



**For Immediate Release**

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**Baytowne Plaza to host weekly Penfield Farmers & Craft Market**

*--New outdoor venue to host market on Wednesdays starting May 1 through October 30 from 4 to 7:30 p.m.--*

Rochester, N.Y., February x, 2019— The residents of Penfield and the neighboring communities will have a new farmers and craft market to visit this spring. Baytowne Plaza has announced that they will host a Farmers & Craft Market at Brandt Point Park inside Baytowne Plaza.

“We are proud to offer this wonderful, convenient venue for local farmers, area craftsman and neighboring bakers and food producers to showcase their products at Baytowne Plaza,” said John DiMarco II, President of the DiMarco Group, and owner of Baytowne Plaza. “This market continues the long agricultural heritage of the Town of Penfield.”

The site will have a 40 x 85 foot tent on site from May 1 through October 30 to host this new market every Wednesday from 4 to 7:30 pm.

“Local merchants have started to reserve vendor space,” said Howie Jacobson, who is coordinating marketing for the Penfield Farmers & Craft Market. “We are looking forward to additional applications for the 25-30 total spots and are eager to welcome vendors to enjoy this opportunity to showcase the best our area has to offer right in Penfield.” Prospective vendors for the Penfield Farmers & Craft Market can email Howie Jacobson@redrock1886@gmail.com to receive additional information.

“This new outdoor venue at Baytowne Plaza promises to be a fun addition to the Penfield community,” said Town of Penfield Supervisor Tony LaFountain. “The farmers and craft market, movie night, and other special events will create a new family destination in Penfield. This attraction is another example of why healthy businesses make a healthy community.”

The Brandt Point Park tent will also host a variety of events from May through October. Family Movie Night Under the Tent every other Saturday night (beginning May 3), Beats & Eats every third Friday (featuring food trucks and live music) and many additional

special events and festivals from May through October. For more information, visit the Baytowne Plaza Facebook page.

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