



FOR IMMEDIATE RELEASE

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The Allstate Foundation Presented a Helping Hands Grant of \$20K to Big Brothers Big Sisters of Northwest Florida in Recognition of School Supply Drive Project

Pensacola, Fla. - On Tuesday, May 26th The Allstate Foundation presented a Helping Hands Grant of \$20,000 to Big Brothers Big Sisters of Northwest Florida (BBBSNWFL) in recognition of a school supply drive orchestrated by local Allstate agents from Pensacola to Panama City. Due to the COVID-19 pandemic and respect to social distancing, this check presentation took place virtually over Zoom with participating agents throughout Northwest Florida and the BBBSNWFL staff. This gift will support our many programs and services which continue to change the lives of children from Pensacola to Panama City.

Melissa Keener, a BBBSNWFL Governing Board member, rallied local Allstate agents from Pensacola to Panama City to conduct a school supply drive at each office throughout BBBSNWFL's five county service area. She said, "I'm very proud to work for a corporation who gives back and encourages agents to volunteer. This is my third year leading a group grant project with my fellow agents in Northwest Florida and this gives me so much joy knowing we are making an impact in our local communities."

"We are so thankful for Melissa's drive and determination to engage agents in the Panhandle through the support of needed school supplies." Said President & CEO, Paula Shell. "Even through the restrictions placed on everyone with COVID-19, she didn't let that stop her. She rallied her fellow agents and stood firm with a commitment to impact our Littles' lives. Thank you to her and to the Allstate Foundation for believing in our mission and vision to change lives."

The Allstate Foundation empowers local Allstaters to give back to their communities and support organizations close to their hearts. Since the Allstate Foundation was founded in 1952, it has contributed over \$514 million to support communities. In 2019, The Allstate Foundation gave more than \$32 million to charitable causes to support local communities. Today, the Allstate Foundation continues to work toward creating prosperous communities where people are inspired and empowered to fulfill their hopes and dreams by improving, expanding and raising awareness of initiatives and the issues they support.

Big Brothers Big Sisters of Northwest Florida has been the area's leader in one-to-one mentoring for 30 years by serving children ages 5-18. Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Last year, Big Brothers Big Sisters of Northwest Florida served 646 children in Northwest Florida. To learn more about Big Brothers Big Sisters of Northwest Florida, please visit bbbsnwfl.org or call 850.433.5437.

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Allstate
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