

Oscar Krane

Event Programme

Wednesday 25th - Thursday 26th September



EXCELLENCE
IN LOCAL
GOVERNMENT



Birmingham City Council



**WOKINGHAM
BOROUGH COUNCIL**

De Vere Selsdon Estate Hotel

126 Addington Road

South Croydon

CR2 8YA

United Kingdom



Doing more with less sounds like an advert for one of the high street supermarkets, but it's what every council across the United Kingdom is having to do. With less money being distributed by central government, councils are having to find innovative ways to save money, increase efficiency and generate income. Many councils are well on their way to achieving either or both of these things whether it be combining and sharing resources with another council, renting out office space to SME's or everything in between. Change is here and changes will continue to happen! However, this isn't the end of collaboration and issues, with more powers continuing to be devolved to local councils and the creation of so called "super councils" but with no extra funding, it would appear that things will become more challenging before they get easier. Topics to be discussed include:

- Integration
- Smart cities
- Engagement
- Digitalisation
- Adult Social Care
- Strategic planning
- Learning from failure
- Collaborative working
- Technology enablement
- Organisational / cultural development
- Whole system redesign / transformation



EXCELLENCE IN LOCAL GOVERNMENT WEDNESDAY 25TH SEPTEMBER

15.00 - 18.00

Hotel Check-in and Free Time

19.00 - 20.30

Registration and Drinks Reception

20.30 - 22.30

Networking Dinner

EXCELLENCE IN LOCAL GOVERNMENT

THURSDAY 26TH SEPTEMBER

07.45 - 08.20

Registration, Tea, Coffee and Pastries

08.20 - 08.30

Chair's Welcome and Opening Remarks

08.30 - 09.00

Multi Organisation Collaboration



Susan Parsonage
Chief Executive



09.00 - 09:30

Digital Transformation - It's not always about the tech

When you hear the term digital transformation, people immediately think of technology, but it isn't always. It can be about organisational development/change.

Peter will also talk about some work the council is doing to improve parking as well as how they are starting their data science journey.

Peter Davies
Head of Digital
Transformation &
Policy



CANTERBURY
CITY COUNCIL

09.30 - 10.00

Reimagining Children & Families Services



Helen Riley
Deputy Chief
Executive Officer



10.00 - 10.30

Learning from Failure



Shokat Lal
Assistant Chief
Executive



10.30 - 11.30

Tea, Coffee & Networking Break



Glyn Peach
Director of Digital
Services & Corporate
Programmes



Swindon
BOROUGH COUNCIL

Swindon Programme 30in30

Glyn Peach will talk about the Swindon Programme #30in30, the single organisation transformation journey to modernise our council. Swindon Borough Council set strong goals in saving 30 million in 30 months, reducing paper consumption from 15 million pages per year to 1 million and moving from 8.5% of transactions online to 85%

Hear the story of how well they did.

12.00 - 12.30



Katy Deacon
Chief Information
Officer



12.30 - 13.00

Service Transformational Themes



Paul Davidson
Chief Digital Officer



Undertaking service transformation' which will also touch each of the other topics that you list.

At Sedgemoor District Council, our transformation programme has themes for:

- People and Culture
- Processes and Standards
- Capabilities and Technology

13.00 - 14.00

Networking Lunch

14.00 - 14:30

FINANCIAL RESILIENCE - Building a business culture in a public sector environment



Jackie Smith
Corporate Director
(Commercial)



South Staffordshire Council's entrepreneurial ambition is to marry public sector values with commercial returns. Our Efficiency and Income plan is generating annual income of £1.1.m, providing the breathing space to think and do things differently, investing in our staff by upskilling and developing business skills. Managing commercial risk by partnering with experts, combined with scrutiny from members based on their specialist knowledge. Our pipeline commercial and asset investments will generate significant new income, safeguarding our ability to deliver ongoing balanced budgets.

14.30 - 15.00

The Evolving Nature of Citizen Engagement



Marc Cole

Assistant Director -
Economic
Development and
Regeneration



15.00 - 15.30

Tea and Coffee Break

15.30 - 16.30

Networking Meetings

16.30 - 17.00

Breaking out of the cycle of poor performance - lessons from Birmingham Adult social Care



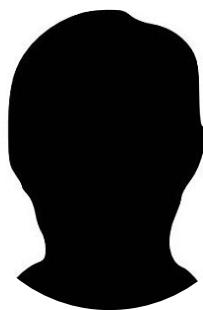
Graeme Betts
Corporate Director



[Birmingham City Council](#)

Birmingham's adult social care was the second worst performing in the country two years ago – we have transformed the organisation, achieving better outcomes and improving performance through a thorough-going change programme interlinked with a cultural change programme. The approach is based on applying core principles and methods which are transferrable across organisations.

17.00 - 17.30



TEE - Developing a Solid Foundation Upon Which to Develop

Transport Economy and Environment (TEE), get these three areas right and you have a solid platform to build on. However, what does it take to develop these areas?

During this presentation Paul will discuss:

Smart Cities
Engagement
Garden Towns
Digital Infrastructure
Local Industrial Strategy

Peter Parfitt

Head of Business Improvement and Project & Digital Delivery



17:30 - 18:00

Engaging the Community



Robert Walsh

Head of Safe Strong Communities



Robert will discuss how engaging the community and getting them bought into what the council is doing can help to ensure that what the council does is actually what is needed:

Areas to be discussed include:

Communities - Community Safety; Community Engagement
Public Protection - Environmental Health; Trading Standards; Licensing;
Health & Safety; Food Safety; Private Sector Housing
Environmental Protection - Building Control; Planning Enforcement
Parking Enforcement
Community Cultural Services - Libraries; Arts; Heritage

18:00 - 18:10

Chair's Closing Remarks and Event Finish