

Oscar Krane

WE ARE ENGAGEMENT

EVENT PROGRAMME

Wednesday 17th & Thursday 18th June



EXCELLENCE IN HEALTHCARE



Integrated Care System
Nottingham & Nottinghamshire



NHS
Countess of Chester Hospital
NHS Foundation Trust



Local Primary Care



NHS
Cheshire and Merseyside



WIN
Primary Care Network



Portsmouth Primary Care Alliance Ltd



NHS
University Hospitals Plymouth
NHS Trust



NHS
Liverpool Heart and Chest Hospital
NHS Foundation Trust



NHS
North West Anglia
NHS Foundation Trust



NHS
North Staffordshire Combined Healthcare
NHS Trust



NHS
South West Yorkshire Partnership Teaching
NHS Foundation Trust



NHS
North Bristol
NHS Trust

The NHS 10-year health plan has been published with the Health Secretary warning that turning this blueprint into reality won't be easy. The challenges faced are not new, but the way in which the NHS overcomes these challenges will be different. Current challenges includes:

1. Workforce Shortages and Potential Job Cuts; The NHS is experiencing critical staffing shortages across various roles, including nurses, doctors, and allied health professionals. Hospitals in England are contemplating over 100,000 job cuts in response to mandated cost-saving measures. These reductions could affect 3% to 11% of the workforce across 215 healthcare trusts, potentially impacting patient care and administrative efficiency.

2. Financial Constraints and Productivity Challenges; The NHS is operating under stringent financial conditions. The government has allocated £183 billion for the NHS in England for the 2025/26 period. However, analyses suggest a potential funding gap if productivity targets are not met.

3. Rising Demand and Service Backlogs; An ageing population with complex healthcare needs has led to increased demand for NHS services. This surge has contributed to significant backlogs, particularly in elective procedures and cancer treatments. For instance, the percentage of patients receiving their first cancer treatment within two months of an urgent referral decreased from 71.3% in December 2024 to 67.3% in January 2025, well below the operational standard of 85%.

4. Integration of Health and Social Care; The NHS is focusing on integrating health and social care services to provide more cohesive patient care. The government's 2025 mandate to NHS England emphasizes shifts from hospital

to community care, sickness to prevention, and analogue to digital systems. Implementing these changes requires substantial restructuring and investment in community-based services.

5. Technological Advancements and Data Utilization; Efforts are underway to enhance the use of technology and data within the NHS. The Prime Minister announced plans to accelerate clinical trials and expand access to NHS data for research purposes. This initiative aims to reduce clinical trial setup times and position the UK as a leader in medical innovation. Addressing these multifaceted challenges requires coordinated efforts, strategic planning, and sustained investment to ensure the NHS can continue to provide high-quality care to the population.

Alongside this is the recent announcement that NHS England is to be abolished and the workforce itself reduced by 50%, so how is that going to affect patient care and what differences can the wider National Health Service expect to see?

The Excellence In Healthcare event brings together individuals from across the NHS in a variety of job functions to engage, share and look at ways to overcome these and other emerging challenges.

Topics to be discussed include:

- AI / BI • Cyber Security • Embracing Digital • Population Health • Remote monitoring • Records Management • Integrated Care Systems • Performance Management • Adapting to cyber security challenges • Organisational development and change • Navigating the demand for digital services • Delivering impactful health-value outcomes • Using data and analytics to drive improvement • Supporting the transformation of Healthcare provision

WEDNESDAY 17TH JUNE

15:00 - 18:00 HOTEL CHECK-IN AND FREE TIME

18:45 - 19:30 REGISTRATION AND DRINKS RECEPTION

19:30 - 22:00 NETWORKING DINNER



Wychwood Park Hotel & Golf Club
Weston, Crewe CW2 5GP

THURSDAY 18TH JUNE

07:45 – 08:15 REGISTRATION, TEA, COFFEE & PASTRIES

08:20 – 08:30 CHAIR’S WELCOME AND OPENING REMARKS



Simon Frampton, *Head of Quality Performance & Insights (SAIU)*



08:30 – 09:00 STRATEGY SETTING AND DELIVERY AGAINST THE BACKDROP OF CONSTANT CHANGE



Jason Bradley, *Chief Digital and Data Officer*



09:00 - 09:30

FROM BLUEPRINT TO DELIVERY: THE ROLE OF LOCAL PROVIDER LEADERSHIP IN HEALTH SYSTEM TRANSFORMATION



We plan to explore how local provider leadership can turn national ambition into operational reality as the NHS shifts from hospital to community and from treatment to prevention, within a context of ongoing system change. We will cover:

- Translating strategic direction into operational delivery—how local leaders prioritise and implement change in line with the national shifts, including community-based transformation that intervenes earlier, reduces avoidable demand and improves patient flow across sectors.
- Workforce as system design—aligning workforce strategy, skill-mix and deployment models to support neighbourhood and community delivery.
- Delivering at scale for value and sustainability—designing services that reduce duplication, improve productivity and align funding to outcomes.
- Governance that enables neighbourhood and place-based delivery—building clear accountability, risk oversight and decision pathways as national structures evolve.
- Collaboration across organisational and sector boundaries—aligning primary, community and system partners around shared objectives.
- Maintaining quality and safety during change—embedding clinical assurance early rather than retrofitting governance later.
- Leadership behaviours in times of uncertainty—how local leaders provide clarity, stability and momentum despite structural reform.

Julie Kenyon, *Chief Pharmacist and Managing Director*
Jolene Gregory, *Managing Director*

**Local
Primary
Care**

09:30 - 10:00

DIGITAL INNOVATION IN PRIMARY CARE



Dan Bunstone, *Clinical Director*

NHS
Cheshire and Merseyside

WIN
Primary Care Network

10:00 - 10:30

CASE STUDY PRESENTATION

10:30 – 11:30

TEA, COFFEE & NETWORKING BREAK

11:30 – 12:00

PRIMARY CARE AT THE FRONT DOOR OF THE EMERGENCY DEPARTMENT IN PORTSMOUTH



The presentation will outline steps taken to better manage the walk in demand at the Emergency Department (ED) in Portsmouth by placing a Primary Care team on the Acute footprint within easy reach of ED.

The Joint working began in 2023 but continues to evolve through joint learning. The aim of the workstream is to reduce unnecessary ED attendances and to increase Primary Care access in Portsmouth and wider Hampshire.

The teams are now successfully diverting 107 patients daily from the ED. Those signposted to Primary Care are having their needs met in a timely way.

The service is having a positive impact on patient care and waiting times for the most seriously ill.

Linda Stead, *Chief Operating Officer*



12:00 – 12:30

THE CHALLENGES OF SHARING VITAL PATIENT END OF LIFE INFORMATION TO ENSURE THE BEST CARE FOR PATIENTS



Dr Sinead Clarke has been leading work in Cheshire and Merseyside for over 10 years on building and integrating EPaCCS (Electronic Palliative Care Systems). She will describe the journey so far and key lessons and tips picked up on the way, including thoughts around how these systems should work in the future.

Sinead Clarke, *Associate Medical Director for System Quality and Improvement*



12:30 – 13:00

CASE STUDY PRESENTATION

13:00 - 13:45

LUNCH

13:45 - 14:15

TEA, COFFEE & NETWORKING BREAK

14:15 - 14:45

SMART WARD PROGRAMME: ENHANCING WARD ENVIRONMENTS THROUGH INNOVATIVE SOLUTIONS



This presentation will showcase the breadth of innovation being explored within the Smart Ward Programme to improve patient experience, safety, and overall ward environments.

It will highlight a range of solutions, including adaptive lighting, digital fall detection technologies, enhanced patient observation tools, and play therapy innovations designed to support healthcare of the elderly and paediatric patients.

The session will provide insight into how these diverse interventions collectively contribute to safer, more therapeutic, and more responsive ward settings.

Claudia Brown, *Smart Buildings Solutions Architect, Digital & Innovation Services (D&I)*



14:45 - 15:15

EYE. HEART. VR.



Does allowing time for exploration drive healthcare innovation?

As the “Research IT Systems Lead at LHCH”, the answer may be a resounding yes. One of my current initiatives—implementing Virtual Reality (VR) within the hospital—was directly born from having the time to ‘play’. This session will outline why VR is a critical tool for modern healthcare that can also drive sustainability efforts. I will discuss how I successfully engaged clinicians to advance the project, alongside our roadmap for safe deployment, and knowledge sharing across other trusts.

Laurence Tidbury, *Research IT Systems and Technology Lead*



15:15 – 15:45

VIRTUAL WARDS FOR PEOPLE LIVING WITH FRAILITY: A GOLDEN OPPORTUNITY



The transformation of services for people living with frailty offers a golden opportunity for improvement in quality and efficiency of health and social care services. Frailty virtual wards are central to integrated frailty services. Application of tools available from the digital revolution provide methods of improving care for people living with frailty.

There are also potential obstacles in applying these technologies for this group from a patient and clinician perspective. Deyo will explore the practical use of remote monitoring, health data, electronic records, AI and more in delivering an integrated frailty service.

Deyo Okubadejo, Clinical Lead for the Virtual Ward



North West Anglia
NHS Foundation Trust

15:45 – 16:15

TEA, COFFEE & NETWORKING BREAK

16:15 – 16:45

HOW CAN AI TRANSFORM LEARNING AND TRAINING?



Joe McCrea, Associate Director of Communications outlines how North Staffordshire Combined Healthcare NHS Trust is using AI to fundamentally rethink staff learning and training.

Starting with a core challenge—making learning more engaging, accessible, and impactful—the team explored three goals: creating striking training environments, developing digital trainers, and enabling multi-mode delivery. Using AI tools, they built immersive spaces such as a life-size Victorian classroom and designed “Rita,” a digital avatar who delivers bite-sized risk-management training.

The same content is then repurposed across multiple formats: mobile devices, classroom screens, VR headsets, and fully interactive touch environments supporting large groups. Live polling and quizzes reinforce learning in real time. The team have even produced an App for iPhone and iPad that delivers the content direct to people’s mobile devices.

The approach is shown to be repeatable, with additional AI-generated environments ranging from modern clinical spaces to fantastical settings. The presentation concludes that AI enables low-cost, highly creative, scalable training that is available anytime, anywhere—and demonstrates that this transformation is already happening in practice.

Joe McCrea, Associate Director of Communications



North Staffordshire
Combined Healthcare
NHS Trust

16:45 – 17:15

AI THERAPIST



Mental health need is rising, and services are struggling to meet the demand. Artificial Intelligence can be used to develop a conversational agent which is available 24/7, easily accessible and non-judgemental. However, limitations are there around the safety, confidentiality and design. It is worth considering the ideal design of an AI therapist and the scope of AI therapist in NHS. I will be talking about it from my experience of NHS mental health services.

Abida Abbas, Chief Clinical Information Officer



17:15 – 17:45

THE POWER OF DIVERSE LEADERSHIP IN ACHIEVING HEALTHCARE EXCELLENCE



Diverse leadership in healthcare is not simply a matter of representation, it is a strategy for improving patient safety, quality of care, and workforce sustainability which improves overall healthcare excellence.

Across healthcare organisations, diverse leadership teams bring broader perspectives, leading to stronger decision-making and more responsive services. In the UK, however, national data highlights a persistent gap between frontline diversity and leadership representation.

Data from the NHS Workforce Race Equality Standard shows that while over a quarter of the NHS workforce comes from black and minority ethnic (BME) backgrounds, representation declines significantly at senior levels. This is particularly visible in the NHS, where many ethnically diverse staff work at Band 5 roles but are less represented in senior Bands, where leadership pathways often begin.

This gap has real consequences. Staff from ethnic minority backgrounds are less likely to believe their organisation offers equal opportunities for career progression. When leadership pathways appear inaccessible, organisations risk losing talented clinicians and future leaders rising patient safety.

Addressing this requires intentional action: identifying emerging leaders across the frontline workforce, ensuring leadership development opportunities are accessible to all, and moving from mentorship to sponsorship.

Investing in diverse healthcare leadership strengthens decision-making, improves patient trust, and helps build a workforce that reflects and understands the communities it serves.

Gifty Markey, Associate Chief Nursing Officer for MH, LD & Neurodiversity



17:45 – 18:00

CHAIR'S CLOSING REMARKS AND EVENT FINISH
