



Demonstrating Value In Breast Imaging

Jay R. Parikh, MD, FRCP(c), FACR, FACPE

There are significant economic challenges facing the United States, stimulating health care reform. In response, Secretary Burwell has written that the Centers for Medicare and Medicaid Services is ambitiously targeting a 90% shift in health care reimbursement from fee-for-service to value-based reimbursement by 2018. Imaging will need to more patient-centric and value-focused. In many respects, breast imaging has been the leader in radiology responding to this value paradigm. In this exciting session intended for radiologists, administrators, technologists, administrators and other interdisciplinary colleagues, internationally recognized speakers in breast imaging will present information regarding the proven and future potential value breast imaging potentially offers to patients, clinicians and society. The sessions in the morning and afternoon will end with an opportunity for audience members to participate in a dynamic question and answer session with the distinguished faculty. The primary aim is for participants to leave with knowledge and practical tips that they can use in their breast centers to increasingly demonstrate value.

master Series

7:15 - 7:30 am	Introduction to the Master Series Jay R. Parikh, MD, FRCP(c), FACR, FACPE
7:30 - 8:00 am	The Impact of Various Screening Guidelines on Society Robert Smith, PhD
8:00 - 8:30 am	Screening Mammogram Guidelines: What Science Shows and the Value to Society Edward Sickles, MD
8:30 - 9:00 am	Breast Screening: Over Diagnosis vs Overtreatment Robert Smith, PhD
9:00 - 9:30 am	The Value of Digital Breast Tomosynthesis Sarah Friedewald, MD
9:30 - 9:45 am	15 Minute Break
9:45 - 10:15 am	Probably Benign – Demonstrating Value Edward Sickles, MD
10:15 - 11:15 am	Does Breast Tissue Density Confer Significant Risk? Pro: Wendie Berg, MD Con: Edward Sickles, MD
11:15 - 11:45 am	Mammography Screening, Tomosynthesis and Breast Density – What Now? Jay R. Parikh, MD, FRCP(c), FACR, FACPE; Robert Smith, PhD; Sarah Friedewald, MD; Wendie Berg, MD and Edward Sickles, MD
11:45 - 12:45 pm	Lunch On Your Own
12:45 - 1:15 pm	The Value of Ultrasound Screening Wendie Berg, MD
1:15 - 1:45 pm	Ultrasound – Leave Alone Solid Lesions A. Thomas Stavros, MD, FACR
1:45 - 2:15 pm	Ultrasound Non-simple Cystic Lesions A.Thomas Stavros, MD, FACR
2:15 - 2:45 pm	MRI Screening – A New Technology with the Promise of Value Christiane Kuhl, MD
2:45 - 3:00 pm	15 Minute Break
3:00 - 3:30 pm	The Value of Ultrasound Nodal Basin Staging Wei Yang, MD
3:30 - 4:00 pm	MRI Staging of All Breast Cancers Shows Value Christiane Kuhl, MD
4:00 - 4:30 pm	The Value of Imaging the Breast Cancer Survivor Wei Yang, MD
4:30 - 5:00 pm	Mammography Screening, Tomosynthesis and Breast Density – What Now? Wendie Berg, MD; A. Thomas Stavros, MD, FACR; Christiane Kuhl, MD and Wei Yang, MD
Course Concludes	

Register to Attend

NCBC2017

27th Annual Interdisciplinary Breast Center Conference

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