Oscar Krane

WE ARE ENGAGEMENT

Sponsorship PACKAGES



EXCELLENCE IN HEALTHCARE

EXCELLENCE IN LOCAL GOVERNMENT

EXCELLENCE IN CENTRAL GOVERNMENT

EXCELLENCE IN PUBLIC SECTOR CYBER

EXCELLENCE IN IDENTITY AND ACCESS MANAGEMENT

EXCELLENCE IN SECURITY AND RISK MANAGEMENT

EXCELLENCE IN DIGITAL TRANSFORMATION

EXCELLENCE IN BLUE LIGHT

E: info@oscarkrane.com T: 0161 537 1699 **www.oscarkrane.com**

Package OPTIONS

1 STAR ★

- 1 representative
- 1 – 2 minute pitch to the entire audience
- Minimum 5 pre-booked 1-to-1 business meetings (15 minutes per meeting)
- Branded meeting point and networking area – 1 star level
- Branded Lunch and Dinner table sat with 6-8 attendees
- Participation in networking champagne reception
- Access to all attendee profiles – this includes full contact details and investment plans and requirements
- Access to all presentations and group discussions taking place
- Pre-event marketing (Company summary, website link, social media, and email marketing to attendee group)
- 1 Star level – Onsite Branding (Company logo on Conference Guide and Banners, and Company summary in Conference guide)
- Accommodation at the venue

2 STAR ★★

- 1 representative
- 3 minute pitch to the entire audience
- Minimum 9 pre-booked 1-to-1 business meetings (15 minutes per meeting)
- Branded meeting point and networking area – 2 star level
- Branded Lunch and Dinner table sat with 6-8 attendees
- Participation in networking champagne reception
- Access to all attendee profiles – this includes full contact details and investment plans and requirements
- Access to all presentations and group discussions taking place
- Pre-event marketing (Company summary, website link, social media, and email marketing to attendee group)
- 2 Star level – Onsite Branding (Company logo on Conference Guide and Banners, and Company summary in Conference guide)
- Accommodation at the venue

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3 STAR

★★★

- 2 representatives
- 3 minute pitch to the entire audience
- Minimum 18 pre-booked 1-to-1 business meetings (15 minutes per meeting)
- 30 minute presentation in breakout session
- Branded meeting point and networking area – 3 star level
- Branded Lunch and Dinner table sat with 8-10 attendees
- Participation in networking champagne reception
- Access to all attendee profiles – this includes full contact details and investment plans and requirements
- Access to all presentations and group discussions taking place
- Pre-event marketing (Company summary, website link, social media, and email marketing to attendee group)
- 3 star level – Onsite Branding (Company logo on Conference Guide and Banners, and Company summary in Conference guide)
- Accommodation at the venue

4 STAR

★★★★

- 3 representatives
- 3 minute pitch to the entire audience
- Minimum 27 pre-booked 1-to-1 business meetings (15 minutes per meeting)
- 30 minute presentation to entire audience
- Branded meeting point and networking area – 4 star level
- Branded Lunch and Dinner table sat with 8-10 attendees
- Participation in networking champagne reception
- Access to all attendee profiles – this includes full contact details and investment plans and requirements
- Access to all presentations and group discussions taking place
- Pre-event marketing (Company summary, website link, social media, and email marketing to attendee group)
- 4 star level – Onsite Branding (Company logo on Conference Guide and Banners, and Company summary in Conference guide)
- Accommodation at the venue

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HEADLINE SPONSOR

ONLY 1 AVAILABLE

5 STAR

★★★★★

- 4 representatives
- 3 minute pitch to the entire audience
- Minimum 36 pre-booked 1-to-1 business meetings (15 minutes per meeting)
- 30 minute presentation to entire audience – first sponsor presentation in morning
- Additional 10 minute talk to entire audience following event Chair opening remarks
- Overall lead event sponsor with onsite Branding (Company logo on top of Conference Guide and Banners, and Company summary in Conference guide)
- Lead branded meeting point and networking area – 5 star level
- Lead branded Lunch and Dinner table sat with 8-10 attendees
- Participation in networking champagne reception as Headline Sponsor
- Access to all attendee profiles – this includes full contact details and investment plans and requirements
- Access to all presentations and group discussions taking place
- Pre-event marketing (Company summary, website link, social media, and email marketing to attendee group)
- Accommodation at the venue

ADDITIONALS

CHAIR DROP

ONLY 2 AVAILABLE

- Option to drop up to 1 double side A4 page flyer on every chair in the main room

CONFERENCE GUIDE INSERT

ONLY 2 AVAILABLE

- A5 double – sided insert that inserted into each conference guide

LANYARD SPONSOR

ONLY 1 AVAILABLE

- Your branded lanyards will be handed to all attendees on the day of the event

BAG SPONSOR

ONLY 1 AVAILABLE

- Logo branding on every bag
- Opportunity to insert double sided A4 flyer into the attendee bag
- In addition, sponsor can put in a marketing gift e.g. USB, pen etc

DRINKS RECEPTION SPONSOR

ONLY 1 AVAILABLE

- Exclusive branding arrival drinks reception the night before main event
- Branded banners
- Full branding on all drinks glasses

BREAK SPONSOR

ONLY 4 AVAILABLE

- Opportunity to host the tea and coffee break
- Full branding within conference guide and on banners
- Opportunity to provide branded coffee mugs, etc

PRIZE DRAW GIVEAWAY

ONLY 1 AVAILABLE

- Opportunity to give away a gift, such an iPad, phone, etc at the very end of the event
- Sponsor to supply the giveaway

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TESTIMONIALS

"An excellent event all round – good speakers, very well organised and run, and an excellent way for us to talk to senior NHS people."
Sales Engineer, InterSystems

"A really good event, important for suppliers to get access into the market not only to show what we can bring to market but to hear what they are saying, it will help us develop our road map for the next 18 months. CGI would definitely look to come to this event again."
Health Business Development Director, CGI

"A fantastic event for Shaping Cloud, like the diverse range of representatives from the sector. Would definitely consider joining this event again as it has been really valuable and we have made some really strong connections and are delighted that we'll be able to follow up with those."
Sales Director, Shaping Cloud

"Found the event to be really good, the level of content was right, people from a range of backgrounds sharing ideas and best practice, enjoyable for everyone involved."
Chief Medical Officer BridgeHead Software

"Found the event really useful to hear all the different perspectives from people running similar projects, it confirmed some of things we are doing right and challenged some of the things we might not have got right. Thoroughly useful event. Definitely would join again"
Director, Apira Ltd

"An excellent event, very well run and we look forward to working with you in the future."
UK Market Development Manager, InterSystems

"The friendly and well organised staff at Oscar Krane took care of every little detail for me. The fact that you're guaranteed 121 engagement with the right senior decision makers, instead of fishing for a needle in a haystack at large expo style events makes the event more than worthwhile. Looking forward to the next one!"
Account Executive – End User, Epson

"A good event and there are quite a few leads gained – we were kept busy pretty much for the whole event. After our presentation several people came to speak to us after that and the one to one sessions produced some good quality leads up to and including Chief Executive level. Pleased to have been there."
Business Development Director, Arcus Global

"Excellent events, speakers and presentations! I have benefited from attending, networking & hearing new innovative solutions. Love the visual tableau of the day."
Director of Nursing, Doncaster & Bassetlaw NHS Trust

"A excellent event with a very interesting group of people"
Chief Executive, Staffordshire County Council

"I found the event to be informative and staff really supportive and attentive, really good event."
Assistant Director of ICT, United Lincolnshire Hospitals NHS Trust

"This is a great event and I fully support it as one of the best networking and informative events in the Healthcare diary."
Head of IT Strategy and Projects, Cambridge University Hospitals NHS Foundation Trust