identification sign.

Booth full payment is due to reserve your space.

Credit Cards are accepted on the Exhibitor Center.

Checks can be mailed to NCBC Exhibits, PO Box 1334, Warsaw, IN 46581-1334.

For any cancellations, no refunds will be given.

\$1,550 - 10x10 Exhibit Space - Non-Profit Only

\$3,650 - 10x10 Exhibit Space, inline - Commercial

\$4,000 - 10X10 Exhibit Space, end cap or corner - Commercial

\$7,100 - 10X20 Exhibit Space, inline - Commercial

\$7,450 - 10X20 Exhibit Space, 1 end cap - Commercial

\$7,750 - 10X20 Exhibit Space, island - Commercial

\$10,700 - 10X30 Exhibit Space - Commercial

\$14,000 - 10X40 or 20 X 20 Exhibit Space - Commercial

\$28,350 - 20X40 Exhibit Space - Commercial

\$32,000 - 30X30 Exhibit Space - Commercial

\$35,000 - 20X50 Exhibit Space - Commercial

\$500 Early Bird discount for registration completed with payment in full by August 31, 2023

Booth Space Choice

Booth space is first-come, first-served. You can view booth spaces online in the Exhibitor Center. Once you have decided on your top 3 booths, please email your choices to christine@breastcare.org. Your booth will be assigned, and you will receive an invoice by email. Once that payment is received in full, your booth will be confirmed. You can pay the invoice online by clicking the link on the invoice. We use authorize.net for our payments. The NCBC reserves the right to change the layout of the exhibit floor and move exhibit companies accordingly.

Non-Profit Exhibitors

Exhibit Space is limited for non-profit organizations. Only in line spaces are available and only one booth is allowed. We require proof of your non-profit status and breast cancer related products and services. These spaces will be assigned by the Exhibit Manager.

Commercial Exhibitors will receive 3 complimentary registrations and Non-Profit Organizations will receive 2 complimentary registrations. Additional registrations will be charged an additional \$400 per registration (Which includes lunches, receptions, and meeting attendance and educational credits).



Thank You!
to our Sponsors



Exhibit Terms and Conditions

The NCoBC hosts a yearly convention related to breast cancer. This convention is to allow companies, agencies, and not for profit organizations to showcase their services, products, and (briefly discuss overall scope, purpose, and/or strategy).

TYPES OF EXHIBITORS, PROHIBITED BEHAVIOR

Only breast cancer related products and services are eligible to exhibit at the NCoBC. The NCoBC reserves the right to decline non-breast health related companies. No massage, skincare, or light therapy companies will be accepted. All first time exhibit companies or organizations must provide specific product or service information. First time exhibitors must also be approved by the NCoBC Customer Relations and Exhibits Manager.

Exhibiting companies and exhibiting organizations are not to entertain the membership, speakers, board members or NCoBC conference attendees during event times of the NCoBC. Any event planned for NCoBC membership, speakers, board members or NCoBC conference attendees within the dates of the NCoBC must be disclosed to Christine Anderson 30 days prior to the event. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference and their booth space to be forfeit.

No marketing, surveys, or contacting the NCoBC attendees prior to the conference. At the sole discretion of NCoBC, anyone violating this rule will result in their removal from the conference.

There will be no refunds if you, the exhibitor, cancels or if the NCoBC determines that your company or organization is not eligible to exhibit. This determination is at the sole discretion of the NCoBC. No refunds will be given to non-approved companies. The NCoBC reserves the right to cancel any exhibitor company or organization who does not abide by our Terms, Conditions and Rules. If you are unsure that you meet this requirement, contact us before you sign up as an exhibitor. Failure to meet this requirement or misrepresentation of your company or organization to obtain approval will result in your removal from the conference

EXHIBIT SPACES

Booth space is first-come, first-served. You can view booth spaces online in the Exhibitor Center. Please contact christine@breastcare.org to register. Full payment must be included. All new companies must submit specific product or service information and receive approval by the NCoBC Customer Relations Manager. *A \$500 late fee will apply to all exhibitors who have a balance due after 30 days.

Exhibit space is located in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the Exhibitor Center online.

Exhibitors will be provided a 10 X 10 floor space and one 7" X 44" one-line identification sign. We do not provide tables, chairs or a waste basket. Tables, chairs and a waste basket are part of a rental package and can be ordered through Century Expo Services.

Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

Exhibitors are required to maintain general public liability insurance against claims for personal injury, death, or property damage incident to, arising out of or in any way connected with the Exhibitors participation in the exhibition. You will need to provide evidence of insurance before your exhibit spot is secured. This is due by Feb 1, 2024. You may request a sample insurance form for reference.

Electrical services are provided in the Exhibit Service Kit, and you must contract directly with the electric service provider. If you will need electrical services during your dismantle, please notify the electric service provider at the time of your order. Exhibit security will be provided Thursday - Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage, and theft. It is suggested that portable components be taken down at the close of each day. The NCoBC will not be held responsible for any handling, mishandling or lost shipments.

REGISTRATION, SETUP AND TEAR DOWN

Exhibitor registration is Friday March 15, 2024 from 9am - 7pm. Please assign one exhibit person to pick up the registration package and badges for your team from the Exhibit Registration Desk. The name of this individual, cell number, and email are to be entered into the exhibitor center as the ON-SITE contact. This task is to be completed by Feb 1. ALL shipments must go through the ADVANCE WAREHOUSE. No SHOW-SITE shipping will be accepted at the dock or unloaded until all advanced warehouse shipping has been unloaded. Shipping information will be through Century Expo Services. A link to the Exhibit Service Kit with shipping, handling, additional rental items, date etc. will be emailed to each exhibiting company.

Exhibit Terms and Conditions Continued



Setup badges are no charge. You will need to contact the Exhibit Manager through email by Feb 15th. Setup badges will allow entrance to the exhibit hall on Friday, March 15th only. Exhibitor setup is Friday March 15, 2024 from 9am-9pm. Setup must be completed by Friday March 15, 2024 at 9pm. A \$500 late fee will be charged for violation of this policy. No children are allowed on the exhibit floor during setup and dismantle times. If you have any questions or need assistance during setup, please contact Century Expo Services.

Exhibits will open on Saturday March 16, 2024 at the first break.

NCBC policy for dismantling of any booth before the close of the exhibit hall. NCBC will close the exhibit hall on Monday March 18, 2024, at 1:30pm PST. Any exhibit that dismantles earlier than the set time will be charged an \$800.00 fee. Any company that is charged the \$800.00 fee will be required to provide an additional \$800.00 deposit for any additional years exhibiting at NCBC. This deposit will be refundable 30 days after the conclusion of the current event. NCBC understands not all companies want to stay for the full event. We have agreed in our venue contract that no dismantling can occur before our NCBC exhibitor services are present and all attendees have vacated the exhibit hall, or we are fined. NCBC appreciates your compliance and maintaining the standards set, once one company breaks down this can lead to a domino effect, and we can't make exceptions for this reason.

IDENTIFICATION AND ACCESS

Name badges are required for entrance into the conference area and are to be worn at all times.

Name Badges may not be secured for consultants, clients, and business associates: They may register at the regular conference attendee rate instead of the \$2000 non-exhibiting company rate at your request.

Exhibitor meals are included for each name badges issued and cover lunches, breaks, the Exhibit Extravaganza, and the Poster Reception. (Breakfasts are not included and are sponsored events.)

Each commercial 10 X 10 space is allotted 3 booth staff registrations. These registrations are for your company or organization employees and their registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each additional registration or change will be charged an additional \$25 fee. Each non-profit 10 X 10 space is allotted 2 registrations. These registrations are for your company or organization employees and their registration must include, their name, title, company or organizational email and their direct phone number. These are due by Jan 31 and each additional registration or change will be charged an additional \$25 fee. Beyond your allotted registrations, you may purchase additional registrations for \$400.

PAYMENTS

Payment for exhibits and sponsorships are due within 30 days of your rental or purchase. We accept check payments through Jan 24th with a signed Payment Agreement Form. After that date all payments must be done using credit cards or E-Check in the online Exhibitor Center. We accept Mastercard, Visa and Discover.

MISCELLANEOUS

If you need to cancel your hotel reservation, you will need to contact the hotel directly.

LIMITATIONS

All exhibitors agree to accept our Terms and Conditions and all Exhibit Rules for the National Consortium of Breast Centers (NCoBC) set forth hereafter and by such additional Terms, Conditions and Exhibit Rules made by the NCoBC including but not limited to those printed, online, in the Exhibit Prospectus, Exhibit Service Kit, and any correspondence from the NCoBC and its staff or Century Exhibit Services. The exhibiting Company or exhibiting Organization will be held responsible for all of their employees, representatives or agents, or anyone that you have requested a registration for and their activities. It is the responsibility of the exhibiting Company or exhibiting Organization to relate all of the Terms, Conditions, and Rules to their employees, representatives, or agents and all booth registrations.

If the NCoBC should be prevented from holding the exhibition for any reason beyond the NCoBC's control, (such as but not limited to damage to the building, riots, strikes, pandemic, health risk, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned space due to reasons beyond the NCoBC's control, then the NCoBC has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor. No refunds will be given for any reason.

By choosing to exhibit and register for a booth you are agreeing to these terms and conditions.

NCoBC 2024 Conference Premium Sponsor Packages

(Additional descriptions found on the Exhibit Center)



PLATINUM SPONSOR

\$75,000 and up

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$75,000

Receive:

- Company name listed as a Platinum Sponsor on Whova Conference App
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information



GOLD SPONSOR

\$50,000 - \$74,999

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount between \$50,000-\$74,999

Receive:

- Company name listed as a Gold Sponsor on Whova Conference App
- Website Banner on the NCBC website for 1 year
- 2 Complimentary Email Blast (*1st one due by Dec 15 and the 2nd due by Jan 15)
- Free NCoBC Corporate membership
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information



SILVER SPONSOR

\$25,000 - \$49,999

- Booth
- Choose additional Sponsorship Items to reach the total sponsorship amount of \$25,000-\$49,999

Receive:

- Company name listed as a Silver Sponsor on Whova Conference App
- Website Banner on the NCBC website for 3 months
- 1 Complimentary Email Blast *due by Dec 15
- Signage throughout the conference
- Sponsorship Level Sign to be displayed at your booth
- Access to attendees – list of those attendees who opted in to share their information

NCoBC 2024 Conference Sponsorships

(Additional descriptions found on the Exhibit Center)

33rd Annual
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Conference



NCoBC 2024

Grant Opportunities

\$10,500 Poster/Abstract Unrestricted Grant
\$10,500 Advocate Grant
\$26,000 Navigation Unrestricted Grant
\$26,000 Clinical Breast Assessment Unrestricted Grant
\$26,000 Lymphedema Unrestricted Grant
\$31,000 Radiology Unrestricted Grant
\$42,000 Risk Unrestricted Grant
\$42,000 Oncoplastic Unrestricted Grant

Breakfast Sponsorship with 45 minute speaking opportunity

Pre-Conference Breakfast Sponsorship

\$12,500 Imaging
\$12,500 Oncoplastics (2 opportunities)
\$12,500 Risk Admin
\$12,500 Clinical Breast Assessment
\$12,500 Administration
\$12,500 Technologist

Post-Conference Breakfast Sponsorship

\$12,500 Navigation
\$12,500 Risk Clinical

Lunch Sponsorship with 45 min speaking opportunity

Pre-Conference Lunch Sponsorship

\$12,500 Imaging
\$12,500 Oncoplastics
\$12,500 Risk Admin
\$12,500 Clinical Breast Assessment
\$12,500 Administration
\$12,500 Technologist

Post-Conference Lunch Sponsorship

\$12,500 Navigation
\$12,500 Risk Clinical

General Conference Breakfast Symposium

\$21,000 Saturday, one available
\$21,000 Sunday, one available
\$21,000 Monday, one available

Evening Event

\$10,500 Saturday Evening, two available
\$10,500 Sunday Evening, two available
\$10,500 Monday Evening, two available

NCoBC 2024 Conference Sponsor Items

(Additional descriptions found on the Exhibitor Center)

Excellent Branding Opportunities for YOUR Organization

33rd Annual
Interdisciplinary
Breast Center
Conference



NCoBC 2024



Snack & Coffee Cart \$10,500 (multiple opportunities)



Conference Satchels \$10,000



Coffee Cart \$6,500 (multiple opportunities)



Insulated Hot or Cold Tumbler \$6,000



Whova Conference Mobile App \$5,250



Attendee Device Charging Station \$5,250



Name Tags \$2,750



Meal Tickets \$2,750



Satchel ID Tags \$2,750



Event Lanyards \$2000



Promotional Item in Satchel ie. pens, note pads, etc. \$1,575



Promotional Flyer in Satchel \$1,575



Whova App notification \$500

NCoBC 2024 Conference Hotel Information



Hotel Reservations:

The NCBC is proud to announce our 33rd annual conference at Paris Las Vegas. Experience this venue and surrounding activities. From the moment you arrive, you will see and feel this venue's excitement.

Book Your Hotel Today

Be sure to book your room for the conference within the NCBC room block and receive our LOW negotiated rates. Conference block rooms also keep you in the loop by receiving conference updates and correspondence right to your room. Take advantage of ad-hoc networking opportunities by staying in the same hotel as your peers and other industry professionals.

Host Hotel: Paris Las Vegas will host attendees for the 2024 conference. With its prime location at the center of the famous Las Vegas Strip, you are at the heart of everything that makes Las Vegas, Las Vegas. NCBC has negotiated a discounted room rate of \$175.00 per night plus tax and \$30 resort fee (Resort fee includes daily wireless internet for two devices in guestroom, health club and pool access).

Book your hotel today online: <https://book.passkey.com/go/SPNCB4>

To receive the conference rates and all the amenities listed above any reservations for this event must be made through NCBC and the Paris hotel only. NCBC does not use 3rd party housing companies.

BOOK EARLY!

February 15th, 2024 is the last day for NCBC Block Housing Discount Rates - Paris Las Vegas

NCBC2024

**33rd Annual
Interdisciplinary Breast Center Conference**

March 15-20 • Paris Las Vegas, NV

The New Pink Paradigm Summit

For Lay Breast Cancer Survivor Advocates:

Proactive Breast Cancer Advocacy for Revolutionary Times

NCBC is providing industry opportunities to align with patient advocacy through our Pink Paradigm Summit and Survivors Soiree. Be part of the solution & recognized in bridging the gaps between patients and our medical community.

33rd Annual
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Breast Center
Conference

NCBC202



Pink Paradigm Summit Sponsorship Opportunities:

6 symposium presentation showcase spots available: Cost \$5000

- This includes a non-accredited 15 to 20 minutes presentation and 10-minute Q&A not to exceed 30 minutes total time.
- Vendor to identify the speaker and the title. This will be included if deadline is met before we go to print.
- AV and room set-up is included with podium and mic.
- Full deposit is required to reserve the position.
- Vendor must have a booth in the exhibit hall.

Sponsor a Survivor exhibit: \$1,000 each.

- includes signage with your organizations name presented in front of the survivor exhibit:

Advocacy Grant: \$10,500

Posters and Survivors Soiree Sponsorship Opportunities:

8 Posters and Survivors Soiree Sponsorship Opportunities: Cost \$5000

This includes:

- Entrance and recognition at the Soiree
- Sponsorship signage
- 1-year complimentary corporate membership with NCBC benefits Valued at \$600+

And choice of one of the following:

- 1 complimentary E-blast to NCBC's Membership & Conference attendees \$1400.00.
- Marketing piece in 2 issues of the NCBC Bi-monthly newsletter valued \$2,000.00.
- Complimentary satchel item, vendor to provide item @ 1000 pieces valued at \$1,575.00.

