

# Oscar Krane

## Event Programme

Wednesday 25th - Thursday 26th September



EXCELLENCE  
IN LOCAL  
GOVERNMENT



WOKINGHAM  
BOROUGH COUNCIL



De Vere Selsdon Estate Hotel  
126 Addington Road  
South Croydon  
CR2 8YA  
United Kingdom

Doing more with less sounds like an advert for one of the high street supermarkets, but it's what every council across the United Kingdom is having to do. With less money being distributed by central government, councils are having to find innovative ways to save money, increase efficiency and generate income. Many councils are well on their way to achieving either or both of these things whether it be combining and sharing resources with another council, renting out office space to SME's or everything in between. Change is here and changes will continue to happen! However, this isn't the end of collaboration and issues, with more powers continuing to be devolved to local councils and the creation of so called "super councils" but with no extra funding, it would appear that things will become more challenging before they get easier. Topics to be discussed include:

- Integration
- Smart cities
- Engagement
- Digitalisation
- Adult Social Care
- Strategic planning
- Learning from failure
- Collaborative working
- Technology enablement
- Organisational / cultural development
- Whole system redesign / transformation



## EXCELLENCE IN LOCAL GOVERNMENT WEDNESDAY 25TH SEPTEMBER

15.00 - 18.00

**Hotel Check-in and Free Time**

19.00 - 20.30

**Registration and Drinks Reception**

20.30 - 22.30

**Networking Dinner**



# EXCELLENCE IN LOCAL GOVERNMENT

## THURSDAY 26TH SEPTEMBER

07.45 - 08.20

### Registration, Tea, Coffee and Pastries

08.20 - 08.30

### Chair's Welcome and Opening Remarks

08.30 - 09.00

### Multi Organisation Collaboration



**Susan Parsonage**  
Chief Executive



**WOKINGHAM**  
BOROUGH COUNCIL

Susan Parsonage will discuss how Wokingham Borough Council works with organisations across the spectrum but in a collaborative way.

09.00 - 09:30

### Digital Transformation - It's not always about the tech



**Peter Davies**  
Head of Digital  
Transformation &  
Policy



When you hear the term digital transformation, people immediately think of technology, but it isn't always. It can be about organisational development/change.

Peter will also talk about some work the council is doing to improve parking as well as how they are starting their data science journey.

09.30 - 10.00

## Reimagining Children & Families Services



**Helen Riley**  
Deputy Chief  
Executive Officer



The presentation will cover – the end-to end, whole system redesign of children & family services, including new approaches to demand management through earliest help and community involvement. From early years to through care, this change programme is nearing completion and green shoots are starting to emerge. However, it has been far from straight forward and this will cover the problems encountered along the way and lessons to learn from our experience.

10.00 - 10.30

## Learning from Failure



**Shokat Lal**  
Assistant Chief  
Executive



This presentation will be a reflection on the interventions and Improvements within Rotherham Council including how it went from being one of the most scandalous councils in the United Kingdom to a successful one.

10.30 - 11.30

## Tea, Coffee & Networking Break

11.30 - 12.00

## Swindon Programme 30in30



**Glyn Peach**  
Director of Digital  
Services & Corporate  
Programmes



Glyn Peach will talk about the Swindon Programme #30in30, the single organisation transformation journey to modernise our council. Swindon Borough Council set strong goals in saving 30 million in 30 months, reducing paper consumption from 15 million pages per year to 1 million and moving from 8.5% of transactions online to 85%

Hear the story of how well they did.

12.00 - 12.30



**Katy Deacon**

Chief Information  
Officer



## Public Private Collaboration -

### It Does Work!

Katy will discuss how she has collaborated with a private sector partner and will cover the following:

Where are we now?

Why we choose them?

Where we are going, together?

Getting the council and supplier on the same page

12.30 - 13.00



**Paul Davidson**

Chief Digital Officer



## Service Transformational Themes

Undertaking service transformation' which will also touch each of the other topics that you list.

At Sedgemoor District Council, our transformation programme has themes for:

- People and Culture
- Processes and Standards
- Capabilities and Technology

13.00 - 14.00

## Networking Lunch

14.00 - 14:30



**Jackie Smith**

Corporate Director  
(Commercial)



## FINANCIAL RESILIENCE - Building a business culture in a public sector environment

South Staffordshire Council's entrepreneurial ambition is to marry public sector values with commercial returns. Our Efficiency and Income plan is generating annual income of £1.1m, providing the breathing space to think and do things differently, investing in our staff by upskilling and developing business skills. Managing commercial risk by partnering with experts, combined with scrutiny from members based on their specialist knowledge. Our pipeline commercial and asset investments will generate significant new income, safeguarding our ability to deliver ongoing balanced budgets.

14.30 - 15.00

## The Evolving Nature of Citizen Engagement



**Marc Cole**

Assistant Director -  
Economic  
Development and  
Regeneration



Marc Cole will talk about citizen engagement drawing on his 35 years within Local Government.

15.00 - 15.30

## Tea and Coffee Break

15.30 - 16.30

## Networking Meetings

16.30 - 17.00

## Breaking out of the cycle of poor performance - lessons from Birmingham Adult social Care



**Graeme Betts**  
Corporate Director

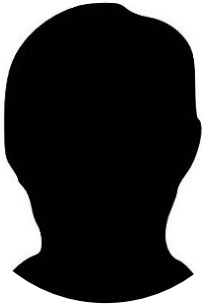


**Birmingham City Council**

Birmingham's adult social care was the second worst performing in the country two years ago – we have transformed the organisation, achieving better outcomes and improving performance through a thorough-going change programme interlinked with a cultural change programme. The approach is based on applying core principles and methods which are transferrable across organisations.



17.00 - 17.30



**Peter Parfitt**

Head of Business  
Improvement and  
Project & Digital  
Delivery



## TEE - Developing a Solid Foundation Upon Which to Develop

Transport Economy and Environment (TEE), get these three areas right and you have a solid platform to build on. However, what does it take to develop these areas?

During this presentation Paul will discuss:

Smart Cities  
Engagement  
Garden Towns  
Digital Infrastructure  
Local Industrial Strategy

17:30 - 18:00

## Engaging the Community



**Robert Walsh**

Head of Safe Strong  
Communities



Robert will discuss how engaging the community and getting them bought into what the council is doing can help to ensure that what the council does is actually what is needed:

Areas to be discussed include:

Communities - Community Safety; Community Engagement  
Public Protection - Environmental Health; Trading Standards; Licensing;  
Health & Safety; Food Safety; Private Sector Housing  
Environmental Protection - Building Control; Planning Enforcement  
Parking Enforcement  
Community Cultural Services - Libraries; Arts; Heritage

18:00 - 18:10

## Chair's Closing Remarks and Event Finish