Oscar Krane

WE ARE ENGAGEMENT

EVENT PROGRAMME

Thursday 20th & Friday 21st October

EXCELLENCE ENTERPRISE IT

Atom bank   Coca-Cola Hellenic Bottling Company   vodafone

Lookers for you, for life   BRAVISSIMO   Roche

Since March 2020 virtually everyone's digital transformation strategies have been turbo charged and the COVID-19 pandemic has shown that different ways of working can be put in place very quickly. The changing role of IT has not only changed how a company operates in terms of its staff but also with how the customer engages with the organisation. With remote working the new normal and more and more customers going online rather than into the stores even with restrictions being lifted, organisations need to use data in a different way.

However, it's not just the physical aspects of remote working, online usage, customer engagement and tracking which are the challenges, the pandemic has seen a risk in data theft / loss, cyber-attacks, identity thefts and various system hacks.

How do we increase the access of information whilst keeping it secure? How do we deliver digital transformation whilst ensuring that the cultural shift comes with it? How do we learn from the recent speed up in technology adoption to ensure that we don't repeat the same mistakes?

At the combined Excellence In Enterprise IT and Excellence In Business Intelligence & Data Management event we will look to answer these questions and many more facing IT leaders.

Topics to be discussed include:

• BI • ITaaS • Big data • Security • AI and MI • Integration • Governance • Cloud adoption • IoT and Analytics • Strategy development • Driving improvement through • Balancing function v accessibility • Operating models / methodologies • Improving the user-centric experience • Technologies – Cloud, Analytics, Mobile • Security / Business Service Management • The human element – It's not all about technology

Staverton Park Hotel
Daventry Road
Daventry
NN11 6JT

THURSDAY 20TH OCTOBER

15:00 – 18:00	HOTEL CHECK-IN AND FREE TIME
19:00 – 20:30	REGISTRATION AND DRINKS RECEPTION
20:30 – 22:30	NETWORKING DINNER

FRIDAY 21ST OCTOBER

08:00 – 08:50 **REGISTRATION, TEA, COFFEE & PASTRIES**

08:50 – 09:00 **CHAIR'S WELCOME AND OPENING REMARKS**

09:00 – 09:30 **THE ATOM BANK'S IT JOURNEY**

- Impact on customers
- Impact on employees
- Migrating to the cloud
- How and why we built the bank twice
- The difference in delivery methodologies
- Atom's journey from both a business and a technology perspective

Paul Trotter, *Deputy Chief Technology Officer*

Atom bank

09:30 – 10:00 **YOU CAN'T PROTECT WHAT YOU DON'T KNOW YOU HAVE**

Asset management was difficult enough when everyone was in an office, but the move to remote/home working has meant that traditional approaches are not able to keep up with the ever-evolving landscape. Join Laurence Bentley (ex Mozo Bank and Bupa) to learn how he is helping businesses like yours to have visibility of your vulnerabilities with Sentinel One.

CORE TØ CLOUD

Laurence Bentley, *Head of Cyber Security*

SentinelOne

10:00 – 10:30 **DATA QUALITY CHALLENGES**

These days you cannot move for data, it's gathered constantly by almost every organisation on the planet. However, once you have it how do you use it?

The quality of data has been neglected, you can have the largest amount of data on the planet, but if its quality is poor it is next to useless. So, what do you do?

Haonan will discuss what Coca Cola are doing to address this and the pitfalls to look out for.

Haonan Wu, *Group Head of Data Strategy and Enterprise Governance*

Coca-Cola
Hellenic Bottling Company

10:30 – 11:30   **TEA, COFFEE & NETWORKING BREAK**

11:30 – 12:00   **BUILDING A SMART OFFICE**

The office building is dead! Some would have you believe that, the truth is it's still very much alive, what is should be HAS changed.

They need to be flexible, they need to allow those in the office to engage with those who are not and they need to work for all.

Russell will discuss how Vodafone is changing it's office set up and what others should consider when looking to do so themselves.

Russell Carr, *Head of Digital Buildings IoT*

12:00 – 12:30   **WHY IDENTITY IS THE FOUNDATION FOR TOMORROW'S RESILIENT DIGITAL WORKPLACE AND CUSTOMER EXPERIENCE**

In today's dynamic workforce, people access applications from different locations using a variety of devices and at a time that works best for them. Organisations are modernising their services to meet the requirements of such a dynamic environment. Learn how to become an identity-first company that provides secure and seamless employee and customer experiences. Stephen Bennett, Okta's Senior Solutions Engineer, will deep dive into some of the common challenges faced by well know brands such as: ITV, Pret a Manger, Gym shark, Headspace and Just Eat to name a few.

Stephen Bennett, *Senior Solutions Engineer*

12:30 – 13:00   **WHAT DOES DIGITAL TRANSFORMATION HOLD POST COVID?**

Topics to be covered include:

• The journey we have been on (pre and post Covid)
• Disruptors that came into the marketplace
• Cultural challenges (people and stakeholders)
• Cyber Security Challenges
• What's next? How are we adapting to meet new demand?

Andy Garrett, *Chief Information Officer*

13:00 – 13:45   LUNCH

13:45 – 14:15   TEA, COFFEE & NETWORKING BREAK

14:15 – 14:45   LESSONS FROM THE DIGITAL TRANSFORMATION TRENCHE

The odds of delivering a successful Digital Transformation or strategic IT implementation project are not good with the vast majority falling short on their intended outcomes – and the technology bit is rarely the problem. Bravissimo recognises this and has changed the way it thinks about IT and its critical link to delivering strategic outcomes as the company looks to expand. We'll talk about what we've done, the success the approach appears to be reaping and the things we've not quite got the hang of yet!

Chris Thompson, *IT Architect*

BRAVISSIMO

14:45 – 15:15   DIGITAL TRANSFORMATION TECHNOLOGY ENABLING
A MORE FLEXIBLE HYBRID WORKING ENVIRONMENT

An in depth look at the latest in Digital Transformation products and services from Scan-Optics and Fujitsu, enabling more flexible Hybrid Working patterns seen in business and departments today.

scanoptics

Ben Moralee, *Business Development Director*
Matt Smith, *Channel Development Manager*

FUJITSU

15:15 – 15:45

MANAGING ENTERPRISE ARCHITECTURE IN CLOUD ON-PREMISES MIXED ENVIRONMENT

In the rush to the cloud;

- Fail to factor-in the on-premises existing systems which still have the Business value and in most of the cases core business systems.
- Hence, adequate considerations around Application & Integration Architecture are not given.
- Pay too little attention to modernising Data Management

And, in a rush to adopt agile delivery methods;

- Fail to factor-in the existing resources and their strengths.
- Hence, adequate considerations around appropriateness of delivery Framework is not given.
- Cross-functional cross-platform design assurance begins to lose effectiveness.

There is a need to transform architecture to meet business needs in the agile world. Organisations need to think through strategies for maximizing the value of existing infrastructure investments while improving the ability to use emerging technologies to respond to rapidly changing needs.

The speaker will share his experience and provide tips on the methods he applied in Managing Enterprise Architecture in Cloud on-premises mixed Environments.

Roche

Rajen Hari Saraswati, *Lead Architect – IoT & Digital Twins*

15:45 – 16:30

TEA, COFFEE & NETWORKING BREAK AND EVENT FINISH

PLEASE CHECK THE SCHEDULE ON THE BACK OF YOUR BADGE AND ENSURE YOU ATTEND YOUR MEETINGS WHICH WILL TAKE PLACE OUTSIDE OF THE MAIN CONFERENCE ROOM