

# Oscar Krane

## Event Programme

**Wednesday 23rd - Thursday 24th October**



**EXCELLENCE IN  
EDUCATION**



**De Vere Selsdon Estate Hotel**  
126 Addington Road  
South Croydon  
CR2 8YA  
United Kingdom

**Tuition fees!** That's all we seem to hear about when it comes to Further and Higher Education. You would have thought that with higher tuition fees you there would be more money for universities and colleges. You would be wrong! The overall funding that colleges receive has actually fallen as have the numbers of staff. Students have more choice than before and far more access to information when it comes to choosing the location for their continued education and when onsite. Technology is playing an even greater role in the education of students, both in terms of how they learn and also how Universities and Colleges deliver their "service". However, with technology constantly evolving and expectations becoming greater, what do these educational institutions need to do in order to stay one step ahead? Interaction between students and lecturers is changing, the way they learn often involves the use of technology as well. Topics to be discussed include:

- Automation
- Transformation
- Cloud migration
- Artificial Intelligence
- Early student engagement
- Long term vision not just short
- The Higher Education Research Act
- Creating a digital strategy which will withstand the test of time
- Ensuring continual improvement of both education and research



## **EXCELLENCE IN EDUCATION WEDNESDAY 23RD OCTOBER**

**15.00 - 18.00**

**Hotel Check-in and Free Time**

**19.00 - 20.30**

**Registration and Drinks Reception**

**20.30 - 22.30**

**Networking Dinner**

# EXCELLENCE IN EDUCATION

## THURSDAY 24TH OCTOBER

07.45 - 08.20

### Registration, Tea, Coffee and Pastries

08.20 - 08.30

### Chair's Welcome and Opening Remarks



**Peter John**

Vice-Chancellor &  
Chief Executive



UNIVERSITY OF  
**WEST LONDON**  
The **Career** University

08.30 - 09.00

### Universities' turbulent external environment



**Bill Rammell**  
Vice-Chancellor



In an incredibly challenging political and social climate with growing divisions and heightened uncertainties, it is vital that we understand and recognise the value of our higher education system. From Major to Blair Brown to Cameron, from Robbins to the '92 act and the introduction of tuition fees, we have seen an ever-changing landscape for Universities and continued expansion. Now, in perhaps the sector's most uncertain time, critics are questioning the role Universities play in both society and the economy. In the midst of a sector-wide funding review, reaffirming the importance of expanding higher education has never been more important. The Vice Chancellor of the University of Bedfordshire will examine how the HE sector got to where it is today, and what needs to happen to uphold the principles of expanding access into higher education.

09.00 - 09:30

### Case Study Presentation

09.30 - 10.00



**Aldwyn Cooper**  
Vice-Chancellor



## **The potential, power and problems of using technology to facilitate, manage and improve education and training.**

This presentation will cover some of the major projects of the last fifty years from the Control Data Corporation (CDC) PLATO system, through UK government funded initiatives such as the TEC scheme, the EU 'Development of Learning through Technological Advance (DELTA) and up to the present day. It will seek to point out the common problems and to suggest ways of avoiding these in future and harnessing the enormous potential of digital technology for education.

10.00 - 10.30



**Michael Turpie**  
Director of Information



## **The Advantages of Being Small**

This presentation will be a compare and contrast between the IT challenges facing a large university compared with a smaller one including:

- Being agile
- Stake holder engagement
- Shifting requirements of IT

10.30 - 11.30

## **Tea, Coffee & Networking Meetings**

11.30 - 12.00



**Sue Reece**  
Pro-Vice-Chancellor  
for Student  
Experience



## **Rise of the Machines: University Strategic Planning in the Age of Education 4.0, AI & Gen Z**

You may think that developing a university strategic plan 2030 will involve a fair degree of crystal ball gazing but there are some clear signals highlighting the direction of travel.

Digital technologies are transforming how education institutions and students relate to and engage with each other. Students are, and will continue to be, more demanding in terms of their academic experience and career outcomes and those institutions who embrace AI and put students at the centre of what they deliver will survive the revolution.

“Tomorrow belongs to those who can hear it coming” David Bowie

12.00 - 12.30

## Case Study Presentation

12.30 - 13.00

## Case Study Presentation

13.00 - 14.00

## Lunch

14.00 - 14:30

## Doing it for Real: The 2030 University

Professor Carlisle's presentation will cover:

1. Doing it for Real - creating future-proofed graduates
2. The Launchpad Model for graduate business incubation
3. Challenging traditional university structures with Open Innovation



**Anne Carlisle**

Vice-Chancellor &  
Chief Executive

**FALMOUTH**  
UNIVERSITY

14.30 - 15.00

## The Academic Journey Project



**Helen James**

Pro-Vice-Chancellor  
(Education,  
Enhancement and  
Student Experience)

 Canterbury  
Christ Church  
University

As the current lead for transformational change to our academic architecture and infrastructure supporting student retention and success, I will talk about what changes have taken place and what's next.

In addition I will talk about the introduction of Engineering and Technology into the University and how we are reshaping our academic portfolio.

15.00 - 15.30

## Tea and Coffee Break

15.30 - 16.30

## Networking Meetings

16.30 - 17.00



**Peter John**  
Vice-Chancellor &  
Chief Executive



## Co-opetition: contesting the market in higher education

In recent years, the landscape of Higher Education has become increasingly uncertain with the encroachment of the market as its defining feature. Taking over from massification as the most used neologism, marketization now appears to have a grip on the sector that appears unwavering. This has emerged alongside the Office for Students, which now acts as the regulator ensuring *inter alia* value for money and sector effectiveness together with consumer choice and the quality of the student experience. However, despite their apparent disappearance, many of the original characteristics of the public realm of universities still remain embedded in the warp and weft of marketization. So how might universities realistically challenge the power of the market and how might it be mediated for the public good? This paper will introduce the idea of 'co-opetition' as a way of obtaining the benefits of the market without its detriments.

17.00 - 17.30



**Mark Simpson**  
Pro-Vice-Chancellor  
(Learning and  
Teaching)



## Future Facing Learning Strategy Roll Out

Teesside University has been rolling out our Future Facing Learning strategy (FFL). This session will explore the key facets of this strategy, with a particular focus on digital development. Acknowledging the need to move away from traditional pedagogies, FFL enhances the digital skills of our staff and students. As part of this approach, all new full-time undergraduate students are given an iPad as part of their learning package (alongside book vouchers). Academic staff (and student facing staff) have also been given iPads alongside a mandatory digital development programme, mapped to Microsoft's MIEE scheme. Recent module evaluation data has demonstrated that we have successfully integrated this into learning with 85.4% of students agreeing that 'I have had the opportunity to use my iPad and associated software apps to support my learning on this module.'

This session will explore the journey of strategy implementation. It will be argued that the success of the approach has been the clear focus on learning and teaching, rather than locating this as a technology roll out.

17.30 - 17.40

## Chair's Closing Remarks and Event Finish



**Peter John**  
Vice-Chancellor &  
Chief Executive

