

**NCBC****NATIONAL CONSORTIUM
OF BREAST CENTERS**PO Box 1334, Warsaw, IN 46581 • 574-401-8111 • [BreastCare.org](https://www.BreastCare.org)

DECEMBER 9
— NATIONAL ONCOLOGY —
Navigator Day
2025

FOR IMMEDIATE RELEASE**Contact:** Sylvia [Sylvia@breastcare.org]**Organization:** National Consortium of Breast Centers (NCBC)**Website:** www.breastcare.org**Because No Patient Should Navigate Cancer Alone****NCBC Announces the 2nd Annual National Oncology Navigator Day – December 9, 2025**

The National Consortium of Breast Centers (NCBC) proudly announces the Second Annual National Oncology Navigator Day, observed each year on December 9. This day is dedicated to recognizing the life-changing work of oncology navigators—those compassionate professionals who guide, support, and advocate for patients throughout their cancer journey.

“Navigators make the cancer journey less overwhelming and more hopeful—this day is about celebrating their extraordinary impact.”

– Kimberly Samuels, MBA, RT(R)(M), ARRT, ARDMS
Executive Director, NCBC

Why National Oncology Navigator Day Matters

Oncology navigators are the often-unsung heroes of the cancer care continuum. Whether they’re bridging gaps in care, connecting patients to critical resources, or providing emotional and psychosocial support, their role is vital to improving outcomes and ensuring that no one faces cancer alone.

This annual observance shines a national spotlight on the essential role of navigators in:

- Improving access to timely, quality care
- Reducing healthcare disparities
- Promoting patient-centered outcomes
- Elevating the standard of cancer support services

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What to Expect on December 9, 2025: Nationwide Recognition of Navigators

Hospitals, breast centers, and clinics across the country will celebrate their navigators through special acknowledgments, recognition events, and staff celebrations.

Educational Webinars & Workshops

NCBC will host free virtual learning sessions for clinicians and navigators focused on best practices, innovations in navigation, and improving patient outcomes through coordinated care.

Community Engagement & Social Media Campaigns

Join the national conversation using #NationalOncologyNavigatorDay and #NONDAY2025 to:

- Share personal stories and experiences with navigators
- Highlight local navigator heroes
- Raise awareness of the invaluable contributions navigators make every day

“Oncology navigators are often the unsung heroes in the breast cancer care continuum,” adds Kimberly Samuels. “It’s time we give them the recognition they deserve.”

How You Can Participate: Recognize a Navigator

Post a tribute, write a thank-you note, or spotlight a navigator on your organization’s channels.

Attend an NCBC Webinar

Gain insights into the navigation profession and how it enhances breast cancer care.

Spread the Word

Use your voice and platform to amplify the message that every patient deserves a navigator.

Learn More

For additional details, media inquiries, or to register for NCBC webinars, please contact:

Sylvia - Sylvia@breastcare.org

<https://www.breastcare.org/national-oncology-navigator-day/>