Oscar Krane

EVENT PROGRAMME

Wednesday 28th & Thursday 29th October

EXCELLENCE IN EDUCATION

UNIVERSITY OF WEST LONDON — The Career University   Coventry University   Manchester Metropolitan University   unipol — The home of student housing   THE UNIVERSITY OF BUCKINGHAM   UNIVERSITY OF LINCOLN   LCCM

US UNIVERSITY OF SUSSEX   UNIVERSITY OF BIRMINGHAM   BIRMINGHAM CITY University   DLD COLLEGE LONDON ESTABLISHED 1931   Capital City College Group   MAGNA CARTA COLLEGE   FALMOUTH UNIVERSITY

Tuition fees! That's all we seem to hear about when it comes to Further and Higher Education. You would have thought that with higher tuition fees there would be more money for universities and colleges. You would be wrong! The overall funding that institutions receive has actually fallen as have the numbers of staff. Students have more choice than before and far more access to information when it comes to choosing the location for their continued education and what they study.

Technology is playing an even greater role in the education of students, both in terms of how they learn but also how Universities and Colleges deliver their "service". However, with technology constantly evolving and expectations becoming greater, what do educational institutions need to do in order to stay one step ahead? Interaction between students and lecturers is changing, the way they learn often involves the use of technology as well.

All of this is against a backdrop of decreasing International Students due to Brexit which is causing a drop of income at a time when institutions are having to grapple with the impact of COVID-19 on student educational development.

However, what next? Excellence In Education will bring together senior leaders from across the entire Further and Higher Education sector to share ideas and experiences with colleagues.

Topics to be discussed include:
• Funding • Automation • Transformation • Cloud migration • Artificial intelligence • Early student engagement • Long term vision not just short • The Higher Education Research Act • The changing role of a Vice Chancellor • Changing how students interact and learn • The Impact of COVID-19 on digital transformation • Creating a digital strategy which will withstand the test of time • Ensuring continual improvement of both education and research

Delta Hotels by Marriott
Timbold Drive
Kents Hill Park
Milton Keynes
MK7 6HL

WEDNESDAY 28TH OCTOBER

15:00 - 18:00	HOTEL CHECK-IN AND FREE TIME
19:00 - 20:30	REGISTRATION AND DRINKS RECEPTION
20:30 - 22:30	NETWORKING DINNER

THURSDAY 29TH OCTOBER

07:45 - 08:20   REGISTRATION, TEA, COFFEE & PASTRIES

08:20 - 08:30   CHAIR'S WELCOME AND OPENING REMARKS

08:30 - 09:00   CO-OPETITION: CONTESTING THE MARKET IN HIGHER EDUCATION

In recent years, the landscape of Higher Education has become increasingly uncertain with the encroachment of the market as its defining feature. Taking over from massification as the most used neologism, marketisation now appears to have a grip on the sector that appears unwavering. This has emerged alongside the Office for Students, which now acts as the regulator ensuring inter alia value for money and sector effectiveness together with consumer choice and the quality of the student experience. However, despite their apparent disappearance, many of the original characteristics of the public realm of universities still remain embedded in the warp and weft of marketisation. So how might universities realistically challenge the power of the market and how might it be mediated for the public good? This paper will introduce the idea of 'co-opetition' as a way of obtaining the benefits of the market without its detriments.

UNIVERSITY OF
WEST LONDON
The **Career** University

Peter John CBE, *Vice-Chancellor*

09:00 - 09:30   CASE STUDY PRESENTATION

09:30 - 10:00   DEVELOPING AN EDTECH ECOSYSTEM

Developing an EdTech Ecosystem in order to support learner analytics and personalisation of learning.

Coventry
University

Steve Humber, *Chief Digital Information Officer*

10:00 - 10:30

OPTION 1
THE KNOWLEDGE EXCHANGE CONCORDAT AND THE INTERFACES BETWEEN EDUCATION AND RESEARCH

Professor Greene was part of the joint UUK/Research England group that produced the Knowledge Exchange Concordat and will talk about areas within it that are at the interface between education and research.

Richard Greene, *Pro-Vice-Chancellor for Research and Knowledge Exchange*

Manchester Metropolitan University

10:00 - 10:30

OPTION 2
POST COVID - WHAT HAS HAPPENED TO THE RESIDENTIAL EXPERIENCE?

Martin Blakey, *Chief Executive*

unipol® The home of student housing

10:30 - 11:30

TEA, COFFEE & REFRESHMENTS BREAK

11:30 - 12:00

CASE STUDY PRESENTATION

12:00 - 12:30

A HOLISTIC VIEW OF EDUCATION THROUGH THE AGES

John McIntosh has a wealth of experience within the Education Sector spanning over 40 years, from his leadership of the London Oratory School to his Chairmanship of the Commission on Assessment without levels, setting up of free schools and most recently being Vice Chair of Council at the University of Buckingham.

He will give a rooftop view of education through recent decades touching on how it has changed, how institutions can stay ahead of the curve, what they can do more of to ensure a truly seamless progression for students through their education and what the University has done themselves to enable this, including 2 projects which he has recently been leading on which it is hoped will assist with this.

John McIntosh, *Vice Chair of the Council*

THE UNIVERSITY OF BUCKINGHAM

12:30 - 13:00   **CASE STUDY PRESENTATION**

12:30 - 13:00   **OPTION 1**
MANAGING A MIGRATION TO ONLINE LEARNING

This presentation will talk about the vision the University of Lincoln has for online platforms.

Andy Beggan, *Dean of Digital Education*

UNIVERSITY OF
LINCOLN

12:30 - 13:00   **OPTION 2**
CHALLENGES FACED BY ALTERNATIVE PROVIDERS IN A POST-COVID 'NEW NORMAL' - A STORY...

- An exploration of the lockdown journey which explores the challenges Regulators and partnerships, students and staff, Boris and air-conditioning
- If you build it, will they come, innit!
- When is the great the enemy of the good?
- Drumkits in the kitchen
- When is a new normal neither new nor normal?!

Simon Jones, *Principal*

LCCM

13:00 - 13:45   **LUNCH**

13:45 - 14:15   **TEA, COFFEE & REFRESHMENTS BREAK**

14:15 - 14:45   **OPTION 1**
**HIGHER EDUCATION AT A TIPPING POINT:
THREATS AND OPPORTUNITIES POST COVID-19**

Universities across the United Kingdom are facing existential challenges created by the Covid-19 pandemic. None will come through the current crisis without a significant change to the way it operates. This talk will explore that challenges and the opportunities the Covid-19 pandemic has created for the higher education sector and speculate on a blueprint for the university of the future.

US
UNIVERSITY
OF SUSSEX

Stephen Shute, *Pro-Vice-Chancellor Planning and Resources*

14:15 - 14:45

OPTION 2
ON FAST TRACK, HIGH SPEED DELIVERY OF O365 IN A UNIVERSITY ENVIRONMENT

Nic Doran, *Head of End User Services*

UNIVERSITY OF
BIRMINGHAM

14:45 - 15:15

STUDENT ENGAGEMENT IN A POST COVID-19 WORLD

Alison will talk about how Universities are innovating and changing how students interact with the university in light of the COVID-19 pandemic.

Alison Honour, *Pro-Vice-Chancellor & Executive Dean*

BIRMINGHAM CITY
University

15:15 - 16:00

TEA, COFFEE & REFRESHMENTS BREAK

16:00 - 16:30

OPTION 1
RUNNING A BOARDING SCHOOL FROM THE KITCHEN TABLE

Our Covid-19 journey - how DLD College London moved to online learning and continued to provide pastoral care and wellbeing support to its staff, students, parents and boarders over the lockdown.

Irfan Latif, *Principal*

DLD
COLLEGE
LONDON

ESTABLISHED 1931

16:00 - 16:30

OPTION 2
WHAT WE HAVE LEARNT FROM OUR STUDENTS AND STAFF TO PREPARE FOR THE BLENDED FUTURE OF EDUCATION

• The limits of studying/working from home
• What works well and what does not
• A staff perspective and a student perspective
• How do you measure success?
• Our emerging model

Roy O'Shaugnessy, *CEO and Principal*

Capital City
College Group

16:30 - 17:00	## CASE STUDY PRESENTATION

17:00 - 17:30

EDUCATION AND THE WORLD OF HYPERREALITY

Hyperreality makes the difference between truth and fiction impossible to determine. In macroeconomics are we all Keynesians now? Yet in the Thatcher years did we believe in Chicago Monetary theory. The 2008 crisis was met with austerity yet the 2020 crisis will have vast stimulation of effective demand through QE. So what can we believe? In the world of ideas do we accept as knowledge quantum theory, black holes and string theory, or that there is no free will as many a scientist will tell us.

Perhaps we are back to the Cartesian Cogito and to formal logic and mathematics is we seek certainty and truth.

So maybe we should build scepticism into our teaching of all current 'knowledge' when we construct curricula, and despite the emphasis of my Oxford education, maybe vocational teaching should be given more status than is currently the case, as my wife would confirm when I make another mess of DIY.

David Faulkner, *Academic Dean*

17:30 - 18:00

DOING IT FOR REAL: THE 2030 UNIVERSITY

Professor Carlisle's presentation will cover:

- Doing it for Real - creating future-proofed graduates
- The Launchpad Model for graduate business incubation
- Challenging traditional university structures with Open Innovation

Professor Anne Carlisle OBE, *Vice-Chancellor*

18:00 - 18:10

CHAIR'S CLOSING REMARKS AND EVENT FINISH