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08:00 - 08:50

Registration, Tea, Coffee and Pastries

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08:50 - 09:00

Chair's Welcome and Opening Remarks

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09:00 - 09:30

**Creating a Smart County**



How do you achieve the digital advantages of a smart city with the quality of life advantages of living in a rural county?

This is the question the council asked before embarking on its Smart County journey, John Henderson will discuss the council delivered “digital” outside of the big cities.

John Henderson, Chief Executive

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09:30 - 10:00

**Digital by Design:  
A Different Approach to Digital Transformation**



Stockport Council have embarked on a digital transformation project but with a crucial difference, they are viewing not just the digital technology but the culture too.

The council are working with the NHS, Police and the voluntary sector to close the gap between digital and the front line but putting communication, co-design and continuous improvement at the heart of delivery. However in the current climate, how is this possible?

This presentation will talk about how the Council has managed to get all partner organisations singing from the same hymn sheet along with what the technology looks like and how they have changed the culture as well.

Pam Smith, Chief Executive

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10.00 - 10.30

**Meeting the Hybrid Cloud challenge in Local Government**



How Pure Storage approach adapting local government legacy datacentre infrastructures and assist in helping you adopt a data-centric, Hybrid Cloud environment with minimum disruption and maximum cost-effectiveness is a big challenge. Considerations include application availability, data protection, data security, disaster recovery and cloud-based data analysis.



With Pure Storage, the path to a modern data-centric, hybrid cloud future is made easier and more efficient.



David Milne, Public Sector Systems Engineer

Gary Donegani, Public Sector Account Director

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10:30 - 12:00

**Tea & Coffee Break and Networking Meetings**

PLEASE CHECK THE SCHEDULE ON THE BACK OF YOUR  
BADGE AND ENSURE THAT YOU ATTEND YOUR  
MEETINGS WHICH WILL TAKE PLACE IN THE BAR AREA

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12:00 - 12:30

**Recovering from Bankruptcy**



Northamptonshire County Council has been the most recent high profile council to hit severe financial difficulties, but they are by they are not the only council to have these issues. As the saying goes “It’s not how we fall it’s how we get back up.”



The newly appointed Chief Executive Theresa Grant will talk about how the council is recovering, including the planned move to become a unitary, what it is doing to continue to deliver services whilst ensuring that this doesn’t happen again.

**Theresa Grant, Chief Executive**

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12:30 - 13:00

**Option 1:**

**Digital Transformation and the Modern Workplace**



Join us in this session where we will explore how the current workplace is transforming, what the drivers are towards more digital ways of working and how in turn you can reduce the reliance on paper based processes.

We will explore the benefits available to organisations that implement a digital strategy and how Fujitsu scanning solutions can play a part in this journey.



**Daniel Melly, Partner Manager**

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12:30 - 13:00

**Option 2:**

**Building Secure IOT Solutions to Support Digital Transformation**



Modern Digital Transformation strategies are hugely reliant on maximizing the benefit available from the plethora of IoT devices which dominate the modern IT marketplace. Harnessing the power and capabilities of these devices can represent a significant challenge. As a result of those challenges, ensuring that those devices are secure, and do not introduce unnecessary threats or risks into an existing IT environment can often be overlooked.



Gaining a real-time understanding of how many IoT devices are in use in your environment, and retaining visibility, security and control over them, can be the difference between success and failure of major digital transformation initiatives. Join Extreme Networks to understand how to build your infrastructure environment to support secure IoT and make a success of your digital transformation projects.

**Jaspal Singh Virdee, Consulting Systems Engineer**

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13:00 - 14:00

Lunch

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14:00 - 14:30

### **Developing Tools to Support Organisational GDPR Implementation**



An outline of the tools developed by Kirklees Council to support Council officers in their adoption of GDPR best practice.



This presentation will outline the approach the Council has taken to ensure all teams are achieving the deliverables established for GDPR adoption and give details of the ways in which the Council is utilising home-made electronic tools to reduce the potential burden on teams.

Katy Deacon, Chief Information Officer

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14:30 - 15:00

### **Heading for the Abyss? Local Government Finance and the 'Sustainability' Dilemma**



This will address the financial context for Local Government, the social care paradox, and the risks to democratic legitimacy at the direction we are heading. The 'sustainability' word will be explored in context of Melanie Dawes recent statements, using recent National and International data and stories to convey choices, risks and opportunities.



Robin Tuddenham, Chief Executive

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15:00 - 15:30

### **OPTION 1**

### **Bringing the Power of AI to Life for the Public Sector**



We will be showcasing some of the exciting developments and real life applications of how AI using AWS infrastructure can automate and help make savings in your organisation.



Artificial intelligence (AI) has become a major talking point and how the technology will transform how we communicate to deliver a faster, immediate and cost-effective service. Taking some of the examples from our work with NHS Business Services Authority we will aim to inspire you to think about how these applications and technologies could support some of the work you do.



arcus global

Gary Beddow, Business Development Director (AWS)

Colin Wales, Business Development Director

15:00 - 15:30

**Option 2:**

**Mobile Workforce Productivity – Technology has an Answer**



We have seen that the technological revolution is driving the digital economy and transforming society. The rapid commercialisation of Artificial Intelligence, Machine Learning, and other advanced automation approaches is bringing promises of increased productivity, efficiency, and quality.



However, it also raises many questions with respect to jobs, skills, investment, and our vision for society. Doing more with the same is now crucial to mitigate the future demand on resources. Learn how technology can help.

Ricky Moore, Regional Sales Manager

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15:30 - 16:45

**Tea & Coffee Break and Networking Meetings**

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16:45 - 17:15

**Transforming a Council**



This will talk about the key building blocks we have put in place to change the way we work in Wirral.



Eric Robinson, Chief Executive

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**17:15 - 17:45 Using the IoT to Transform Services, Enhance the Economy and Improve Lives**



As part of its Digital Allerdale programme, Allerdale Borough Council has launched a pilot Internet of Things network to test how the technology can be used to transform how the Council operates, generate income whilst reducing costs, provide local businesses with a competitive advantage and enhance the quality of life of residents.



The network enables devices to communicate wirelessly over large distances at low cost and without WiFi, Bluetooth or sim cards. The potential opportunities for the district are significant – from enabling the Council to remotely monitor how full litter bins are, visitors being able to locate available parking spaces, through to flood monitoring, or providing family members peace of mind by being able to monitor the environment and well-being of vulnerable loved ones who are alone at home at low cost. The Council is working with a range of organisations including the Lake District National Park, United Utilities and health partners.

Richard Quayle, Programme Director

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17:45 - 17:55

**Chair's Closing Remarks and Event Finish**

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