



THE HARRELSON
CENTER

A Campus of Community Collaboration

The Harrelson Center is a humanitarian campus of more than two dozen non-profit organizations collaborating every day to solve our region's most pressing issues.

Here, community leaders focus on meeting urgent and long-term challenges in education, housing, crisis response, health care, food insecurity, youth enrichment, career readiness and social justice while sharing literal common ground to create solutions for our common good.

COMMON GOODNESS BUILDS
COMMUNITY GREATNESS.

NONE OF US IS AS STRONG AS ALL OF US.

Our shared strength is a valuable community asset.

No single non-profit or civic organization can successfully address the variety of underlying issues that burden us individually and as a community. But at The Harrelson Center, non-profit leaders create a dynamic environment to discover and capitalize on each other's strengths. By expanding professional networks, enterprising one another's skills, sharing best-practices and broadening perspectives, The Harrelson Center partners are stronger because they are here together.

Wilmington's leaders now look to the Harrelson Center to advance ideas, develop pilot programming, and deliver proof of concept in the human services sector.

Work with second responders enabled timely response following Hurricane Florence and led to founding our long-term recovery collaboration, the New Hanover Disaster Coalition.

Law enforcement and criminal justice agencies engage with the Harrelson Center and partners for approaches to employ conflict resolution, deter youth violence and build community resilience.

Healthcare providers and social service agencies work with the Harrelson Center and partners to address social determinants of health and measurably improve health outcomes.

1978

New Hanover County Law Enforcement Center is built in downtown Wilmington.

2005

First Baptist Church with member Bobby Harrelson pledging \$1M, purchases building for non-profit organizations and humanitarian missions.

2007

Initial renovations are made; non-profit partners begin moving in.

Visit harrelsoncenter.org to view Where the Light Shines and see how our partners work together to restore our neighbors' stability and self-reliance.



ALONE WE CAN DO SO LITTLE. TOGETHER, WE CAN DO SO MUCH.

*Collaboration is intrinsic to The Harrelson Center and fuels
confidence in our collective capacities.*

FOR NON-PROFIT PARTNERS

Our reduced rent and shared services create operational efficiencies and measurable savings, leaving increased funding for programming and staffing.

FOR CLIENTS

Access to multiple partners delivers reassurance and resources that build personal achievement and well-being.

FOR OUR REGION

This campus is a sustainable and proven model for achieving effective, efficient and essential solutions that are responsive to crises, emerging trends and opportunities in the Cape Fear region.

2008

Jo Ann Carter Harrelson Center is incorporated as a 501(c)3.

2009

The Harrelson Center building is dedicated.

2015

First phase of capital campaign launched allowing expansion to newly renovated 4th floor. Help Hub is founded.

2016

Unlock Hope Capital Campaign exceeds \$2.2 million.

NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL, COMMITTED PEOPLE — CAN CHANGE THE WORLD.

Commit to changing our world together.

BECOME A PERMANENT PART OF THE
HARRELSON CENTER

Naming opportunities are available.

4th or 5th Floor of Annex: \$500,000

2nd Floor Courtyard and Garden: \$400,000

Warming Kitchen or Welcome Center: \$250,000

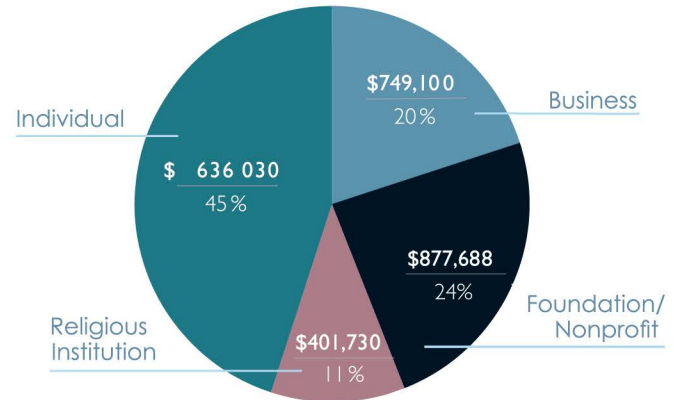
Street Level 1st Floor Main Building: \$150,000

Training and Conference Rooms: \$150,000

Elevators: \$75,000

Side Gardens: \$50,000

UNLOCK HOPE FUNDING SOURCES



2019

The Harrelson Center reaches full capacity; interior demolition of jail cells begins.

2020

Demolition and renovation of Market St courtyard and interior reconstruction of jail tower proceeds. South State Bank extends a loan to sustain construction momentum to nearly double campus capacity.

2021

Vicki Dull Annex opens in August, expanding partner offices and opening new public event venue.

THE NEW TOWN SQUARE

The "Lock Up" will now Unlock Hope

Prior to 2005, the Harrelson Center building served as the New Hanover County Law Enforcement Center. With inspired imagination to shift the property to a campus for humanitarian organizations, and a generous contribution from member Bobby Harrelson, First Baptist Church purchased the building and named it for his late wife, Jo Ann Carter Harrelson.

Today, the Harrelson Center campus is integral to the fabric of downtown Wilmington. While the general public enjoys our courtyard gardens, plazas and event space for celebrations and private parties, our neighbors will continue to see our campus as a port in the storm -- a place where they can safely find resources, navigate next steps and connect with opportunities for a brighter future.

Indeed, the Harrelson Center is a place where non-profit visionaries, civic leaders and citizens alike thrive together. This is where the Cape Fear region collectively builds common goodness for community greatness.

Seeing is believing! Call or email to schedule a tour.

Jo Ann Carter Harrelson Center, Inc. | 20 North 4th St. Ste 214 | Wilmington, NC 28401
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www.harrelsoncenter.org



The Jo Ann Carter Harrelson Center Capital Campaign Team thanks you for your leadership.

Tax deductible donations, contributions of appreciated stock, corporate matching gifts and multi-year pledges -- we are happy to work with you to determine the best way to make your contribution. Please let us know how you wish to connect with The Harrelson Center community.

Jo Ann Carter Harrelson Center, Inc. is recognized by 501(c)3 internal revenue code as a public charity with federal tax identification 20-3598248 and is qualified to receive tax deductible gifts, bequests and transfers.

It is my/our intention to direct the total sum of \$ _____ as a gift to the Harrelson Center for the UNLOCK HOPE Capital Campaign, an initiative to fund the transformation of the old jail cell tower into the new Vicki Dull Annex.

My/Our gift will be given as follows:

Total: \$ _____ Payable: ☐ One-time gift ☐ Annual pledge over 3 year ☐ Other term specified: _____

Gifts other than cash: _____ Please send reminders:

One time or initial pledge gift should be received by: _____ ☐ Annually ☐ Semi-Annually ☐ Quarterly

Please designate method of pledge reminders (select preferred option and include information for other contact methods):

☐ Mailing Address _____

☐ Email and mobile phone _____

☐ I/We wish to remain anonymous. Please do not print or publish my/our name.

Sincerely yours,

Donor Signature

Date

Harrelson Center Signature
Meade Van Pelt, Executive Director

Date

Donor Signature

Date