

Dear Pastors,

I hope that 2017 has gotten off to a great start! As you may have heard I have just written a new book called I AM: Encounter the ONE who Gives You Purpose and Peace in a Crazy World! (May 2017) The seven key truths I explore in the book that come from the “I AM” declarations of Jesus will connect readers to who God is and ultimately discover their identity in Christ.

I AM will help readers understand that their past does not define them, that their fears and insecurities can be replaced with the promises of God's Word. The big idea of the book is: when I have a fresh encounter with the GREAT I AM, that's when I discover who I am.

Here are the questions we address in the I AM book:

- Are you satisfied?
- Do you feel lost?
- Do you feel secure?
- Do you know who you can trust?
- Do you need power?
- Do you need more of God?
- Are you connected?

And the book concludes with 31 I AM promises to declare over your life.

You can pre order the I AM book at EncountertheGreatIAM.com and you will receive:

- Download the first 3 chapters immediately.
- 5 videos that can be used for individuals or small groups.
- The I AM study guide.

Here is what I would like to ask you to pray about doing:

Would you take one Sunday and preach on the I AM. (Pre orders of the book begin in February and the hard copy will be released on Tuesday, May 2.) Or you can do a 5-week series that coincides with the video small group curriculum.

May 7, 2017 is “I AM” Sunday. On this day, many pastors will join me in preaching the message found in this book.

I would like to share this teaching with you in an effort to collectively impact our congregations. Along with hundreds of pastors around the country, I am requesting your commitment to do two things:

1. Teach this life-giving message of I Am on that Sunday or any Sunday that works for you and your church.
2. Mobilize your small group leaders to utilize the 5-week teaching plan available for this book.

Here is what we will provide you with:

1. A sermon outline,
2. Video illustrations to aid in your teaching,
3. Deep discounts directly from my publisher, for case quantities of the book so that you can resell the books to your church attendees,

4. Discounts on the small group kit (Books, participant's guide, video download) for your small group leaders to take advantage of.

Will you join me? If so, please fill out this [**simple form here**](#). If you have any questions please let me know and we will be in touch with you soon.

Praying God's Blessings Over You!

Matt Fry
Lead pastor, C3 Church, Clayton, North Carolina