

Oscar Krane

WE ARE ENGAGEMENT

EVENT PROGRAMME

Wednesday 2nd & Thursday 3rd November



Tuition fees! That's all we seem to hear about when it comes to Further and Higher Education. You would have thought that with higher tuition fees there would be more money for universities and colleges. You would be wrong! The overall funding that institutions receive has actually fallen as have the numbers of staff. Students have more choice than before and far more access to information when it comes to choosing the location for their continued education and what they study.

Technology is playing an even greater role in the education of students, both in terms of how they learn but also how Universities and Colleges deliver their "service". However, with technology constantly evolving and expectations becoming greater, what do educational institutions need to do in order to stay one step ahead? Interaction between students and lecturers is changing, the way they learn often involves the use of technology as well.

All of this is against a backdrop of decreasing International Students due to Brexit which is causing a drop of income at a time when institutions are having to grapple with the impact of COVID-19 on student educational development.

However, what next? Excellence In Education will bring together senior leaders from across the entire Further and Higher Education sector to share ideas and experiences with colleagues.

Topics to be discussed include:

- Cyber security • Hybrid learning • Cloud migration • Remote working • Virtual onboarding • Artificial intelligence • The pivot to digital learning • Increasing learner flexibility • Organisational cultural shift • Personalised student experience • Teaching in a post pandemic world • Managing quality in turbulent times • Coping with the advancing of technology • Higher Education for the mid-21st century • Advances in the use of digital technologies • How has digital changed the student experience? • Managing the risk and threat of extremism online • Expertise: a new discourse for high quality learning & teaching? • How does the UK maintain its status and relevance internationally?



Staverton Park Hotel
Daventry Road
Daventry
NN11 6JT

WEDNESDAY 2ND NOVEMBER

15:00 – 18:00 HOTEL CHECK-IN AND FREE TIME

18:45 – 19:30 REGISTRATION AND DRINKS RECEPTION

19:30 – 22:00 NETWORKING DINNER

THURSDAY 3RD NOVEMBER

07:45 - 08:20 REGISTRATION, TEA, COFFEE & PASTRIES

08:20 - 08:30 CHAIR'S WELCOME AND OPENING REMARKS



Simon Jones, *Dean, School of Business*



08:30 - 09:00 REIMAGINING THE HE LANDSCAPE: DRIVING A STRATEGY FOR DIGITAL TRANSFORMATION



The pandemic has undoubtedly been a driver for change, affecting how we work and where we work. As we emerge into life beyond the pandemic, we ask 'how we can build on what we have learned to develop a digitally confident population within a technologically enabled higher education ecosystem?' We will present work that we have completed at the University of Suffolk, where we have reimagined our ed-tech ecosystem, created new, flexible, and bold models for learning and teaching, and enabled our communities to think about the why and "who for" of what we do rather than the what and the where.



Anna Sheldrake-Cochrane, *Director of Digital*
Ellen Buck, *Director of Learning and Teaching*



09:00 - 09:30 CYBER SECURITY IN EDUCATION



Phoenix and Sophos explore the challenges in today's cyber security environment and how the world is moving towards a cyber security as a service business model. Cyber security as a service delivers better security, at a reduced cost and with less stress to the organisation.

Join us as we focus on the threat landscape, the complexity of protecting a changing infrastructure, and outline both the strategies and processes to help you deliver a more secure environment to your organisation. Let's discuss what cyber security as a service would mean for your organisation.

Mark Byrne, *Cyber Security Engineer*



09:30 - 09:55

COMING BACK (TO BASICS?)



This session will present some of the practical observations and learnings from the IT team at Leeds Beckett University as we have made preparations for the new academic year. Will we be returning to campus in numbers? Will our colleagues in academia and the other professional services be coming back on site? How will technology help or hinder this return? What impact will our organisational culture have on the way that our IT teams work going forward? What do we need to fix, and what should we fight to protect?

Robert Moore, *Acting Associate Director, IT Operations*



10:00 - 10:30

OPTION 1 IDENTITY'S ROLE IN ZERO TRUST



Identity is the core of a Zero Trust strategy. In recent years, we've seen the perimeter moving to the identity layer and a rise in identity-based cyber-attacks. As a result, people are now the most critical component of the Zero Trust ecosystem.

An identity-first approach to a Zero Trust Security strategy ensures the right people have the right level of access, to the right resources, in the right context, and that access is assessed continuously—all without adding friction for the user. This presentation aims to show what Zero Trust is and how Okta is uniquely well placed to facilitate this.

David Jones, *Senior Solutions Engineer*



10:00 - 10:30

OPTION 2 STUDENT ENGAGEMENT AND SUCCESS: WHY THE STUDENT VOICE MATTERS



There has been increasing emphasis on the student voice in the UK higher education sector in recent years. This move towards seeking the student voice to understand their experiences has been driven by policy, regulatory and market conditions.

This session will focus on how the rich granular data captured from course and module evaluations can shed light on student experiences and augment institutional understanding of how to continually enhance the learning and teaching delivered. It will also consider how the evaluation process can open a dialogue with students, improve student engagement, enhance partnership in the collaborative venture of learning and promote student success.

Helena Lim, *Head of Opportunities*



PLEASE CHECK THE SCHEDULE ON THE BACK OF YOUR BADGE AND ENSURE YOU ATTEND YOUR MEETINGS WHICH WILL TAKE PLACE OUTSIDE OF THE MAIN CONFERENCE ROOM

11:30 – 12:00

WHAT CAN AND COULD WE KEEP FROM OUR LEARNING ABOUT EDUCATIONAL TECHNOLOGY IN THE PANDEMIC, AND HOW CAN WE MAKE SURE THAT WE DON'T THROW THE BABY AWAY WITH THE BATHWATER?



During the pandemic, advancements in relation to educational technology massively influenced our practice in education. However, pedagogical thinking in relation to learning, teaching, and assessment did not always keep up. Teaching, learning, and assessment online are not the same as teaching learning and assessment face-to-face but with a camera turned on. It's important to consider what face-to-face teaching can offer us and our students that is different from what online teaching and learning can offer. How can we keep the best from both? This is where the notion of 'digitally enhanced' teaching, learning and assessment comes in; digital enhancements can apply both to face-to-face and to online teaching and learning situations.

Janet will consider how our aim in education might be to use digital technologies creatively to enhance learning, teaching and assessment so that our education offer is up to date, appropriately challenging, effectively delivered and that it empowers students to develop relevant skills. We will consider some practical examples and student and staff feedback on what works well and what could be even better.

Janet Lord, *Faculty Head of Education*



12:00 – 12:25

PARTNERING WITH STUDENTS TO CREATE ENGAGING CONTENT AND ENHANCE DIGITAL CHANNELS



The Student Life initiative at the University of Lincoln uses digital content created by students for students to engage students, whilst also providing advice and guidance and promoting support and other initiatives. This session will feature student content creators talking about their work and their own insights into what universities can do to engage students effectively using social media and other digital channels. Delegates attending will also get tips and ideas about how to enhance the digital student experience using a student-led approach.

Tom Wright, *Director of Digital Student Experience*



12:30 - 13:00

OPTION 1

ACADEMIA & VEEAM: A PARTNERSHIP PERFECT FOR HIGHER EDUCATION



Veeam® is the leader in backup, recovery and data management solutions that deliver Modern Data Protection. We provide a single platform for Cloud, Virtual, Physical, SaaS and Kubernetes environments. We are delighted to be attending with our partner Academia, a leading solutions provider specialising in Education, Charities, Public Sector and SMB. Academia helps organisations get the very best from their IT, ensuring digital technology is being used effectively.

Join Veeam and Academia as we discuss some stories from the field, specifically from the education sector, and hear about the challenges our customers face and how together we can work to deliver the solutions.

academia
the technology group

Amin Mindhola, Infrastructure Business Development Manager

VEEAM

12:30 - 13:00

OPTION 2

DIGITAL INNOVATION IN HIGHER EDUCATION: HOW STUDENT'S DIGITAL IDENTITY FITS INTO YOUR ECOSYSTEM



Digital innovation is front and centre for Higher Education. Top global universities are searching for ways to support students digitally, from simplifying student experience to providing skills and training records with digital badging. With the release of Microsoft Entra Verified ID, universities can support student needs effectively and implement a new innovative digital approach.

Identity is a journey. We will explore the use of emerging technologies in student's digital identity journey and how demonstrate how it fits within your ecosystem.

In this session, we also cover:

- The challenges universities are facing.
- Digital transcripts and credentials.
- How universities can support students beyond graduation.
- The benefits for universities, students, and employers.

These solutions focus on the now, but looking beyond the current climate, it enables students throughout their full student lifecycle.

Gillian Jones, Senior Business Development Manager

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13:00 - 13:45

LUNCH

13:45 – 14:15

TEA, COFFEE & NETWORKING MEETINGS

**PLEASE CHECK THE SCHEDULE ON THE BACK OF YOUR BADGE AND
ENSURE YOU ATTEND YOUR MEETINGS WHICH WILL TAKE PLACE
OUTSIDE OF THE MAIN CONFERENCE ROOM**

14:15 – 14:45

**FOSTERING A POSITIVE LEARNING CULTURE:
LESSONS FROM MANAGING STUDENT LEARNING
WITHIN A FACULTY OF MEDICINE AND HEALTH
SCIENCES DURING A GLOBAL PANDEMIC**



The emergence of the global pandemic required Higher Education Institutions (HEI's) to rapidly change the way of working across all aspects of day-to-day university life. How could we maintain education and research in such challenging circumstances? Reflecting on this journey there are many things we can learn from, and this presentation will explore the understandings generated from the experience of a Faculty of Medicine and Health Sciences.

Pauline Walsh, Pro Vice Chancellor and Executive Dean



14:45 – 15:15

**HIGHER EDUCATION IN THE ERA OF DIGITAL TRANSFORMATION:
CHALLENGES AND OPPORTUNITIES FOR INNOVATION**



The covid-19 pandemic took the world by surprise; it has accelerated the global adoption of digital technologies at an unprecedented pace. This has created a 'new reality' and is defining our next norm'. This presentation will explore various aspects of Digital Transformation. In addition, it will discuss how the rapid adoption of Digital Transformation can cause challenges to educational institutions as much as it can offer solutions.

Mohamed Abdel-Maguid, Pro Vice-Chancellor (STEM)



15:15 – 16:00

TEA, COFFEE & NETWORKING MEETINGS

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16:00 - 16:30

HIGHER EDUCATION AT A TIME OF TRANSITION: REFLECTIONS ON THE CHALLENGES AND THE OPPORTUNITIES



Stephen will offer some reflections on the challenges facing higher education at the moment and how today's challenges compare with the past as well as what the future might hold with the appointment of a new Education Secretary.

Stephen Shute, *Pro Vice Chancellor (Planning and Resources)*



16:30 - 17:00

TANKS TO TECHNOLOGY



This presentation will cover:

- £4 million spent on a building project which was taking place in time of covid. The spaces used and how it works for student experience.
- How the University ensured productivity was met.
- How Covid actually sped up some of the project up.

Pete Dunsire, *Senior AV/IT Project Manager*



17:00 - 17:10

CHAIR'S CLOSING REMARKS AND EVENT FINISH
